

The New Macomb County

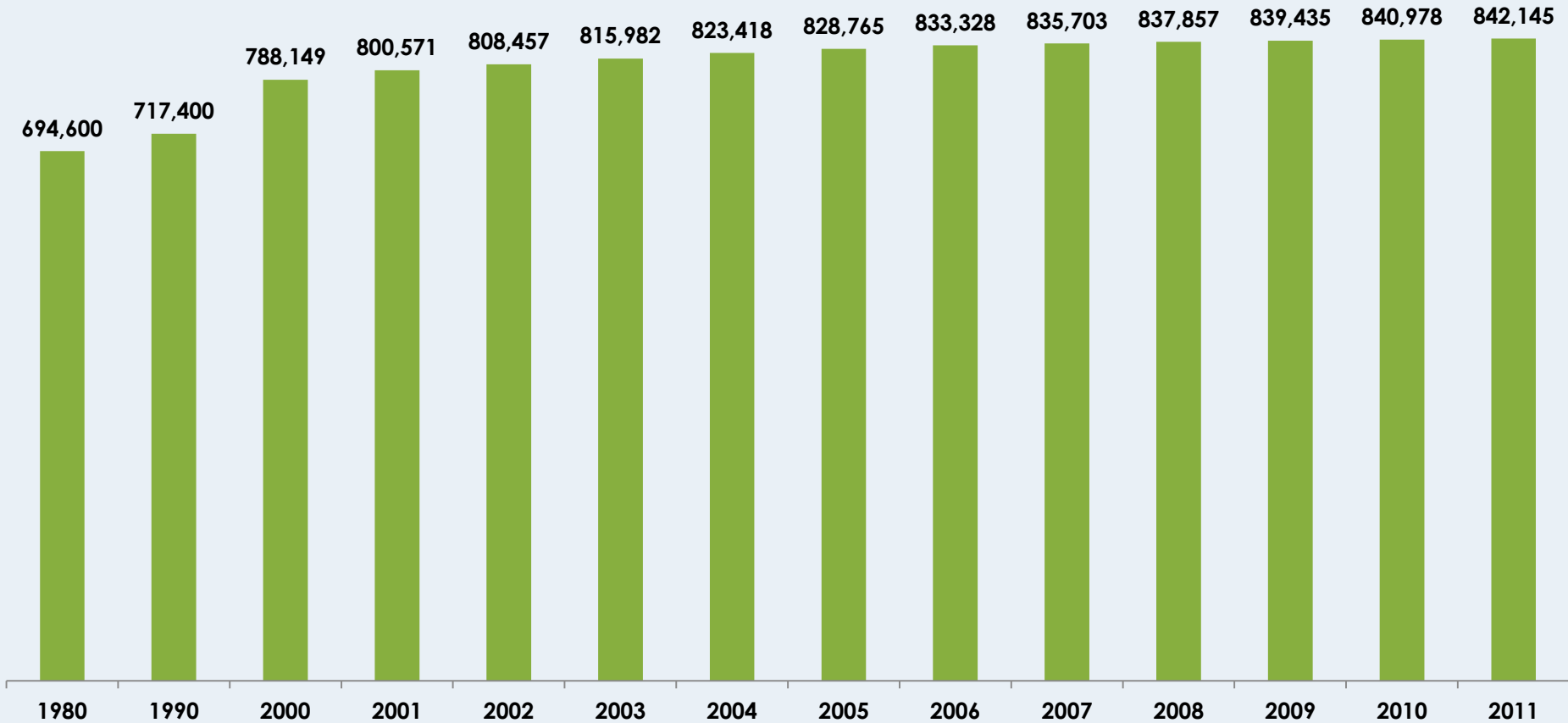
A Demographic and Economic Introduction

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Macomb Population Growth Between 2000 and 2010 Far Outdistanced Other Michigan Counties

5.7 Percent Growth from 2000 – 2006 / 1.1 Percent Growth from 2006 - 2011



Source: Census Bureau

Decreasing Births and Increasing Deaths Has Resulted in a 55 Percent Drop in Natural Increase



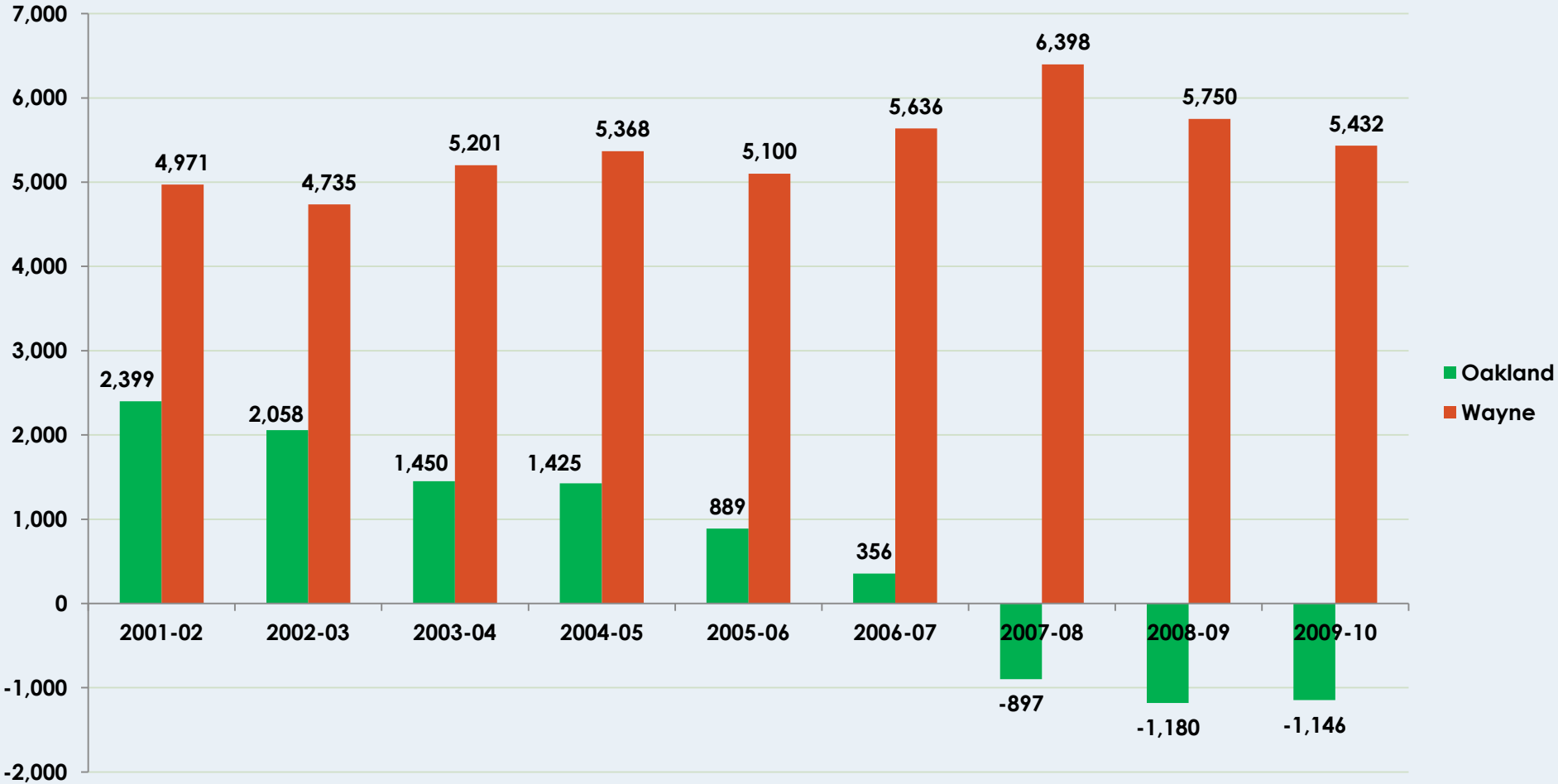
Source: MI Department of Community Health

The Domestic Migration Directional Change in 2005-06 Resulted in Net Out-Migration in Succeeding Years



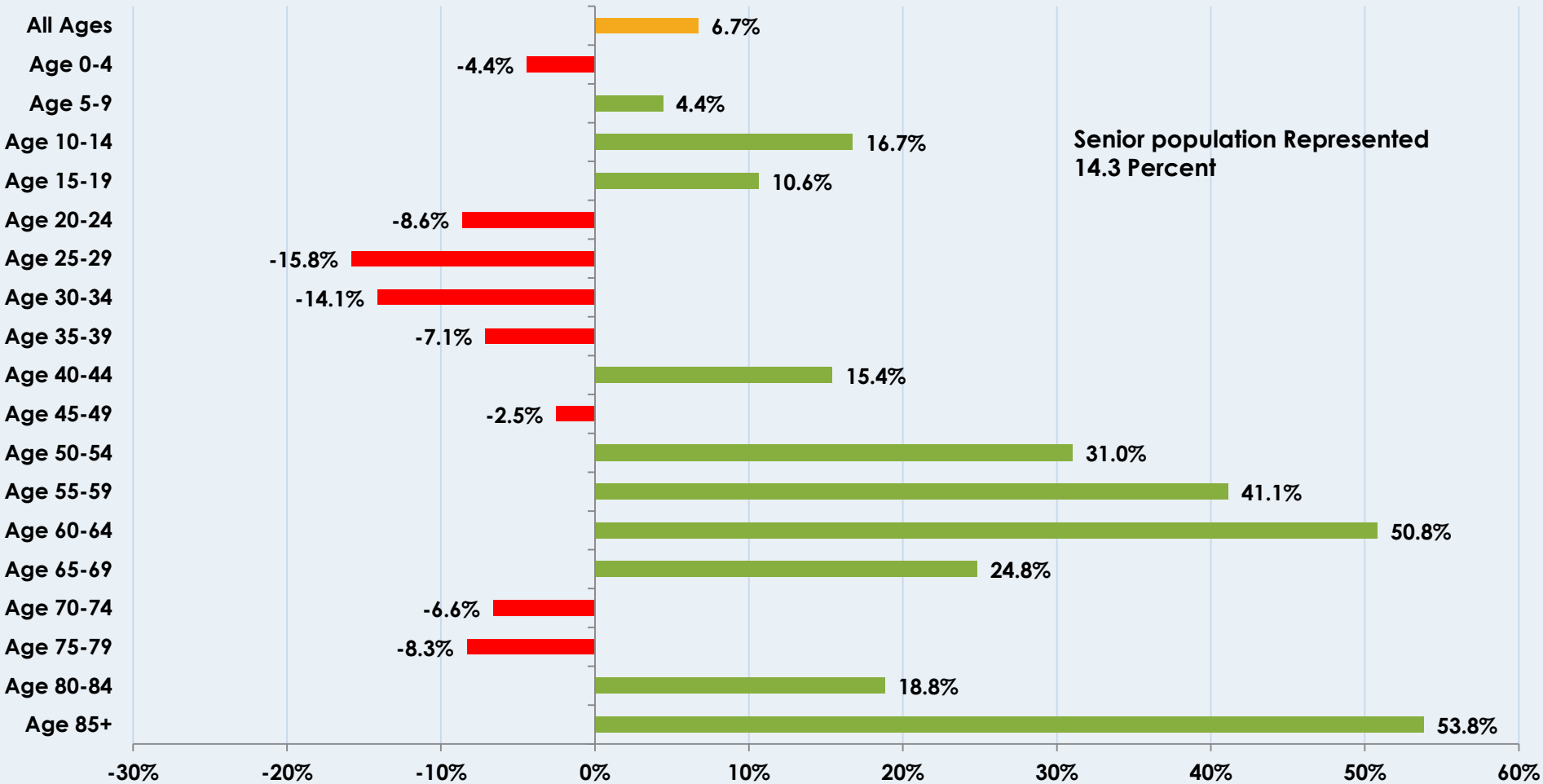
Source: Census Bureau

Domestic Migration for Macomb County Has Been Driven By Its Neighbors – Oakland and Wayne Counties



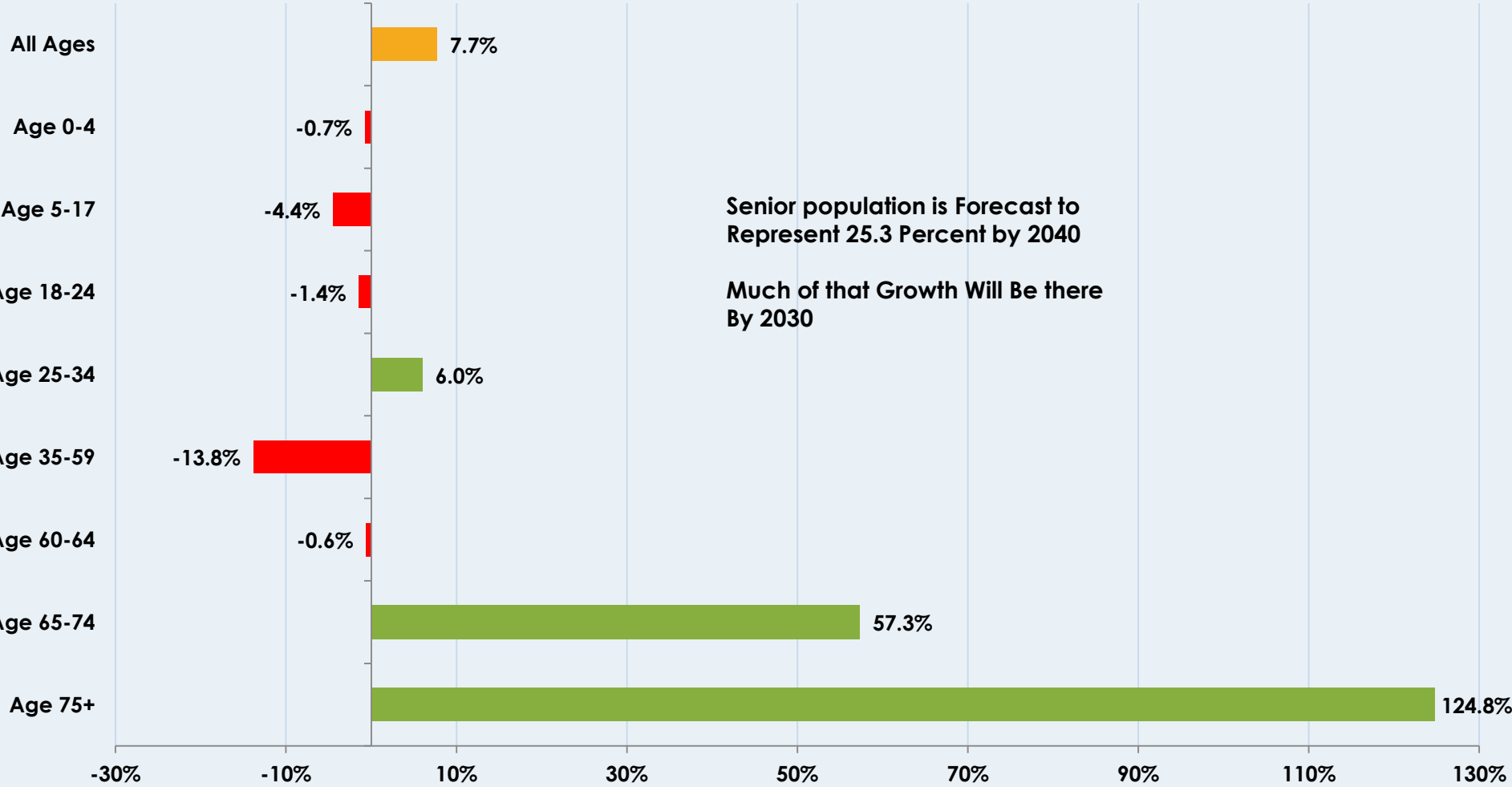
Source: Internal Revenue Service

Macomb County's Age Structure Was Driven by In-Migration and Aging Baby Boomers



Source: Census Bureau

Next 30 Years in Macomb County Are Forecast to Be Dominated by Increasing Longevity and the Large Baby Boom Cohort



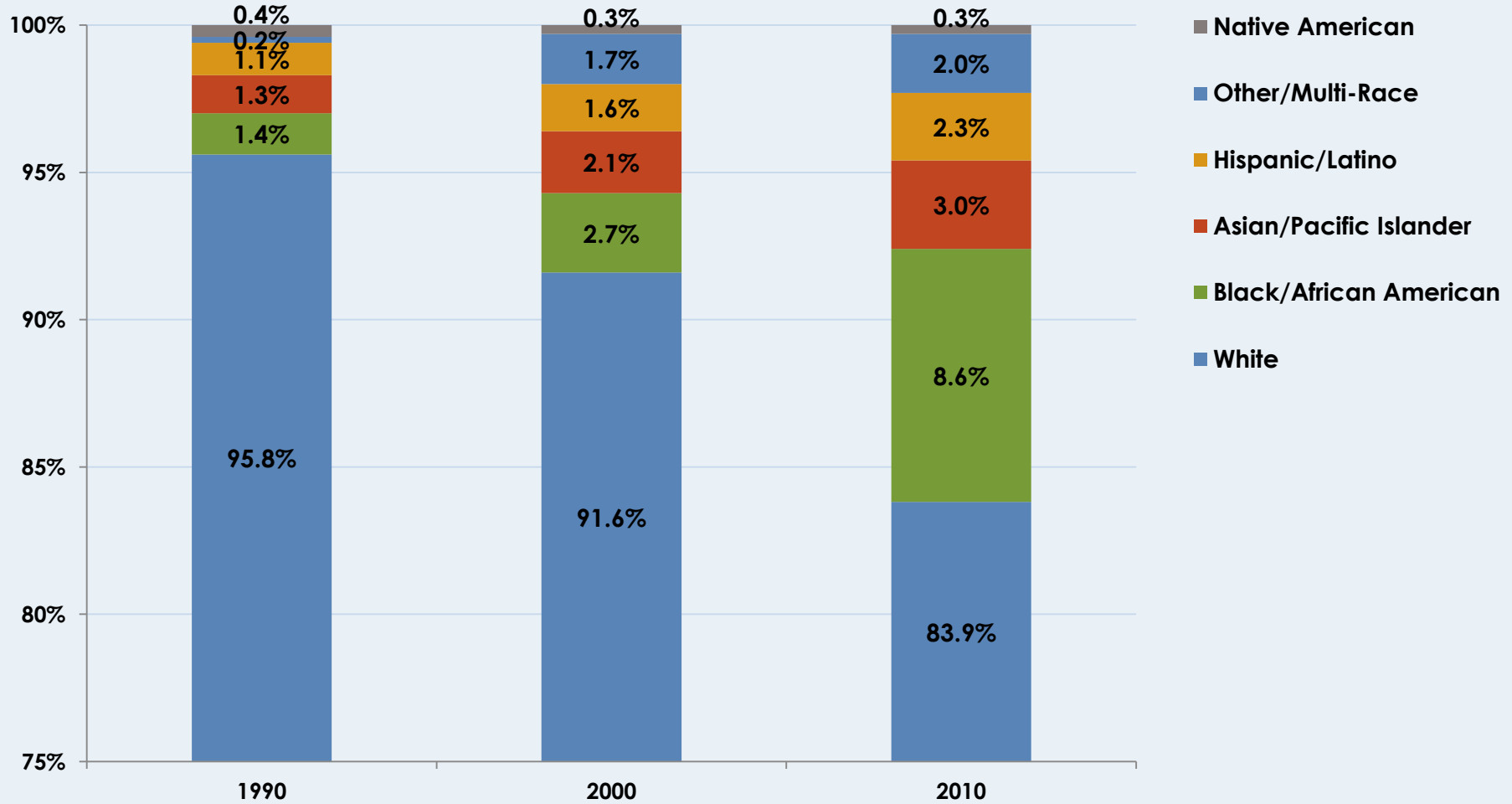
Source: SEMCOG

The Suburban Movement of African Americans Increased Dramatically Between 2000 and 2010



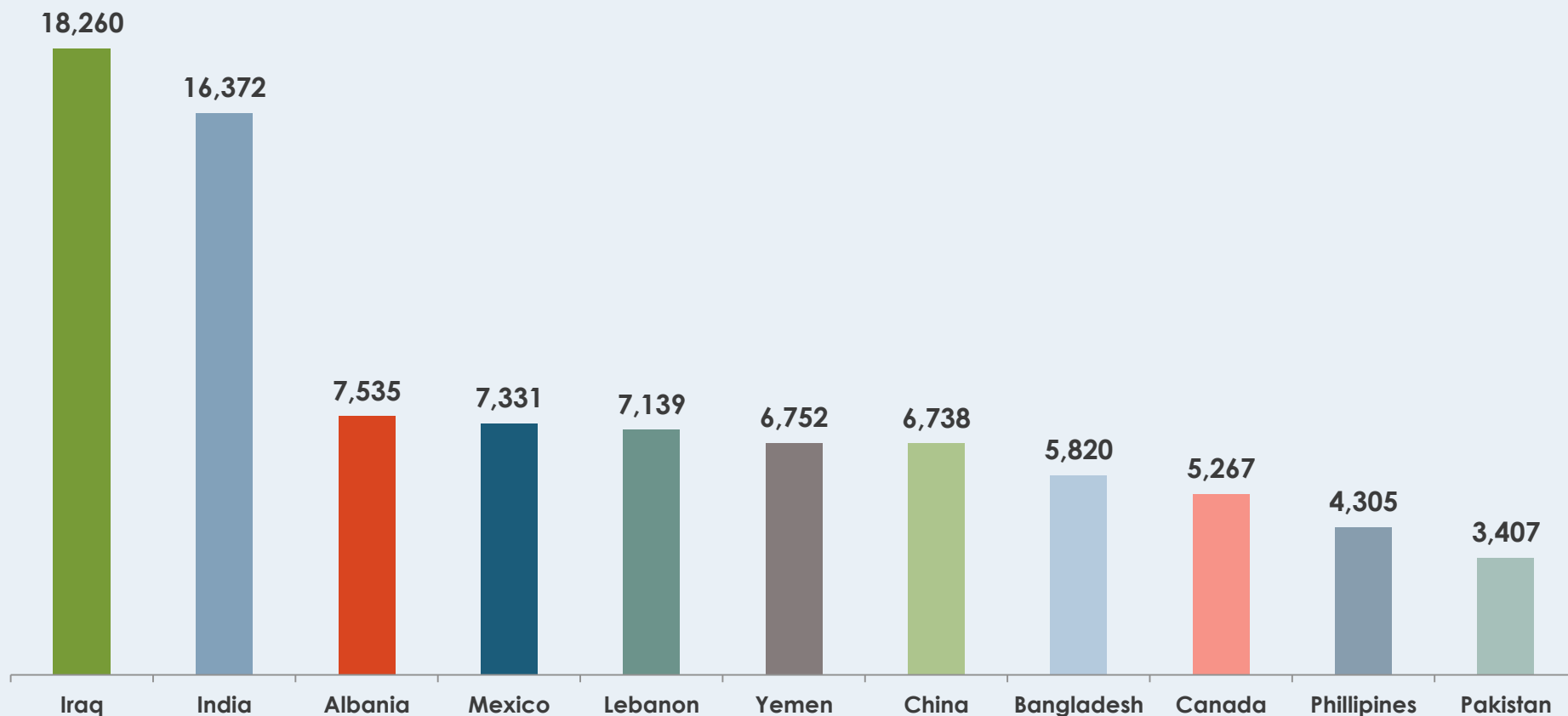
Source: Census Bureau

Macomb County's Diversity Took a Giant Leap During the Last Decade



Source: Census Bureau

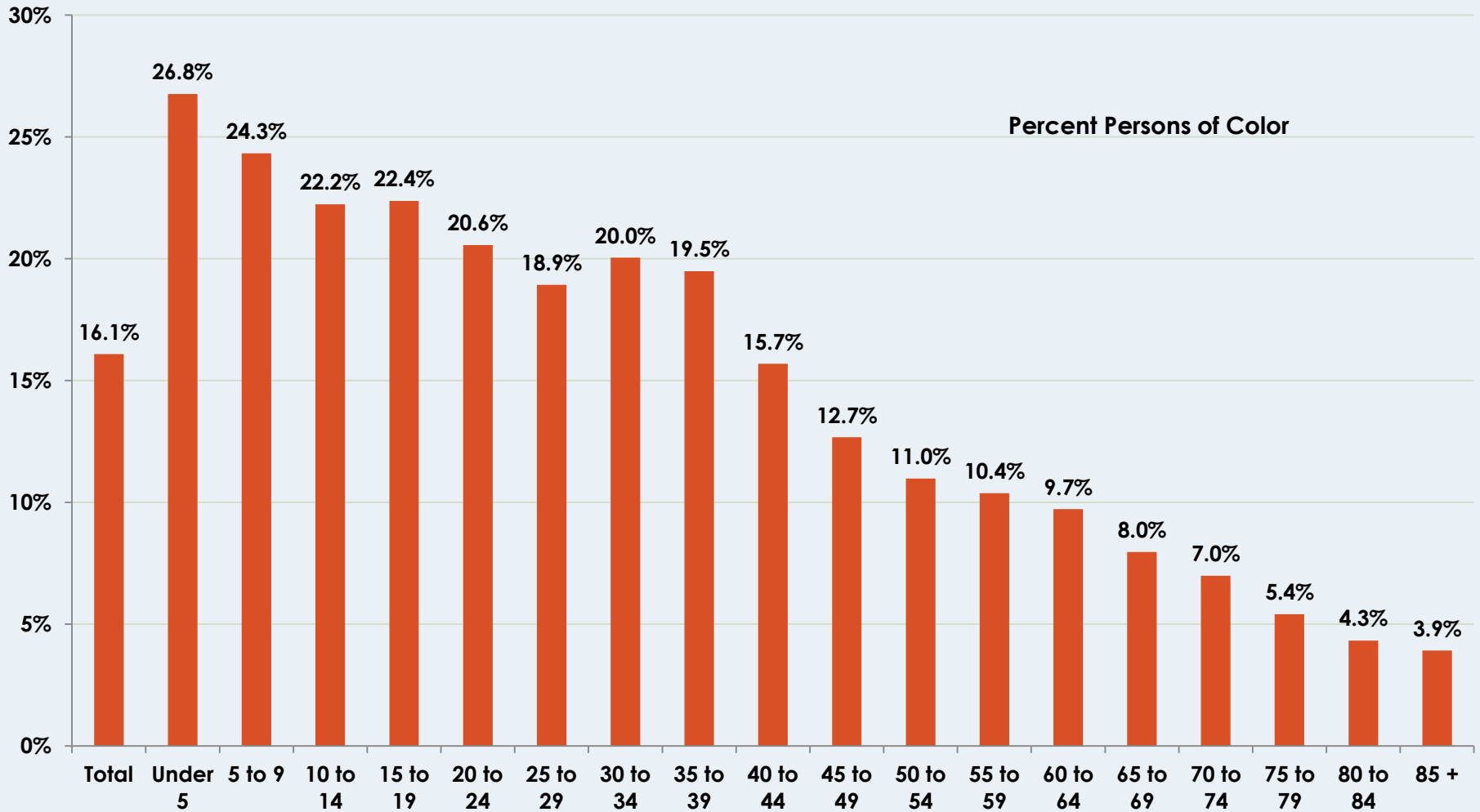
Macomb County Has Served as Home to Many of the New Immigrants to Southeast Michigan



Source: U.S. Department of Homeland Security

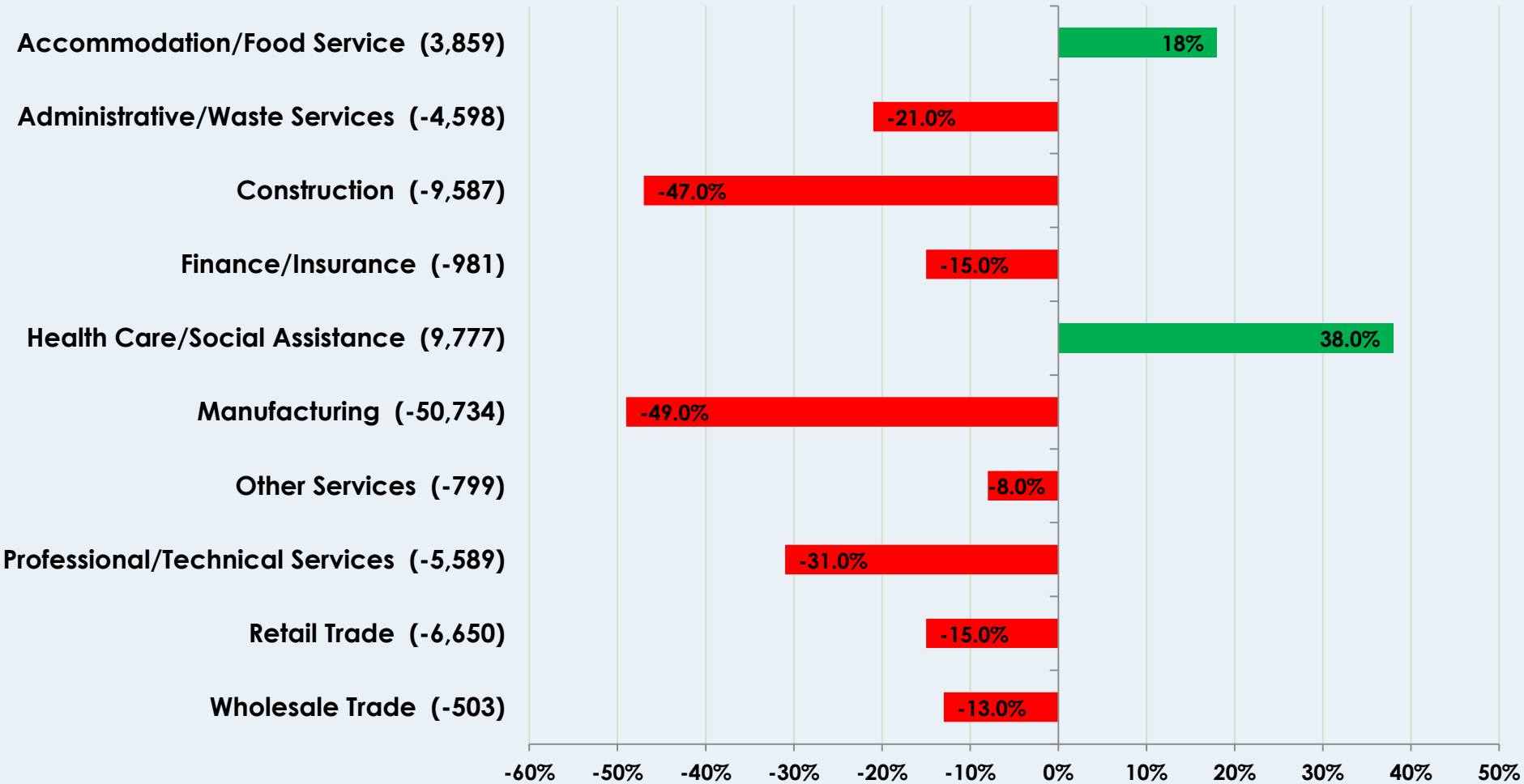
Coming to Metropolitan Detroit, 2003-2011

Migration and Fertility Trends Have Resulted in Increasing Diversity With Decreasing Age



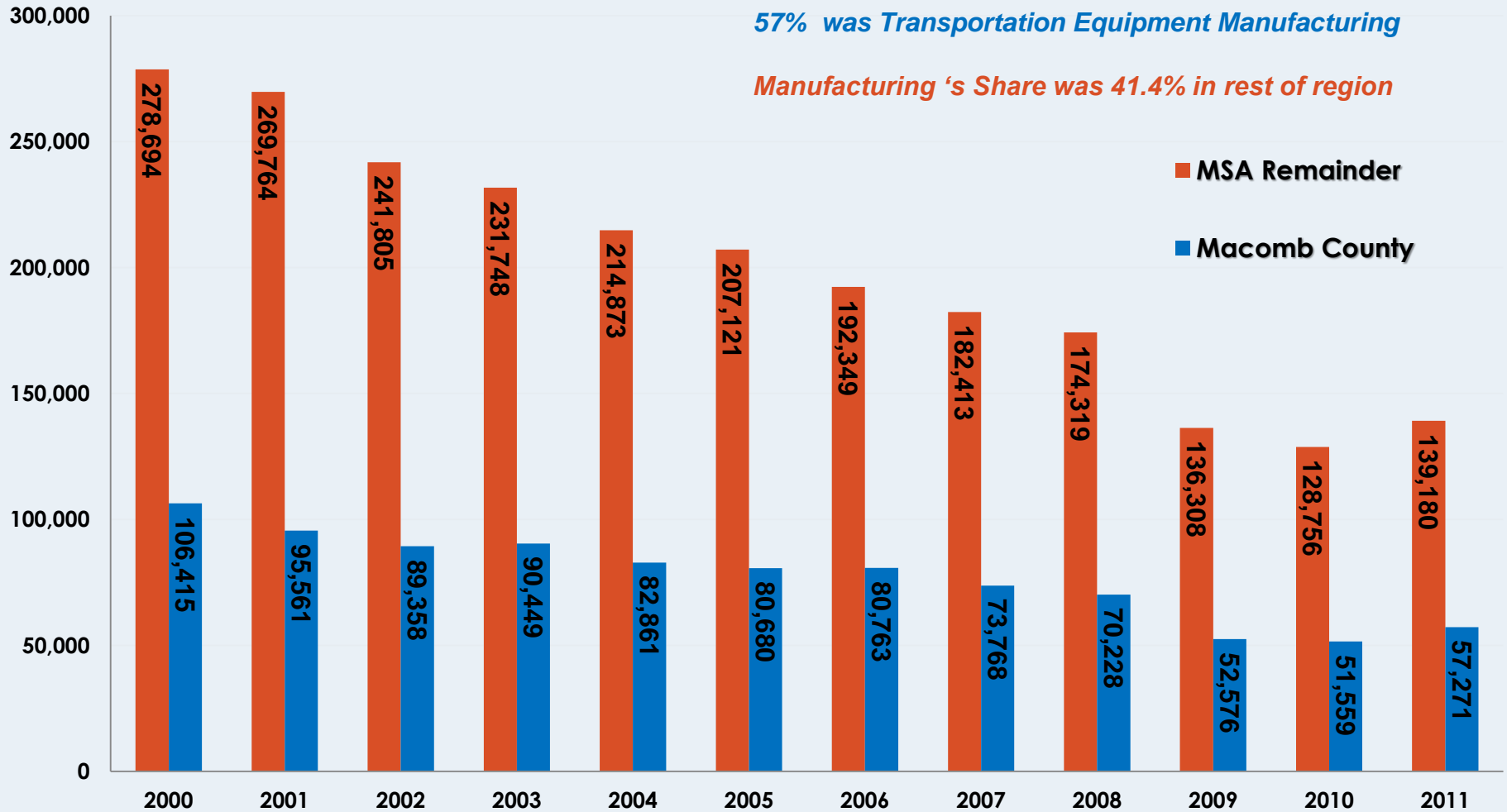
Source: Census Bureau

The Majority of Macomb's Top Ten Private Industries Lost Employment Between 2000 and 2010



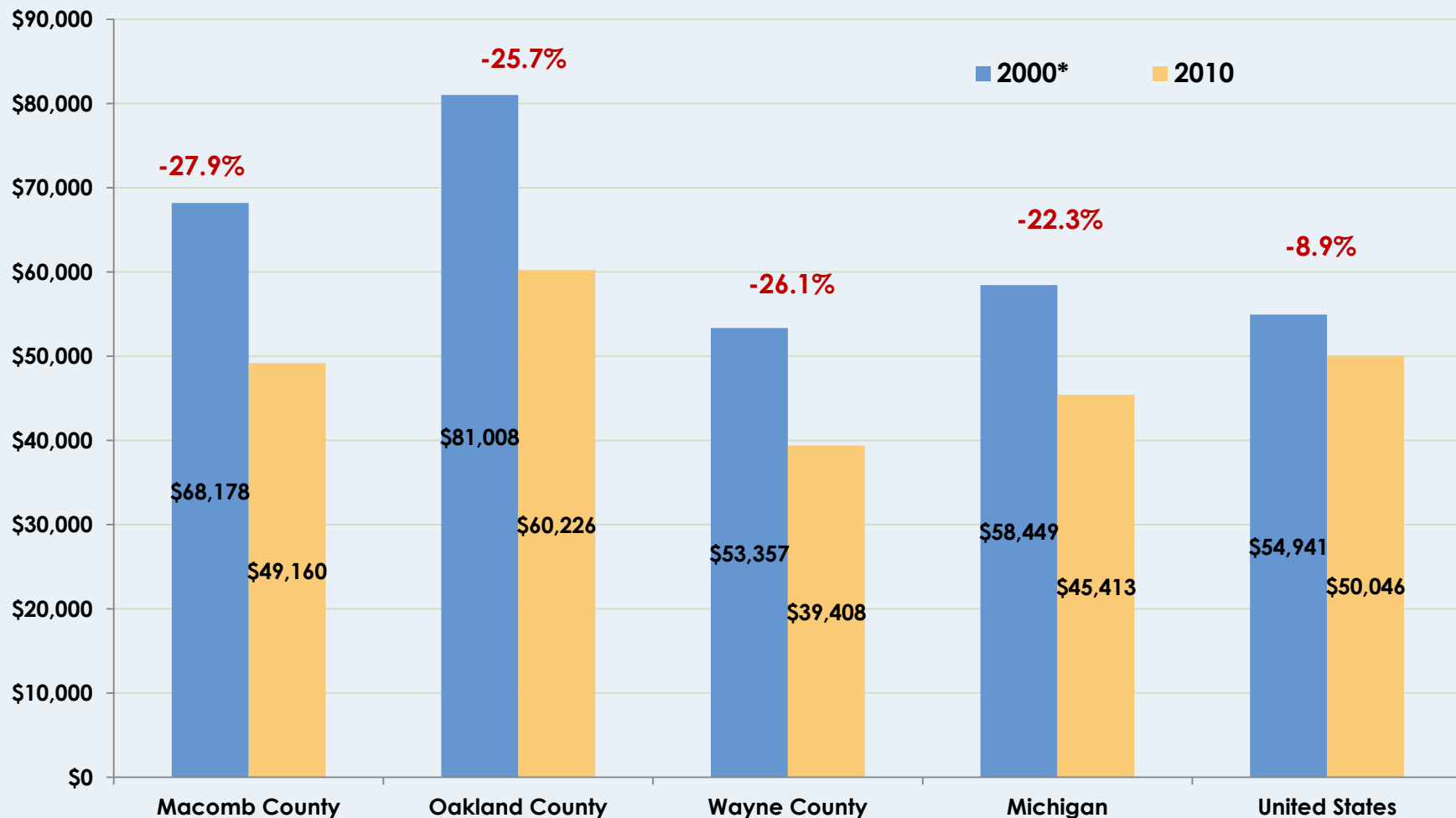
Source: Michigan DLEG - Labor Market Information

Manufacturing Accounted for 78.2 Percent of Total Job Loss in Macomb from 2000 to 2010



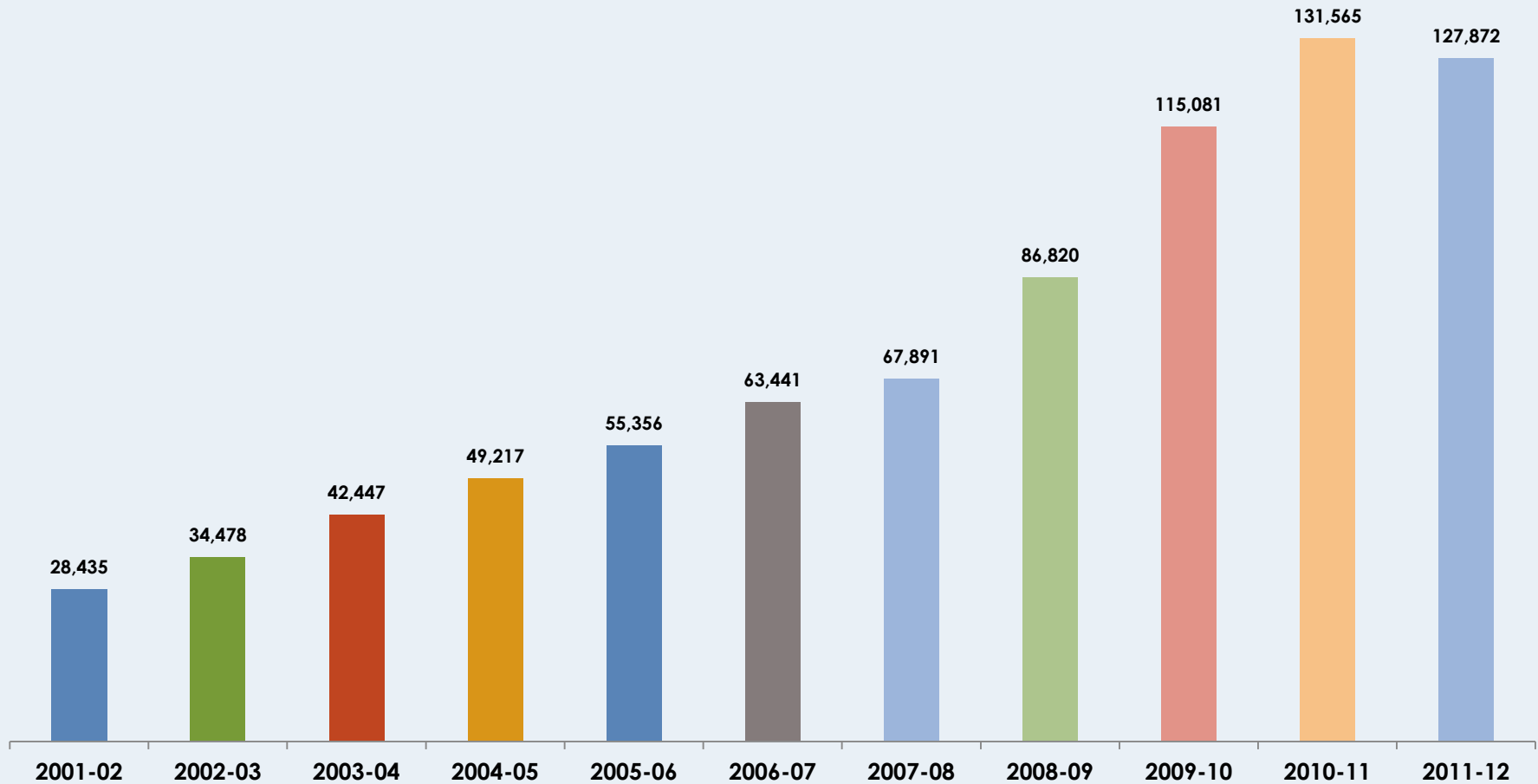
Source: Michigan DLEG - Labor Market Information

Median Household Income Fell in Michigan, Between 2000 and 2010, at Rates More Than Three Times the National Average



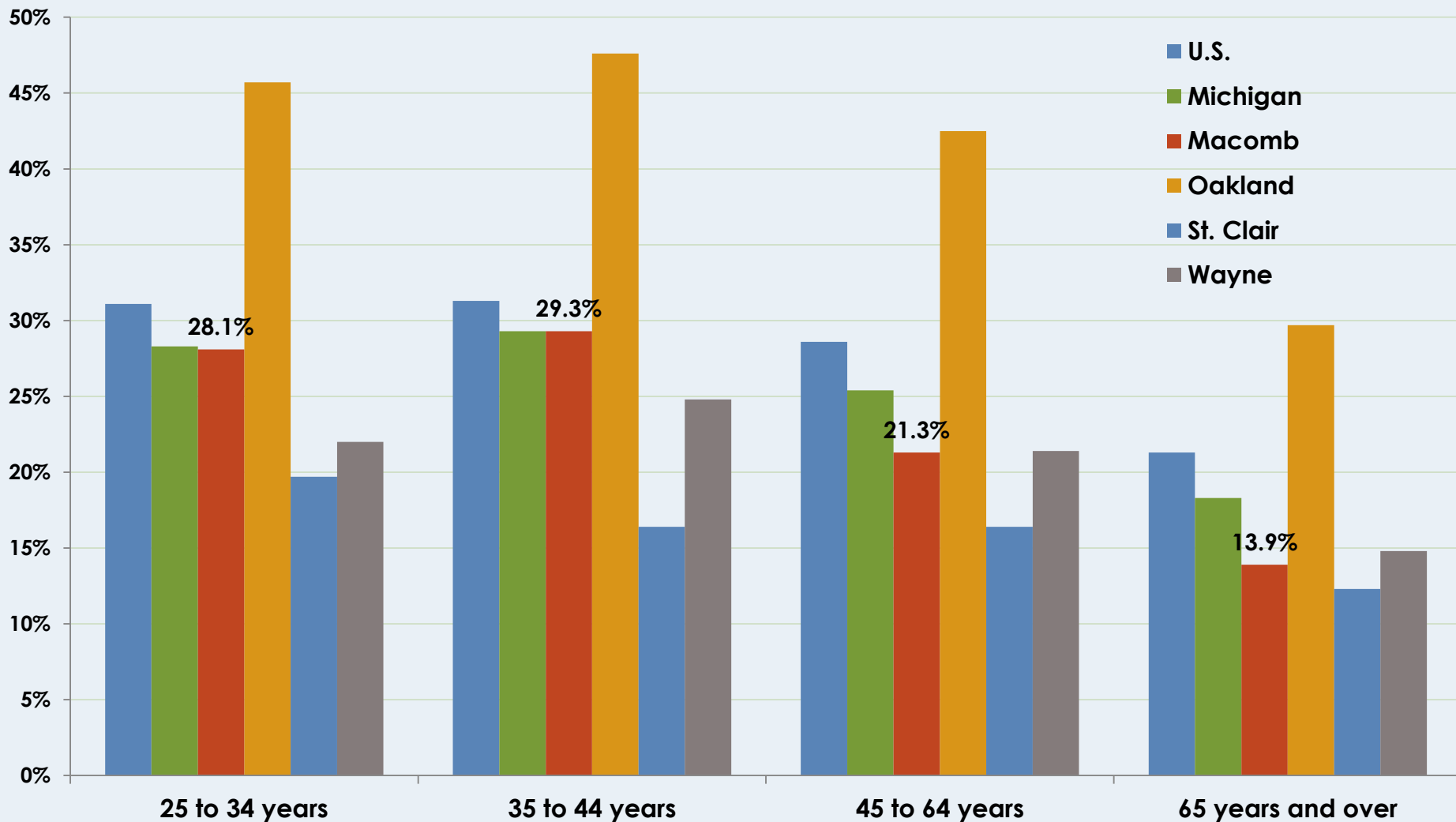
Source: 2000 Census and American Community Survey

Total Macomb County Residents Receiving Food Assistance Increased Five Fold Over the Decade



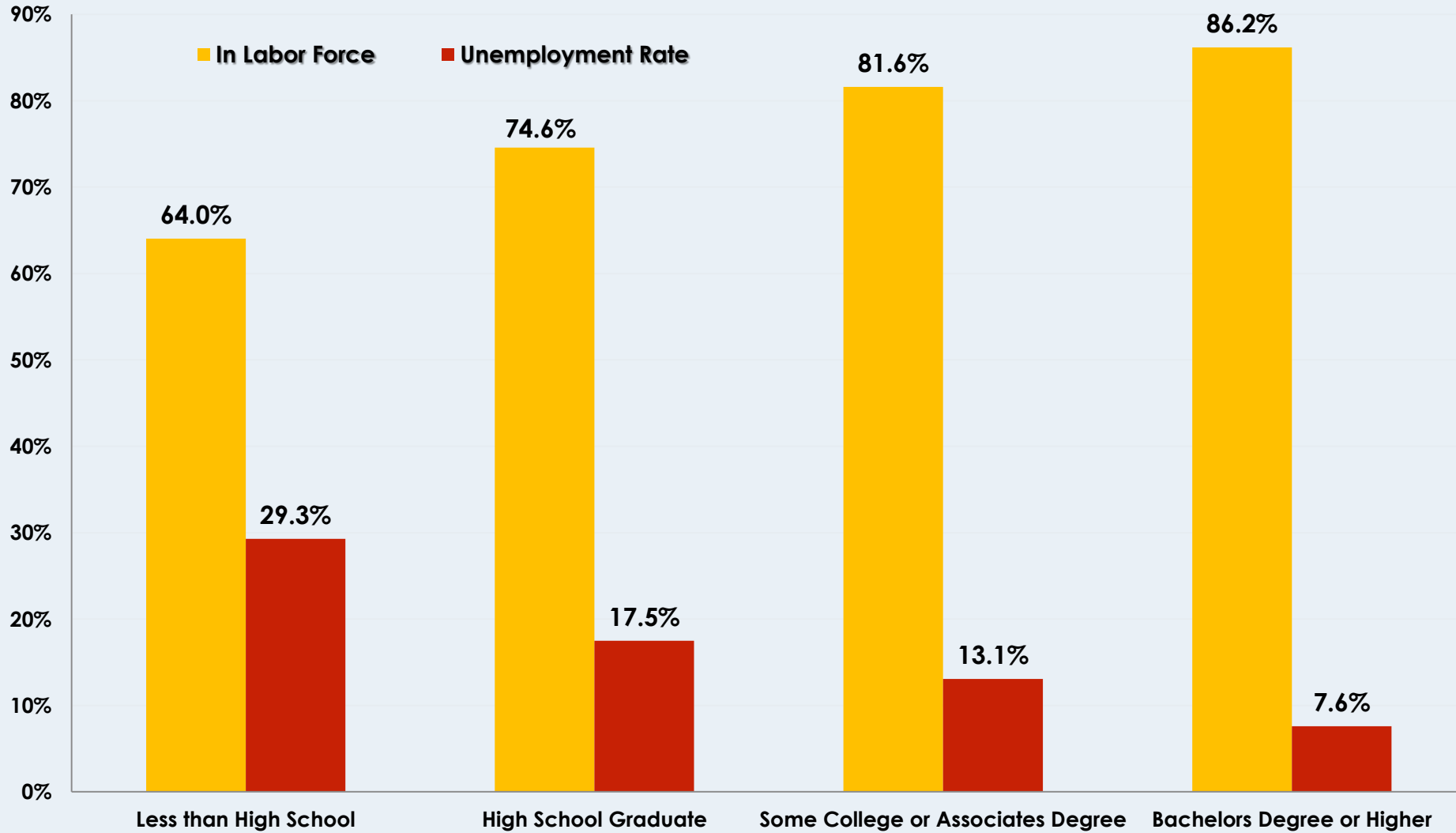
Source: MI Department of Human Services

Macomb County Has Increased College Graduation Rates But Needs to Continue to Build An Educated



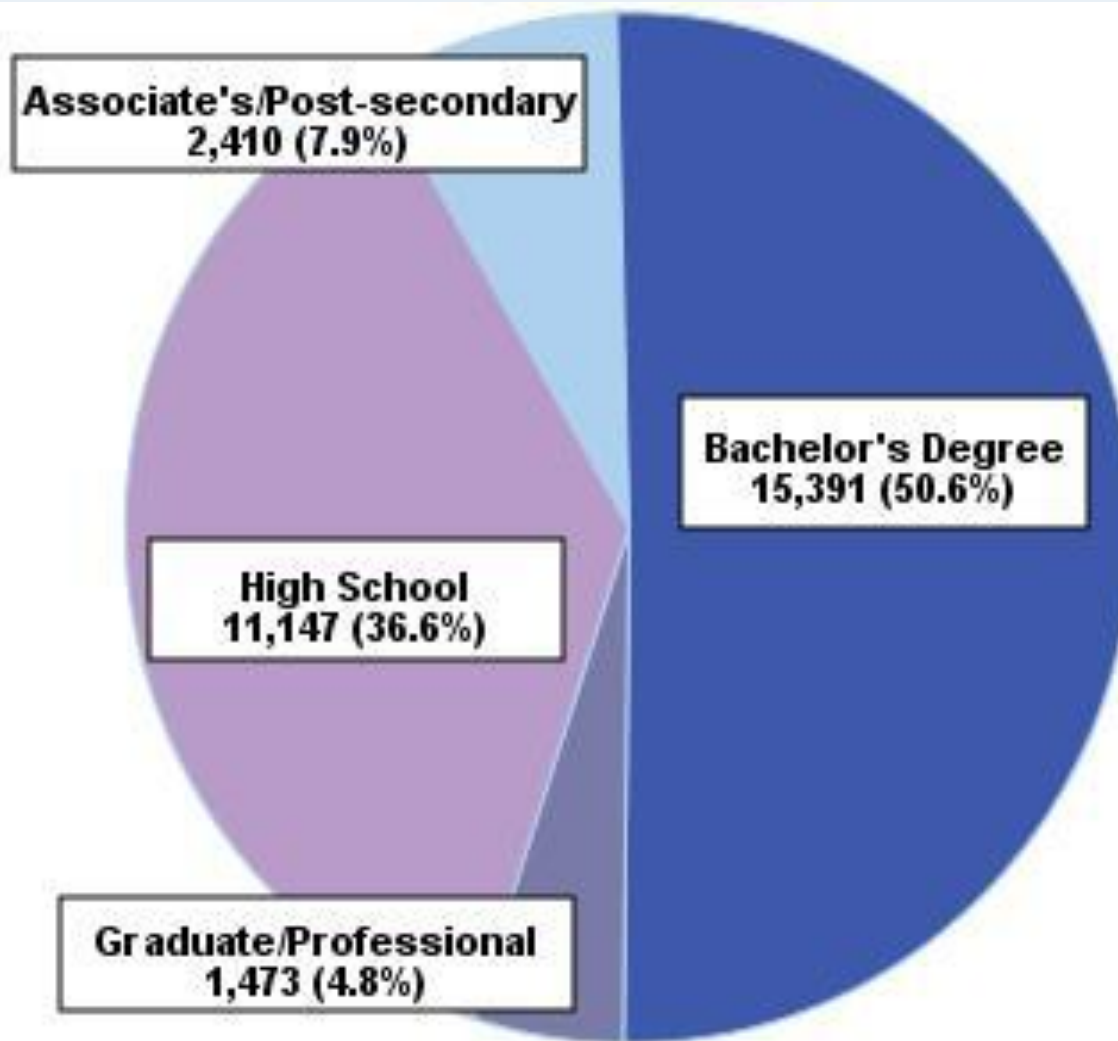
Source: Census Bureau

Educational Attainment Has a Direct Correlation with Labor Force Outcomes



Source: Census Bureau; 2010 ACS

Macomb County Job Demands by Educational Requirement, 2007–2011, Demonstrate The Need For Post-Secondary Education



Source: Labor Insight

Where Are We Now – Where Are We Going?

The County is Strong and Growing Stronger

- ❑ Wide Range of Community Options
- ❑ North/South Differences
- ❑ Strong K-12 System
- ❑ Strong Community College System and Links to 4-Year Options
- ❑ Increasing Diversity
- ❑ Changing Households
- ❑ An Aging Population
- ❑ Need for Variety of Housing Options
- ❑ Building is Rebounding (but where?)
- ❑ Desire for Walkability – Downtowns
- ❑ Small Business Growth - Entrepreneurism
- ❑ Changing Workforce Needs and Pay Scales