



Positive-Sum Games

Using a Summer Internship Program
to Catalyze Community Impact

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October 2015

A Coordinated Response to Inquiries



Branding the Program



Designing The Application Process

Apply Now for D3's New Summer Internship Program!



Designing The Application Process



How to Apply: Submit a brief letter of introduction, résumé, and response to the prompt below to internships@datadrivendetroit.org. **Application materials are due by 12:00 P.M. on May 8, 2015.**

Prompt: (Responses not to exceed 300 words)

Finding a Partner



M&M Fisher
Max M. & Marjorie S. Fisher Foundation

Executing the Program



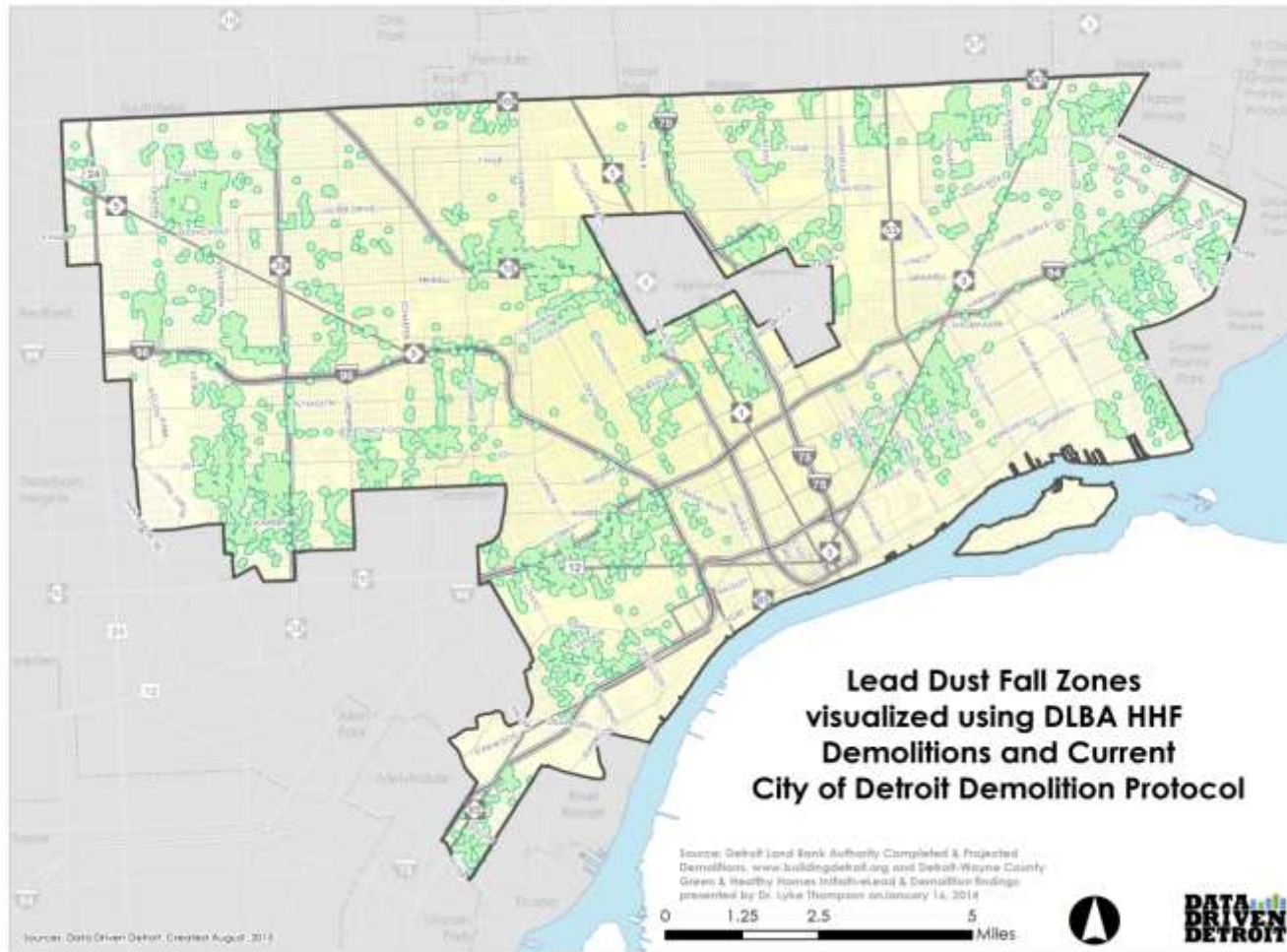
Executing the Program



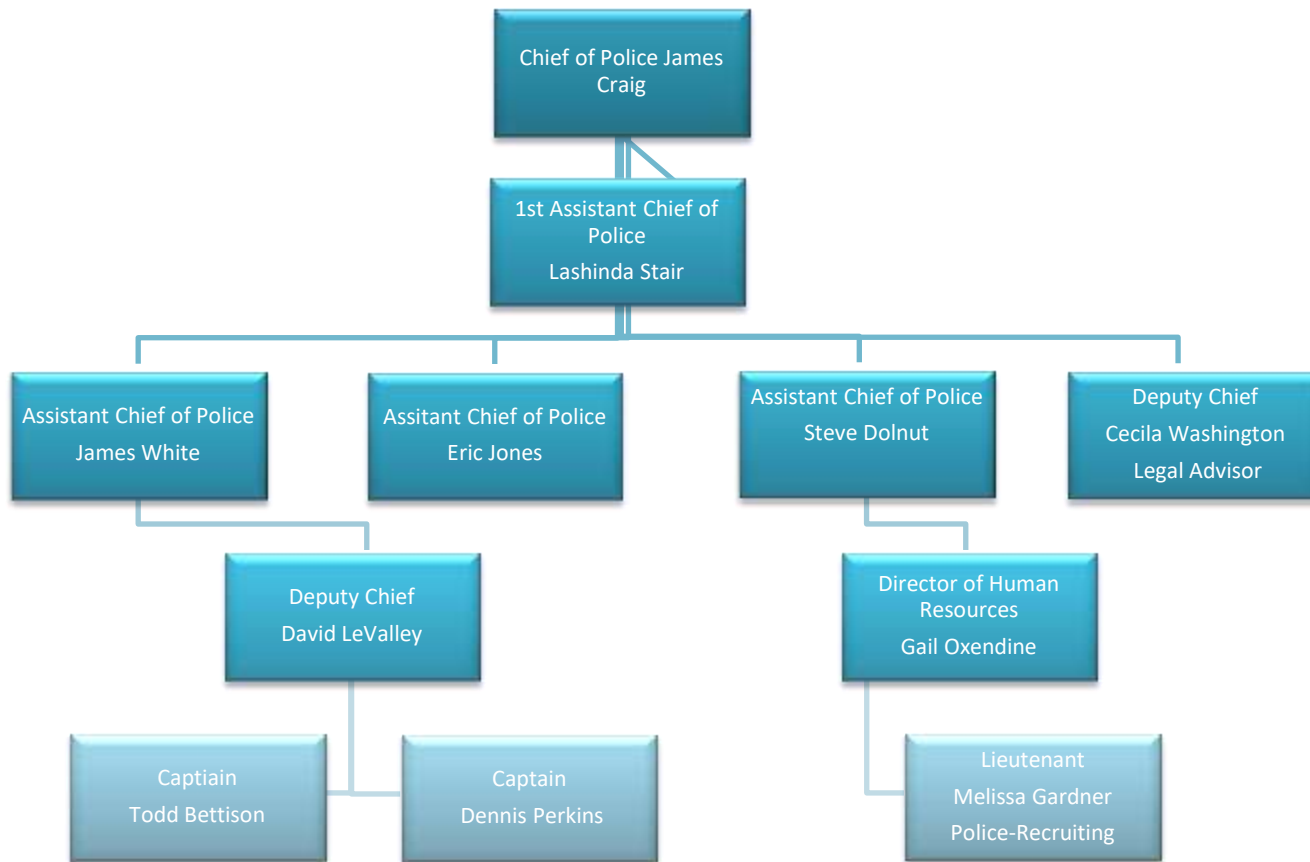
Executing the Program



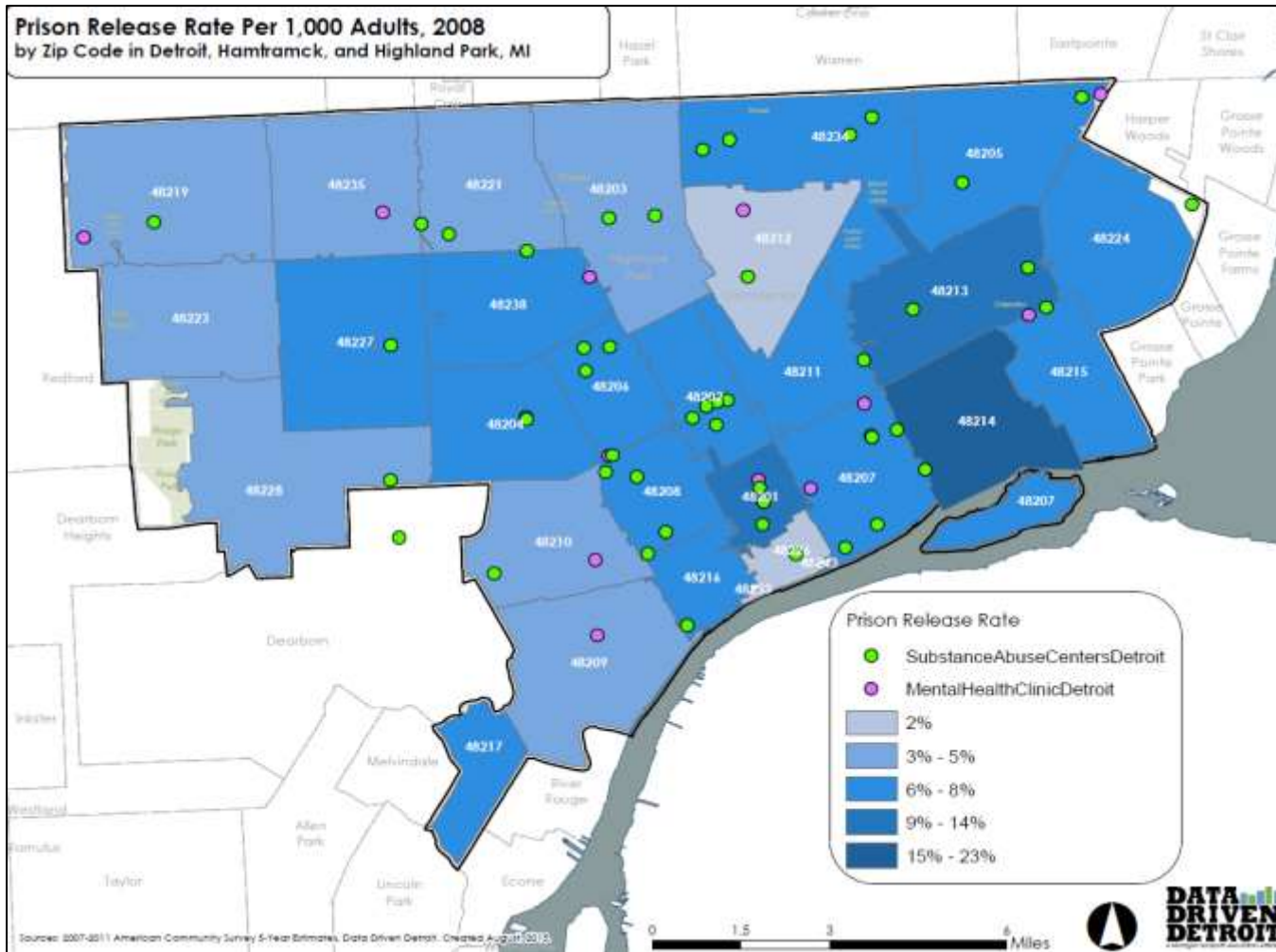
The Projects



The Projects



The Projects



The Projects



The Projects

The screenshot shows the homepage of Data Driven Detroit. At the top left is the logo 'DATA DRIVEN DETROIT' with a bar chart icon. To the right is a navigation menu with links for 'Services', 'Portfolio', 'About', 'Ask D3', and 'Blog', along with a search icon. Below the navigation are social media icons for LinkedIn, Facebook, and Twitter, and a 'Donate Now' button. The main heading is 'Data Driven Detroit' with the tagline 'Providing accessible high-quality information and analysis to drive informed decision making.' Below this are three columns of featured content:

- D3's Open Data Portal**
 - July 21st, 2015: Michigan DNR Fishing Access Sites
 - July 9th, 2015: Michigan Commercial Forest Act Lands
 - July 3rd, 2015: Michigan Trout Trail Locations
- Recent Projects**
 - July 13th, 2015: Detroit By The Numbers
 - February 9th, 2015: Motor City Mapping
 - January 24th, 2015: Urban Innovation Exchange
- Blog Posts**
 - July 15, 2015: Oakland County - By The Numbers
 - June 18, 2015: Meet the Interns (part 2)
 - June 17, 2015: Meet The Interns (part 1)

At the bottom, there is a footer with the Michigan Nonprofit Association (MNA) logo and copyright information: 'Copyright © 2013 Data Driven Detroit. All Rights Reserved. Website collaboration with Courtland Consulting. | Privacy Policy | Sitemap'.

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