

<b>2011 BOOK OF LISTS JOB SEEKERS EDITION:</b>	
<b>ULTIMATE DETROIT JOB HUNTING RESOURCE</b>	
Look for jobs. Research companies.	
80	77
JOB	ARTICLE
61	61
50	50
JOB	ARTICLE
30	30

Re-ignite your job hunt.  
CLICK HERE to subscribe.

# CRAIN'S DETROIT BUSINESS

Detroit and Southeast Michigan's premier business news and information website

Originally Published: January 23, 2011 8:00 PM Modified: January 23, 2011 9:17 PM

## One D dissolves; work goes on: Other groups take on scorecard, projects

By Sherri Welch

In the spirit that it was created, **One D**, a 4-year-old collaboration of civic groups working on regional revitalization, has dissolved because other groups are equipped to carry on its work.

The collaboration has transferred responsibility for its annual regional scorecard to **Data Driven Detroit**, which helped develop the scorecard and planned to release the latest version today.

Data Driven Detroit launched as a foundation-funded nonprofit center for data collection and analysis in late 2009 under director Kurt Metzger. Its mission is to transform data into information that will drive better decision-making.

One D also has moved two other initiatives on corporate philanthropy and talent attraction/retention to groups in those areas.

One D Executive Director Kat Owsley has taken a position with the Troy-based **Kresge Foundation**, working on Detroit initiatives there.

### 2010 SCORECARD

The scorecard developed a few years ago by the former One D collaborative of civic groups is now overseen by the nonprofit Data Driven Detroit. The 2010 scorecard, released today at [www.onedscorecard.org](http://www.onedscorecard.org), measures Southeast Michigan's performance against that of other metropolitan areas -- with about 60 economic, education and quality-of-life indicators -- and the state against other states in about 40 areas. Among the highlights of the 2010 scorecard:

- Metro Detroit continued to rank fourth out of 327 metro areas for export value, based on 2008 data.
- Michigan had the highest rate of utility patents per 10,000 residents among select Midwest states and ranked 13th among all states in 2008.
- Michigan ranks seventh among all states for female business ownership, with 30 percent of businesses in the state owned by women.
- Southeast Michigan is holding strong on home ownership, with 71 percent of occupied housing units occupied by owners vs. renters. That ranked the region fourth of 54 reporting regions across the country.

Interest in One D's collaborative work has steadily increased among nonprofits, One D Chairman Edsel Ford II said in a statement.

Given that, the constraints local funders face and the spirit in which One D was established, "It is the appropriate time to transition the work to our partners, who can take it further, faster than One D can."

Ford convened One D in the fall of 2006 to bring together parallel efforts to revitalize the region and to encourage collaboration among the group's founders: the **Cultural Alliance of Southeastern Michigan; Detroit Metro Convention & Visitors Bureau; Detroit Regional Chamber;** the former **Detroit Renaissance Inc.,** which is now **Business Leaders for Michigan; New Detroit;** and the **United Way for Southeastern Michigan.**

The **Southeast Michigan Council of Governments** later joined the collaboration, and several local foundations stepped up with funding, including the **Community Foundation of Southeastern Michigan, Hudson-Webber Foundation, Kresge Foundation, McGregor Fund** and **Skillman Foundation.**

After bringing together duplicative efforts such as Detroit Renaissance's "Road to Renaissance" and the Detroit Regional Chamber's "Design Regional Detroit" initiative, both of which laid out economic development plans for the region, One D began collaborating with other organizations on efforts in its five priority areas: economic prosperity, educational preparedness, regional transit, race relations and improved quality of life.

Over the past couple of years, One D developed an annual scorecard to show progress the region was making in those areas.

That scorecard, available at [www.onedscorecard.org](http://www.onedscorecard.org), measures Southeast Michigan's performance against that of other metropolitan areas, with about 60 economic, education and quality-of-life indicators. It also measures Michigan's performance against that of other states, with roughly 40 indicators.

Data Driven Detroit is assuming responsibility for the scorecard, relying on marketing support from the Detroit Regional Chamber and community outreach support from **Detroit Public Television**.

Other One D initiatives transferring to other groups are:

- The **Corporate Philanthropy Workgroup**, founded with **Huntington National Bank** to work with corporations to jointly and more effectively affect key issues in the region, is transferring to the **Michigan Nonprofit Association**. Mena McLean, community involvement manager at **Deloitte**, and Pam Iacobelli, marketing director at Huntington, are co-chairs.
- The **Human Resources Executives Initiative**, a collaboration of human resource leaders from the region's largest companies that was formed to gain an understanding of talent attraction and retention challenges, is transferring to a collaboration of the corporate executives, the **Community College Consortium of Southeast Michigan** and **Issue Media Group**, to market job opportunities in Southeast Michigan.

Given its mission to transform data into the information that will lead to better decision-making, it makes sense for Data Driven Detroit to house the regional scorecard developed by One D, Metzger said.

"Measuring ourselves is a critical tool for progress," he said.

"And the fact that Data Driven Detroit is seen as objective and isn't tied to any other organization ... adds credibility to the scorecard."

One D eliminated the duplication of work during its existence and increased collaboration among major regional organizations, Doug Rothwell, president and CEO of Business Leaders for Michigan, wrote in a text message.

But its work is not done, he said.

"Regional collaboration is an ongoing process that never ends ... these relationships have and will continue to endure as the One D CEOs continue to meet on an ongoing basis," Rothwell said.

One D's spirit and work will be carried on by other organizations, said Maud Lyon, director of the Cultural Alliance.

"Obviously, there's been a lot of change in our community, and we were always about trying to be efficient and trying to find the right homes for things to advance the region," she said.

"We really feel that these changes do that."

*Sherri Welch: (313) 446-1694, [swelch@crain.com](mailto:swelch@crain.com)*