

Data Driven Detroit (D3), a nonprofit hub for community information, seeks a marketing and communications intern.

D3 provides leadership and expertise in community data collection, evaluation, and research to inform positive change in Detroit and its metropolitan area. This work supports public, nonprofit, and philanthropic organizations engaged in human services, education, health, employment, and community development policy and programs. D3 operates on the belief that better information leads to better communities and that quality data and research empowers communities.

### **Position Description**

D3 is looking for a marketing and communications intern with strong writing skills, who can manage our social media sites, update content on our website and write press releases.

Specific responsibilities of the intern include:

- Place regular postings on Facebook and Twitter
- Produce original content for website, update the website with staff-generated content, and post D3's media clips on the site.
- Send out regular updates to D3's email list
- Write or edit regular blogs for "The Detroit Data Guru"
- Attend events where D3 staff are speaking, facilitating or researching and take notes and digital photographs for D3's online media and/or publications
- Work with staff to produce and/or edit documents and reports for the community, clients and funders

### **Skill Requirements and Preferred Qualifications**

- Some level of college education preferably in P.R., journalism or communications
- Strong writing skills
- Ability to develop creative content for blogs and other write-ups
- Ability to effectively collaborate as a member of a development team.

Compensation: Intern position

Hours: 30-35 hours/ week; scheduling flexible, between 8am and 6pm

Start Date: Immediate

City Connect Detroit, the incubating organization housing Data Driven Detroit, and Data Driven Detroit are equal opportunity employers. Women, minorities, and veterans are encouraged to apply.

Interested persons should send a cover letter and resume to: [askkurt@datadrivendetroit.org](mailto:askkurt@datadrivendetroit.org)