

# Census Demographic Profile



Rochester Hills city, Michigan	2000	2010	% Change	2000	2010	% Change
	Number			Percent		
<b>SEX AND AGE</b>						
<b>Total population</b>	<b>68,825</b>	<b>70,995</b>	<b>3.2</b>	<b>100.0</b>	<b>100.0</b>	<b>0.0</b>
Under 5 years	4,490	4,054	-9.7	6.5	5.7	-12.6
5 to 9 years	5,084	4,794	-5.7	7.4	6.8	-7.9
10 to 14 years	5,237	4,958	-5.3	7.6	7.0	-8.0
15 to 19 years	4,552	4,567	0.3	6.6	6.4	-3.2
20 to 24 years	3,093	3,884	25.6	4.5	5.5	22.4
25 to 29 years	3,649	3,731	2.2	5.3	5.3	0.0
30 to 34 years	4,681	3,902	-16.6	6.8	5.5	-19.1
35 to 39 years	5,962	4,684	-21.4	8.7	6.6	-23.8
40 to 44 years	6,443	5,085	-21.1	9.4	7.2	-23.1
45 to 49 years	6,109	5,782	-5.4	8.9	8.1	-8.7
50 to 54 years	5,658	5,854	3.5	8.2	8.2	-0.3
55 to 59 years	4,002	5,265	31.6	5.8	7.4	27.3
60 to 64 years	2,540	4,673	84.0	3.7	6.6	78.8
65 to 69 years	1,917	3,113	62.4	2.8	4.4	58.0
70 to 74 years	1,834	2,021	10.2	2.7	2.8	5.1
75 to 79 years	1,507	1,581	4.9	2.2	2.2	0.5
80 to 84 years	1,020	1,403	37.5	1.5	2.0	35.0
85 years and over	1,047	1,644	57.0	1.5	2.3	51.2
Median age (years)	38.1	40.9	(X)	(X)	(X)	(X)
18 years and over	50,951	54,152	6.3	74.0	76.3	3.1
21 years and over	48,861	51,867	6.2	71.0	73.1	3.0
62 years and over	8,707	12,439	42.9	12.7	17.5	38.3
65 years and over	7,325	9,762	33.3	10.6	13.8	29.7
<b>Male population</b>	<b>33,539</b>	<b>34,349</b>	<b>2.4</b>	<b>48.7</b>	<b>48.4</b>	<b>-0.7</b>
Under 5 years	2,272	2,111	-7.1	3.3	3.0	-9.1
5 to 9 years	2,627	2,423	-7.8	3.8	3.4	-10.9
10 to 14 years	2,658	2,555	-3.9	3.9	3.6	-6.8
15 to 19 years	2,355	2,356	0.0	3.4	3.3	-3.6
20 to 24 years	1,537	1,912	24.4	2.2	2.7	20.9
25 to 29 years	1,827	1,794	-1.8	2.7	2.5	-5.8
30 to 34 years	2,313	1,864	-19.4	3.4	2.6	-22.6
35 to 39 years	2,911	2,259	-22.4	64.8	3.2	-95.1
40 to 44 years	3,088	2,454	-20.5	4.5	3.5	-22.0
45 to 49 years	2,963	2,833	-4.4	4.3	4.0	-7.1
50 to 54 years	2,798	2,797	0.0	4.1	3.9	-4.1

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55 to 59 years	2,046	2,535	23.9	3.0	3.6	21.1
60 to 64 years	1,287	2,230	73.3	1.9	3.1	65.8
65 to 69 years	901	1,549	71.9	1.3	2.2	68.1
70 to 74 years	793	936	18.0	1.2	1.3	12.8
75 to 79 years	594	708	19.2	0.9	1.0	15.9
80 to 84 years	330	541	63.9	0.5	0.8	66.8
85 years and over	239	492	105.9	0.3	0.7	101.6
Median age (years)	37.2	39.8	(X)	(X)	(X)	(X)
18 years and over	24,420	25,686	5.2	35.5	36.2	2.0
21 years and over	23,335	24,548	5.2	33.9	34.6	2.1
62 years and over	3,545	5,528	55.9	5.2	7.8	51.4
65 years and over	2,857	4,226	47.9	4.2	6.0	44.5
<b>Female population</b>	<b>35,286</b>	<b>36,646</b>	<b>3.9</b>	<b>51.3</b>	<b>51.6</b>	<b>0.6</b>
Under 5 years	2,218	1,943	-12.4	3.2	2.7	-16.2
5 to 9 years	2,457	2,371	-3.5	3.6	3.3	-7.6
10 to 14 years	2,579	2,403	-6.8	3.7	3.4	-9.3
15 to 19 years	2,197	2,211	0.6	3.2	3.1	-2.9
20 to 24 years	1,556	1,972	26.7	2.3	2.8	23.8
25 to 29 years	1,822	1,937	6.3	2.6	2.7	2.0
30 to 34 years	2,368	2,038	-13.9	3.4	2.9	-15.7
35 to 39 years	3,051	2,425	-20.5	4.4	3.4	-23.3
40 to 44 years	3,355	2,631	-21.6	4.9	3.7	-24.1
45 to 49 years	3,146	2,949	-6.3	4.6	4.2	-8.1
50 to 54 years	2,860	3,057	6.9	4.2	4.3	3.5
55 to 59 years	1,956	2,730	39.6	2.8	3.8	33.7
60 to 64 years	1,253	2,443	95.0	1.8	3.4	86.8
65 to 69 years	1,016	1,564	53.9	1.5	2.2	49.0
70 to 74 years	1,041	1,085	4.2	1.5	1.5	-0.8
75 to 79 years	913	873	-4.4	1.3	1.2	-9.5
80 to 84 years	690	862	24.9	1.0	1.2	19.7
85 years and over	808	1,152	42.6	1.2	1.6	36.3
Median age (years)	39.1	41.9	(X)	(X)	(X)	(X)
18 years and over	26,531	28,466	7.3	38.5	40.1	4.0
21 years and over	25,526	27,319	7.0	37.1	38.5	3.8
62 years and over	5,162	6,911	33.9	7.5	9.7	29.3
65 years and over	4,468	5,536	23.9	6.5	7.8	20.2

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Rochester Hills city, Michigan	2000	2010	% Change	2000	2010	% Change
	Number			Percent		
<b>RACE</b>						
<b>Total population</b>	<b>68,825</b>	<b>70,995</b>	<b>3.2</b>	<b>100.0</b>	<b>100.0</b>	<b>0.0</b>
One Race	67,884	69,626	2.6	98.6	98.1	-0.5
White	61,084	58,309	-4.5	88.8	82.1	-7.5
Black or African American	1,667	3,228	93.6	2.4	4.5	85.8
American Indian and Alaska Native	139	132	-5.0	0.2	0.2	-1.0
Asian	4,652	7,458	60.3	6.8	10.5	54.4
Asian Indian	2,087	3,337	59.9	3.0	4.7	56.7
Chinese	1,243	1,494	20.2	1.8	2.1	16.7
Filipino	260	504	93.8	0.4	0.7	75.0
Japanese	232	211	-9.1	0.3	0.3	0.0
Korean	401	847	111.2	0.6	1.2	100.0
Vietnamese	90	169	87.8	0.1	0.2	100.0
Other Asian <sup>1</sup>	339	896	164.3	0.5	1.3	160.0
Native Hawaiian and Other Pacific Islander	20	9	-55.0	0.0	0.0	(X)
Native Hawaiian	4	8	100.0	0.0	0.0	(X)
Guamanian or Chamorro	4	1	-75.0	0	0.0	(X)
Samoan	3	0	-100.0	0.0	0.0	(X)
Other Pacific Islander <sup>2</sup>	9	0	-100.0	0.0	0.0	(X)
Some Other Race	322	490	52.2	0.5	0.7	49.6
Two or More Races	941	1,369	45.5	1.4	1.9	39.0
White; American Indian and Alaska Native <sup>3</sup>	199	211	6.0	0.3	0.3	3.8
White; Asian <sup>3</sup>	281	547	94.7	0.4	0.8	95.9
White; Black or African American <sup>3</sup>	119	245	105.9	0.2	0.3	73.5
White; Some Other Race <sup>3</sup>	222	119	-46.4	0.3	0.2	-38.0
<b><i>Race alone or in combination with one or more other races:</i></b> <sup>4</sup>						
White	61,957	59,497	-4.0	90.0	83.8	-6.9
Black or African American	1,850	3,606	94.9	2.7	5.1	88.9
American Indian and Alaska Native	400	425	6.3	0.6	0.6	0.0
Asian	4,984	8,144	63.4	7.2	11.5	59.7
Native Hawaiian and Other Pacific Islander	53	31	-41.5	0.1	0.0	-100.0
Some Other Race	579	721	24.5	0.8	1.0	25.0
<b>HISPANIC OR LATINO</b>						
<b>Total population</b>	<b>68,825</b>	<b>70,995</b>	<b>3.2</b>	<b>100.0</b>	<b>100.0</b>	<b>0.0</b>
Hispanic or Latino (of any race)	1,576	2,183	38.5	2.3	3.1	35.4
Mexican	925	1,331	43.9	1.3	1.9	41.4
Puerto Rican	157	229	45.9	0.2	0.3	31.5
Cuban	47	49	4.3	0.1	0.1	46.4
Other Hispanic or Latino <sup>5</sup>	447	574	28.4	0.6	0.8	23.2
Not Hispanic or Latino	67,249	68,812	2.3	97.7	96.9	-0.8

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<b>HISPANIC OR LATINO AND RACE</b>						
<b>Total population</b>	<b>68,825</b>	<b>70,995</b>	<b>3.2</b>	<b>100.0</b>	<b>100.0</b>	<b>0.0</b>
Hispanic or Latino	1,576	2,183	38.5	2.3	3.1	35.4
White alone	1,167	1,491	27.8	1.7	2.1	23.8
Black or African American alone	17	51	200.0	0.0	0.1	304.9
American Indian and Alaska Native alone	12	24	100.0	0.0	0.0	-100.0
Asian alone	15	11	-26.7	0.0	0.0	-100.0
Native Hawaiian and Other Pacific Islander	3	3	0.0	0.0	0.0	-100.0
Some Other Race alone	263	420	59.7	0.4	0.6	57.0
Two or More Races	99	183	84.8	0.1	0.3	108.6
Not Hispanic or Latino	67,249	68,812	2.3	97.7	96.9	-0.8
White alone	59,917	56,818	-5.2	87.1	80.0	-8.1
Black or African American alone	1,650	3,177	92.5	2.4	4.5	87.7
American Indian and Alaska Native alone	127	108	-15.0	0.2	0.2	8.4
Asian alone	4,637	7,447	60.6	6.7	10.5	55.8
Native Hawaiian and Other Pacific Islander	17	6	-64.7	0.0	0.0	-100.0
Some Other Race alone	59	70	18.6	0.1	0.1	16.7
Two or More Races	842	1,186	40.9	1.2	1.7	39.0
<b>RELATIONSHIP</b>						
<b>Total population</b>	<b>68,825</b>	<b>70,995</b>	<b>3.2</b>	<b>100.0</b>	<b>100.0</b>	<b>0.0</b>
In households	68,042	69,814	2.6	98.9	98.3	-0.6
Householder	26,315	27,578	4.8	38.2	38.8	1.6
Spouse <sup>6</sup>	16,534	16,317	-1.3	24.0	23.0	-4.2
Child	21,814	21,515	-1.4	31.7	30.3	-4.4
Own child under 18 years	17,320	16,103	-7.0	25.2	22.7	-9.9
Other relatives	1,617	2,337	44.5	2.3	3.3	43.5
Under 18 years	427	609	42.6	0.6	0.9	50.0
65 years and over	228	627	175.0	0.3	0.9	171.7
Nonrelatives	1,762	2,067	17.3	2.6	2.9	11.5
Under 18 years	123	128	4.1	0.2	0.2	11.9
65 years and over	72	105	45.8	0.1	0.1	-4.4
Unmarried partner	746	1,013	35.8	1.1	1.4	27.3
In group quarters	783	1,181	50.8	1.1	1.7	49.4
Institutionalized population	280	507	81.1	0.4	0.7	72.1
Male	57	143	150.9	0.1	0.2	141.5
Female	223	364	63.2	0.3	0.5	54.3
Noninstitutionalized population	503	674	34.0	0.7	0.9	23.1
Male	210	297	41.4	0.3	0.4	31.1
Female	293	377	28.7	0.4	0.5	17.4

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	Number			Percent		
<b>HOUSEHOLDS BY TYPE</b>						
<b>Total households</b>	<b>26,315</b>	<b>27,578</b>	<b>4.8</b>	<b>100.0</b>	<b>100.0</b>	<b>0.0</b>
Family households (families) <sup>7</sup>	18,967	19,308	1.8	72.1	70.0	-2.9
With own children under 18 years	9,382	8,759	-6.6	35.7	31.8	-10.9
Husband-wife family	16,534	16,317	-1.3	62.8	59.2	-5.7
With own children under 18 years	8,108	7,286	-10.1	30.8	26.4	-14.3
Male householder, no wife present	653	765	17.2	2.5	2.8	12.8
With own children under 18 years	289	310	7.3	1.1	1.1	0.2
Female householder, no husband present	1,780	2,226	25.1	6.8	8.1	19.1
With own children under 18 years	985	1,163	18.1	3.7	4.2	13.5
Nonfamily households <sup>7</sup>	7,348	8,270	12.5	27.9	30.0	7.5
Householder living alone	6,305	7,074	12.2	24.0	25.7	7.1
Male	2,538	2,771	9.2	9.6	10.0	3.7
65 years and over	398	713	79.1	1.5	2.6	71.9
Female	3,767	4,303	14.2	14.3	15.6	9.0
65 years and over	1,801	2,123	17.9	6.8	7.7	12.5
Households with individuals under 18 years	9,676	9,159	-5.3	36.8	33.2	-9.7
Households with individuals 65 years and over	5,148	6,929	34.6	19.6	25.1	28.3
Average household size	2.6	2.5	(X)	(X)	(X)	(X)
Average family size <sup>7</sup>	3.1	3.1	(X)	(X)	(X)	(X)
<b>HOUSING OCCUPANCY</b>						
<b>Total housing units</b>	<b>27,263</b>	<b>29,494</b>	<b>8.2</b>	<b>100.0</b>	<b>100.0</b>	<b>0.0</b>
Occupied housing units	26,315	27,578	4.8	96.5	93.5	-3.1
Vacant housing units	948	1,916	102.1	3.5	6.5	86.9
For rent	356	928	160.7	1.3	3.1	137.4
Sold or Rented, not occupied	110	135	22.7	0.4	0.0	-98.9
For sale only	202	394	95.0	0.7	1.3	75.5
For seasonal, recreational, or occasional use <sup>8</sup>	146	154	5.5	0.5	0.5	-6.6
All other vacants	134	305	127.6	0.5	1.0	103.5
Homeowner vacancy rate (percent) <sup>9</sup>	1.0	1.8	(X)	(X)	(X)	(X)
Rental vacancy rate (percent) <sup>10</sup>	6.1	12.7	(X)	(X)	(X)	(X)

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	Number			Percent		
<b>HOUSING TENURE</b>						
<b>Occupied housing units</b>	<b>26,315</b>	<b>27,578</b>	<b>4.8</b>	<b>100.0</b>	<b>100.0</b>	<b>0.0</b>
Owner-occupied housing units	20,815	21,233	2.0	79.1	77.0	-2.7
Population in owner-occupied housing units	57,455	56,683	-1.3	(X)	(X)	(X)
Average household size of owner-occupied units	2.8	2.7	-3.3	(X)	(X)	(X)
Renter-occupied housing units	5,500	6,345	15.4	20.9	23.0	10.0
Population in renter-occupied housing units	10,587	13,131	24.0	(X)	(X)	(X)
Average household size of renter-occupied units	1.9	2.1	7.8	(X)	(X)	(X)

(X) Not applicable.

<sup>1</sup> Other Asian alone, or two or more Asian categories.

<sup>2</sup> Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

<sup>3</sup> One of the four most commonly reported multiple-race combinations nationwide in Census 2000.

<sup>4</sup> In combination with one or more of the other races listed. The six numbers may add to more than the total population, and the six percentages may add to more than 100 percent because individuals may report more than one race.

<sup>5</sup> This category is composed of people whose origins are from the Dominican Republic, Spain, and Spanish-speaking Central or South American countries. It also includes general origin responses such as "Latino" or "Hispanic."

<sup>6</sup> "Spouse" represents spouse of the householder. It does not reflect all spouses in a household. Responses of "same-sex spouse" were edited during processing to "unmarried partner."

<sup>7</sup> "Family households" consist of a householder and one or more other people related to the householder by birth, marriage, or adoption. They do not include same-sex married couples even if the marriage was performed in a state issuing marriage certificates for same-sex couples. Same-sex couple households are included in the family households category if there is at least one additional person related to the householder by birth or adoption. Same-sex couple households with no relatives of the householder present are tabulated in nonfamily households. "Nonfamily households" consist of people living alone and households which do not have any members related to the householder.

<sup>8</sup> Seasonal uses includes migrant workers

<sup>9</sup> The homeowner vacancy rate is the proportion of the homeowner inventory that is vacant "for sale." It is computed by dividing the total number of vacant units "for sale only" by the sum of owner-occupied units, vacant units that are "for sale only," and vacant units that have been sold but not yet occupied; and then multiplying by 100.

<sup>10</sup> The rental vacancy rate is the proportion of the rental inventory that is vacant "for rent." It is computed by dividing the total number of vacant units "for rent" by the sum of the renter-occupied units, vacant units that are "for rent," and vacant units that have been rented but not yet occupied; and then multiplying by 100.