Michigan's arts and culture non-profit sector includes over 2,000 organizations.

For every $1.00 Michigan invests in arts and culture, $51 is pumped back into the state's economy.

$462,791,322*
Annual direct expenditures by the creative community in Michigan

* Based on data from just 211 organizations in FY2009, including 32 of the top 50. Michigan government invested $5,778,309 in these organizations in FY2009.

TAX REVENUE
VIBRANT COMMUNITIES
QUALITY OF LIFE
TALENT ATTRACTION

FROM 2006 TO 2010, THE NUMBER OF ARTS RELATED JOBS INCREASED BY 4%, AND ARTS RELATED BUSINESSES INCREASED BY 43%.

More than $2.083B in tourism

$265 million over 116 successful capital campaigns

$152,000,000 in salaries 15,560 jobs

1,841,368 school children visits 52% free

12,667,492 visitors 52% free

$324m goal

Data presented is FY2009

REPORING ON 211 NONPROFIT ORGANIZATIONS

ARTS AND CULTURE IMPACTS
Creasey Michigan is your resource for information on how the arts, culture, arts education, and creative industries contribute to Michigan and its economy. The value of Michigan’s creative sector is shown in its rich artistic and cultural offerings, spirit of innovation and entrepreneurship, and capacity to transform people and places across our state, and accessibility to audiences of all ages and interests.

Arts and culture contribute to the vibrancy of Michigan cities and communities, creating great places to live, work, and visit, and destinations that attract talent and business investment. Michigan Cultural Data Project 2020 data reveal this group of 211 arts and cultural organizations contributed nearly 1.7 billion dollars to Michigan’s economy through expenditures alone. In addition, arts, cultural, and historical attractions and events accounted for $2.1 billion, or 17 percent, of total tourism spending in Michigan – more than golf, skiing, hunting/zoing and sporting events combined.

THE DATA SOURCES
Launched May 2010, the Michigan Cultural Data Project is an online database and support network helping nonprofit arts and cultural organizations improve financial management and services. It also provides funders with reliable, comparable data to inform grantmaking and helps arts advocates and researchers better understand and describe the sector’s impact. Following national model operations, this state-level initiative (Arts Midwest) – active in 11 states and Washington, D.C. – has 765 participating organizations across the U.S., in this report arts-related job and business data are from the Americans for the Arts’ annual Creative Industries Reports and 2010 tourism data are provided by the Michigan Economic Development Corporation.

LEADERSHIP AND FOUNDATIONS
This report and the Michigan Cultural Data Project are generously supported by the Barry Community Foundation, Battle Creek Community Foundation®, Capital Region Community Foundation, Chemung River Arts Foundation, Creasey Michigan Community Foundation for Southeast Michigan®, Elfr Family Foundation, Grand Rapids Community Foundation®, Kresge Foundation®, Massaro Corporation Foundation®, Michigan Council for Arts and Cultural Affairs®, National Endowment for the Arts, Petoskey-Brussels Area Community Foundation, Rotary Club of Kalamazoo, Smith Foundation, Southwest Michigan Foundation, and Southfield Community Foundation. The Michigan CDP Advisory Council guides the project. Its members include the foundations noted with a national logo on Michigan Council for Arts Foundation, Artserve Michigan, and the Pew Charitable Trusts.

Artserve Michigan is the statewide nonprofit organization leading advocacy for arts, culture and arts education, and the transformative power of the creative sector.

Adocate, Support, Connect. www.ArtserveMichigan.org