Reinventing Michigan! Building a Foundation for the Future

Webinar Presentation

Michigan Oral Health Conference

Kurt Metzger
Data Driven Detroit

July 14, 2011

What is Data Driven Detroit (D3)?

- D3 is a non-profit, founded in 2009, principally funded by The Kresge Foundation and The Skillman Foundation.
- D3 supports foundation, public, non-profit, and community partners with research, analysis, and mapping/data visualization.
- D3 is a member of the National Neighborhood Indicators Program (NNIP), founded by the Urban Institute.

DATA DRIVEN DETROIT

Mission

Data Driven Detroit (D3)

provides accessible high-quality information and analysis to drive informed decision-making that strengthens communities in Southeast Michigan

Data Driven Detroit's Roles

Work with Data

- Collect and Evaluate
- Enhance
- Analyze/Synthesize
- Visualize
- Democratize

Support Partners

- Share Augmented Data
- Illustrate Macro Trends
- Provide Neighborhood Analyses
- Inform Strategy and Prioritization (Targeting)
- Provide Project Technical Assistance
- Promote Synergy and Convergence

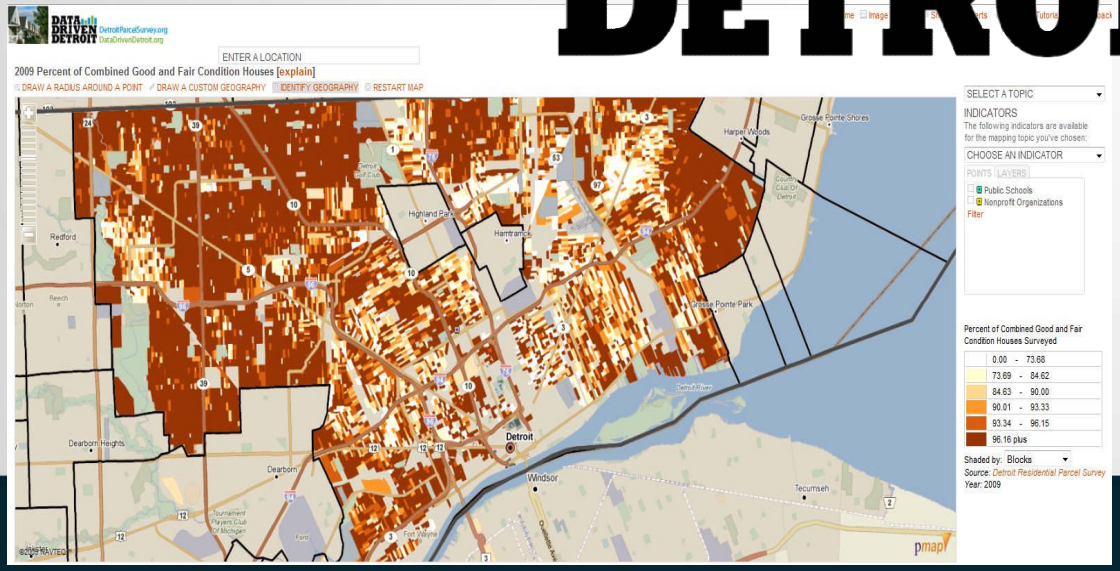
DATA DRIVEN DETROIT

THE CENTER FOR MICHIGAN

A Forum for Our State's Future

one D scorecard

DATA DRIVEN DETROIT



STARFISH FAMILY SERVICES

COMMUNITY NEEDS ASSESSMENT:
WESTERN WAYNE COUNTY

www.DataDrivenDetroit.org

DATA DRIVEN DETROIT

Solve a problem and just move on to the next problem and keep going. And that's critical to our future."

Governor Rick Snyder
Mackinac Policy Conference, 2011

Measuring Michigan's Performance

Governor

The information provided on this website tells you how the state performs in areas that affect you and your family. The dashboard below can be used to view Michigan's performance and how it compares with other states. Please provide your feedback and comments to midashboard@michigan.gov.

To download the spreadsheet version, right click and select "Save Target As."

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Economic Strength

Unemployment

GDP

Deficient Bridges

Per Capita Income

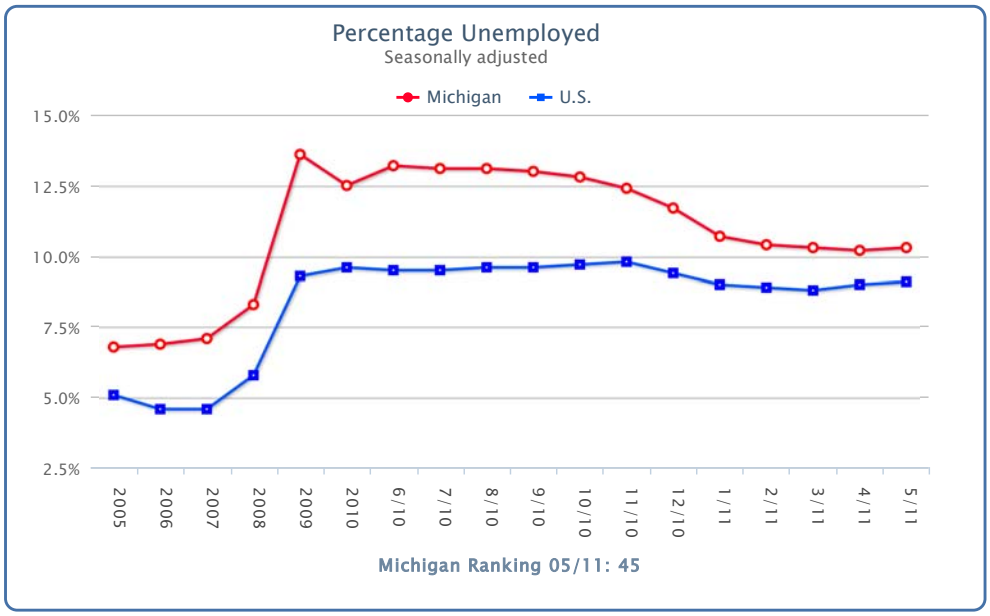
Children in Poverty

Performance Key:

Better Same Worse

Why it Matters

Unemployment figures measure the number of people without jobs who are actively seeking work. These numbers also reflect the success of the economy in providing opportunities for Michigan residents to support themselves and their families.



Source: U.S. Department of Labor, Bureau of Labor Statistics
Updated monthly

Alternative Content:
MiDashboard At-a-Glance (PDF)
Download Excel Spreadsheet

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Economic Strength

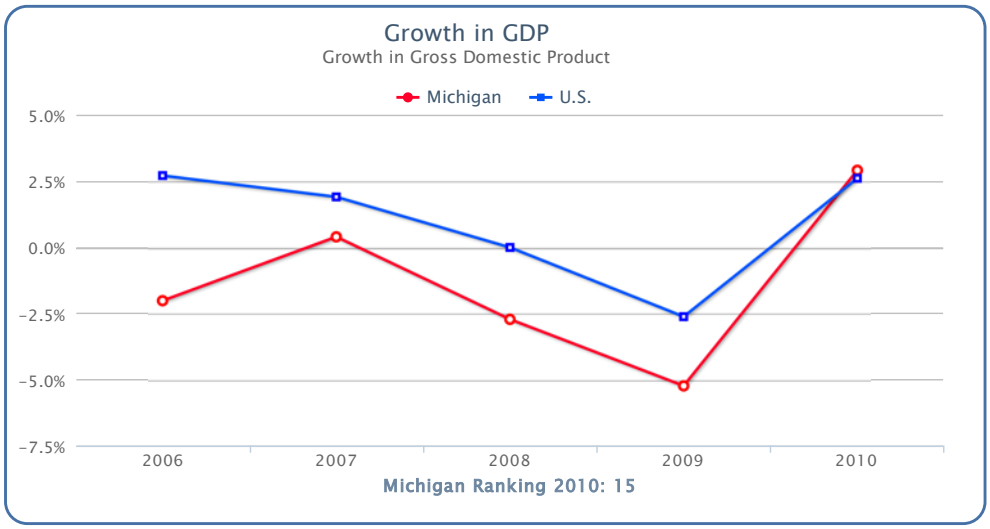
- Unemployment
- **GDP**
- Deficient Bridges
- Per Capita Income
- Children in Poverty

Performance Key:

Better Same Worse

Why it Matters

Economic growth is often measured as the rate of change in per capita gross domestic product (GDP). The GDP refers only to the quantity of goods and services produced. A growing GDP means the economy is expanding, while negative numbers mean the economy is



Source: U.S. Department of Commerce, Bureau of Economic Analysis
Updated annually in June

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Economic Strength

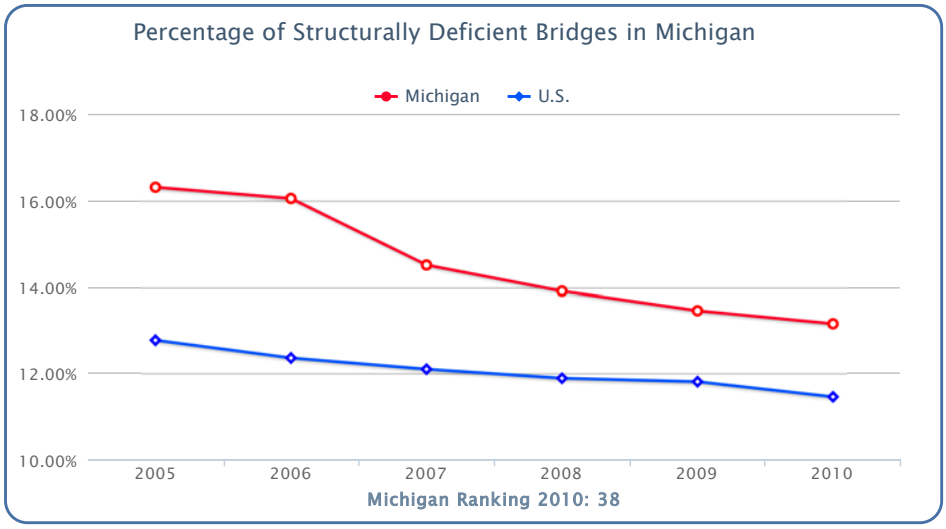
- Unemployment
- GDP
- **Deficient Bridges**
- Per Capita Income
- Children in Poverty

Performance Key:

Better Same Worse

Why it Matters

A strong transportation infrastructure is important to Michigan's economic health. Transportation and distribution of commercial and industrial goods and materials require sound bridges and well-maintained roads. A highway bridge is classified as structurally deficient if the



Source: U.S. Department of Transportation, Federal Highway Administration
Updated annually in February

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Economic Strength

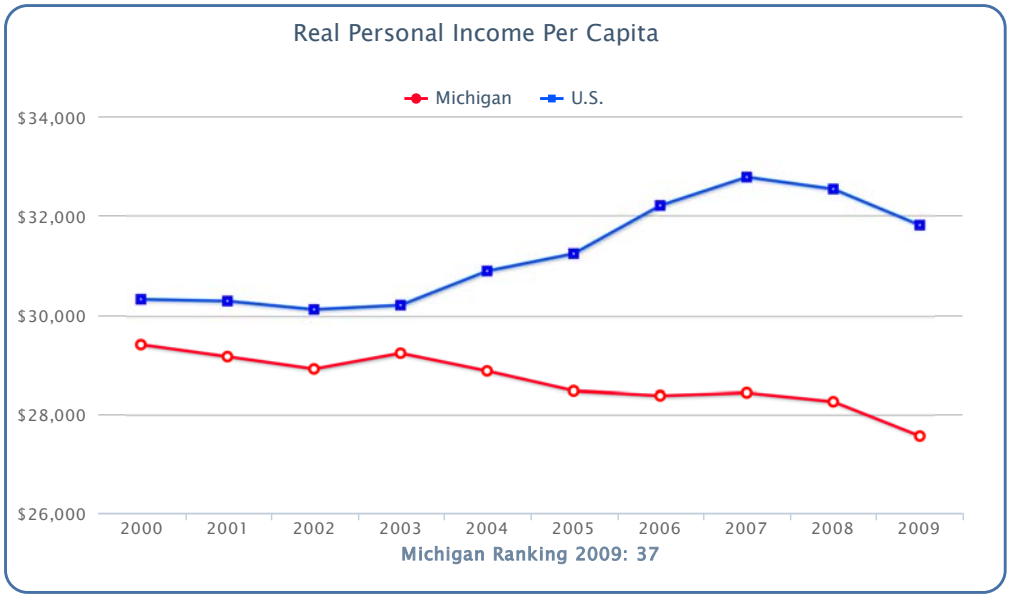
- Unemployment
- GDP
- Deficient Bridges
- **Per Capita Income**
- Children in Poverty

Performance Key:

Better Same Worse

Why it Matters

This is Michigan's real per capita personal income, adjusted for inflation. In general, per capita income in Michigan has not kept up with inflation over the past few years. Per capita personal income includes wages and salaries, transfer payments, dividends, interest and rental



Source: Michigan Department of Treasury, Office of Revenue and Tax Analysis
Updated annually in November

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Economic Strength

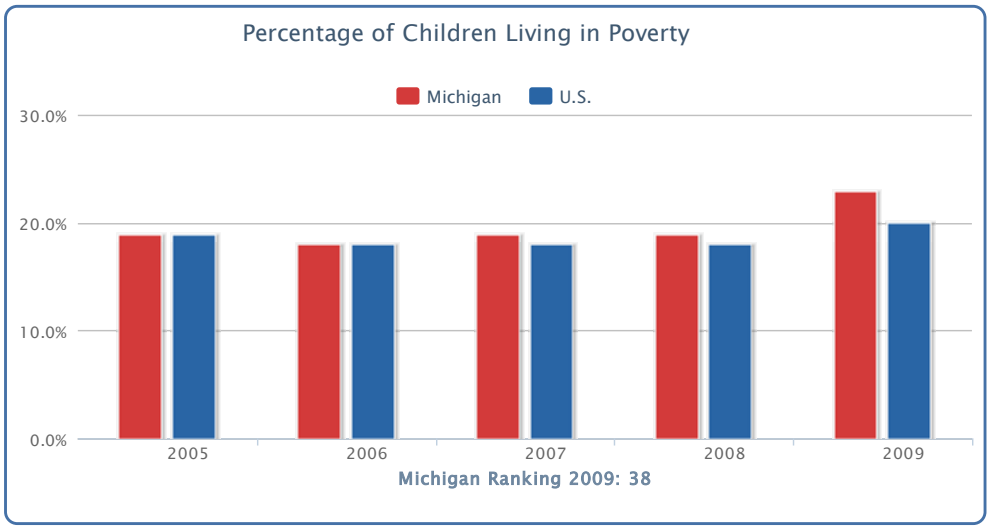
- Unemployment
- GDP
- Deficient Bridges
- Per Capita Income
- **Children in Poverty**

Performance Key:

Better Same Worse

Why it Matters

Across the nation, families are struggling to make ends meet. Many parents are unable to provide their children with the basic food, clothing and medical care they need. Children who live in poverty are more likely to have low academic achievement and health, behavioral and



Source: The Annie E. Casey Foundation, Kids Count Data Center
Updated annually in January

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Health & Education

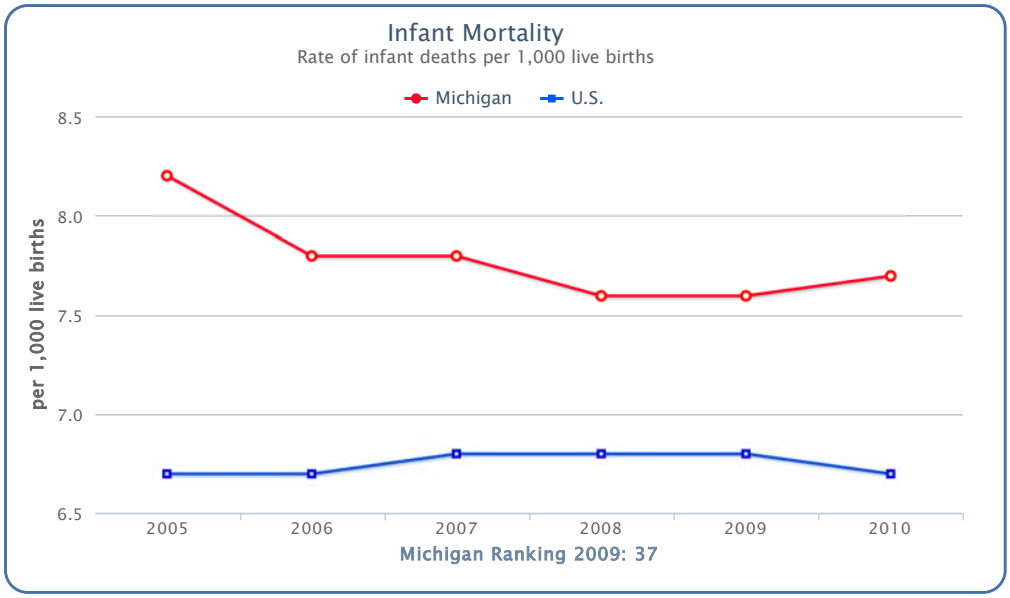
- **Infant Mortality**
- Obesity
- Third Grade Reading
- College Readiness
- Higher Education

Performance Key:

Better Same Worse

Why it Matters

Infant mortality is a critical indicator of the overall health and welfare of Michigan and the quality and accessibility of prenatal care for women. The infant mortality rate represents the number of infant deaths before age one per 1,000 live births.



Source: America's Health Rankings
Updated annually in January

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Value for Money Government

Bond Rating

Debt Burden

Operating Cost

Access to Government

Performance Key:

Better Same Worse

Why it Matters

Michigan's bond or credit rating is a measure of its financial reputation. A good credit rating enables a state to borrow money for construction projects and other needs at the most competitive rates available. This saves millions of taxpayer dollars in interest payments.

Bond Rating (Standard & Poor's)

2006	2007	2008	2009	2010
AA	AA-	AA-	AA-	AA-

Legend:
The general meaning of Standard & Poor's credit rating opinions:
'AAA' - Extremely strong capacity to meet financial commitments. Highest rating.
'AA' - Very strong capacity to meet financial commitments.
'A' - Strong capacity to meet financial commitments but somewhat susceptible to adverse economic conditions and changes in circumstances.
'BBB' - Adequate capacity to meet financial commitments but more subject to adverse economic conditions.

Source: Moody's Investor Service, Annual Reports
Updated annually in January

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Quality of Life

State Parks

Population Growth

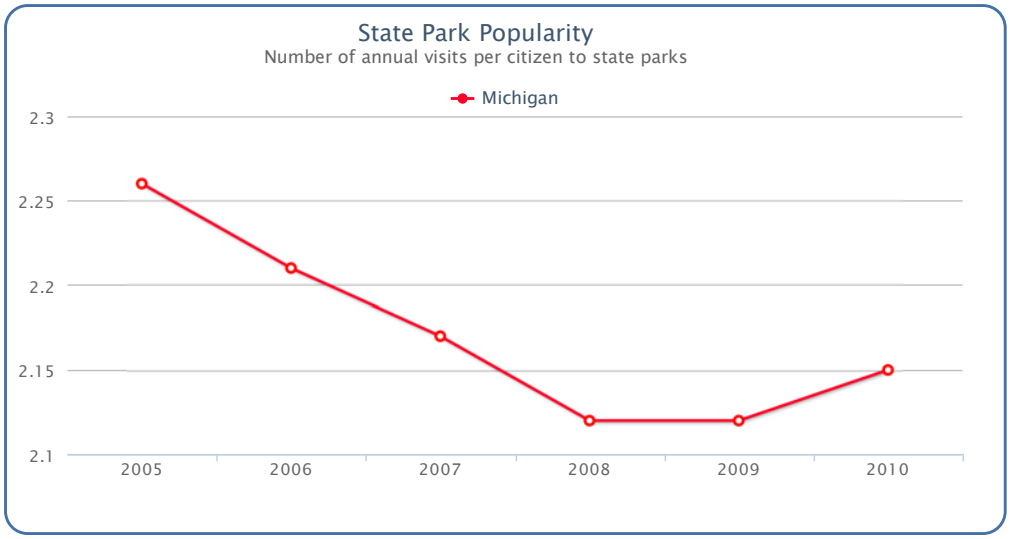
Surface Water Quality

Performance Key:

Better Same Worse

Why it Matters

The 98 parks and recreation areas in Michigan's state park system offer residents and visitors from other states and nations the opportunity to experience scenic forests, trails, lakes and historic sites. Michigan's natural areas are a prime destination for camping, fishing, boating, hiking,



Source: Michigan Department of Natural Resources and Environment
Updated annually in January

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Public Safety

Violent Crimes

Property Crimes

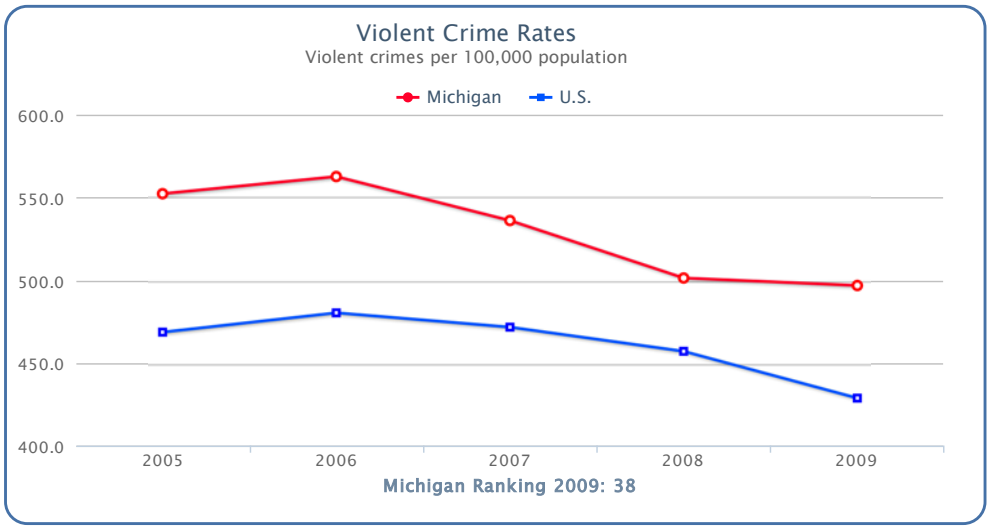
Traffic Incidents

Performance Key:

Better Same Worse

Why it Matters

Crime rates affect the sense of security citizens have about their community. These rates also can influence business investment and residential development. Violent crimes are those offenses that involve force or threat of force and include aggravated assault, robbery, forcible rape, and



Source: FBI, Uniform Crime Reports
Updated annually in November

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- Top 10 States
- Middle 30 States
- Bottom 10 States

- ⇧ Performance improving
- ⇔ Performance staying about the same
- ⇩ Performance declining

Economic Strength

	Prior	Current	Rank	Progress
Unemployment	10.2%	10.3%	🔴	⇩
Gross Domestic Product (GDP)	(5.2)%	2.9%	🟡	⇧
Percent of structurally deficient bridges	13.5%	13.2%	🟡	⇧
Real personal income per capita	$28,250	$27,558	🟡	⇩
Children living in poverty	19%	23%	🟡	⇩

Health and Education

	Prior	Current	Rank	Progress
Infant mortality (Per 1,000 births)	7.6	7.7	🟡	⇩
Obesity in the population	30.3%	31.7%	🔴	⇩
3rd graders reading at grade level	90%	87%		⇩
ACT college readiness benchmarks	14.9%	16.0%		⇧
Population with bachelor's degree or higher (25+ years old)	24.7 %	24.6%	🟡	⇩

Value for Money Government

	Prior	Current	Rank	Progress
Bond rating (Standard & Poor's)	AA-	AA-		⇔
Government debt burden per capita	$748	$762	🟡	⇩
State government operating cost as a percent of GDP	11.9%	12.5%		⇩
State and local government operating cost as a percent of GDP	20.9%	21.9%		⇩
Access to state government – number of online services	325	357		⇧

Quality of Life

	Prior	Current	Rank	Progress
State park popularity – annual visits per citizen	2.1	2.1		⇔
Population growth (Ages 25 – 34)	(1.9) %	(1.6)%		⇧
Clean and safe water resources – water quality index	83	88		⇧

Public Safety

	Prior	Current	Rank	Progress
Violent crimes per 100,000	502	497	🟡	⇧
Property crimes per 100,000	2,935	2,838	🟡	⇧
Individuals fatally or seriously injured in traffic accidents	7,382	6,917		⇧

www.michigan.gov/MiDashboard

Revision 6/20/2011

THREE PRINCIPLES FOR MICHIGAN'S FUTURE PROSPERITY

1. Economic Growth & Quality of Life

2. A Talented, Globally Competitive Workforce

3. Efficient, Effective & Accountable Government

Source: Center for Michigan

2010 Michigan Scorecard

The Michigan Scorecard benchmarks the state's performance on measures citizens deem most important for the state's transformation to a new era of prosperity. The 2010 Michigan Scorecard published below and online is produced in partnership with Data Driven Detroit. Led by expert Michigan demographer Kurt Metzger, Data Driven Detroit gathers and disseminates data to those working to create positive change in the City of Detroit and the Detroit Metropolitan Area. This Scorecard is based on the latest available public statistics as of the end of 2009. Sunny icons indicate "good" performance in comparison to other states and regions. Partly cloudy icons indicate "average" performance. Stormy icons represent "poor" performance. The scorecard generally tracks how well the state is executing on the Michigan's Defining Moment citizens' agenda.

Details – including in-depth rankings and spreadsheets – are available online at thecenterformichigan.net/blog/scorecard_for_2010/

TALENT & EDUCATION MEASURES

K-12 INVESTMENT: Downgraded from "good" in '08. Michigan offers competitive compensation for educators, but is dropping in national ranking of per-pupil expenditures.

STUDENT PERFORMANCE: Unchanged from "poor" in '08. Statewide students show improved reading and math scores – though math improvements still did not keep pace with improvements nationwide.

HIGH SCHOOL COMPLETION: Downgraded from "good" in '08. Despite slight improvement in overall graduation rate, Michigan dropped from 16th to 21st nationally in the percent of population aged 25 or over with a high school degree.

YOUNG TALENT: Unchanged from "average" in '08. Michigan is losing population across all age groups, but it's losing older residents much faster than it is losing young adults.

HIGHER EDUCATION INVESTMENT: Unchanged from "poor" in '08. Michigan ranks in the bottom 10 among the states in terms of public support per student.

COLLEGE AFFORDABILITY: Unchanged from "poor" in '08. Rising costs. Rising loan amounts.

COLLEGE COMPLETION: Unchanged from "poor" in '08. Thirty-four states have a higher proportion of college grads.

ECONOMY & QUALITY OF LIFE

PERSONAL INCOME: Unchanged from "poor" in 2008. Michigan is the only state to experience stagnating wages over the full first decade of the 21st century.

EMPLOYMENT: Unchanged from "poor" in '08. Michigan has been at or near the bottom among the states in overall employment for several years. Change is not coming fast.

BUSINESS TAX BURDEN: Unchanged from "average" in '08. "17th Best in the Country" won't make anyone's list of best billboard slogans, but Michigan's business tax ranking is up 11 spots since 2006.

ECONOMIC TRANSFORMATION: Unchanged from "good" in '08. Michigan ranks in the top 15 states for knowledge economy and creative economy jobs and establishments.

THE CENTER FOR MICHIGAN

2010 Citizens' Agenda At-A-Glance

THREE PRINCIPLES FOR MICHIGAN'S FUTURE PROSPERITY:

1. Economic Growth & Quality of Life
2. A Talented, Globally Competitive Workforce
3. Efficient, Effective & Accountable Government

TEN-POINT ACTION PLAN TO GET THERE:

1. Create a More Business Friendly, Entrepreneurial Environment
2. Overhaul the Michigan Tax System for the 21st Century
3. Build on Michigan's Distinctive & Competitive Assets
4. Change How & What Schools Teach
5. Transform Education Operations & Funding
6. Hold Educators, Parents & Students to Higher Standards
7. Hold Politicians – and Our Citizen Selves – More Accountable
8. Extend or Repeal Term Limits
9. Execute Transparent & Strategic State Budgets
10. Intensify Consolodation & Service Sharing in Local Government

FIVE WAYS YOU CAN HELP MICHIGAN TODAY:

1. Pass it on! Forward this MDM report to friends, family and co-workers.
2. Sign an Online Petition. Push for reforms at www.thecenterformichigan.net.
3. Join the Campaign Truth Squad. Win a bounty by calling foul on out-of-bounds political advertisements at www.michigantruthsquad.com.
4. Host a "Great Debates" Party: Watch dozens of statewide debates for the Michigan Legislature and governor.
5. Stay Informed: Understand your state with easy-to-read citizen reports and get weekly analysis and news with our e-newsletter.

WHO WE ARE:

10,500 statewide citizens

585 Community Conversations

100 Founding Champions

Three dozen philanthropic, corporate, and individual investors

ONE bipartisan, common ground agenda for Michigan

CONTACT US:

734-769-4625 phone | 734-769-4703 fax

info@thecenterformichigan.net | www.thecenterformichigan.net

4100 North Dixboro Road | Ann Arbor, MI 48105-9725

MICHIGAN SCORECARD:

Where we are on key measures

POPULATION TRENDS

Michigan was Only State to Lose Population in this decade

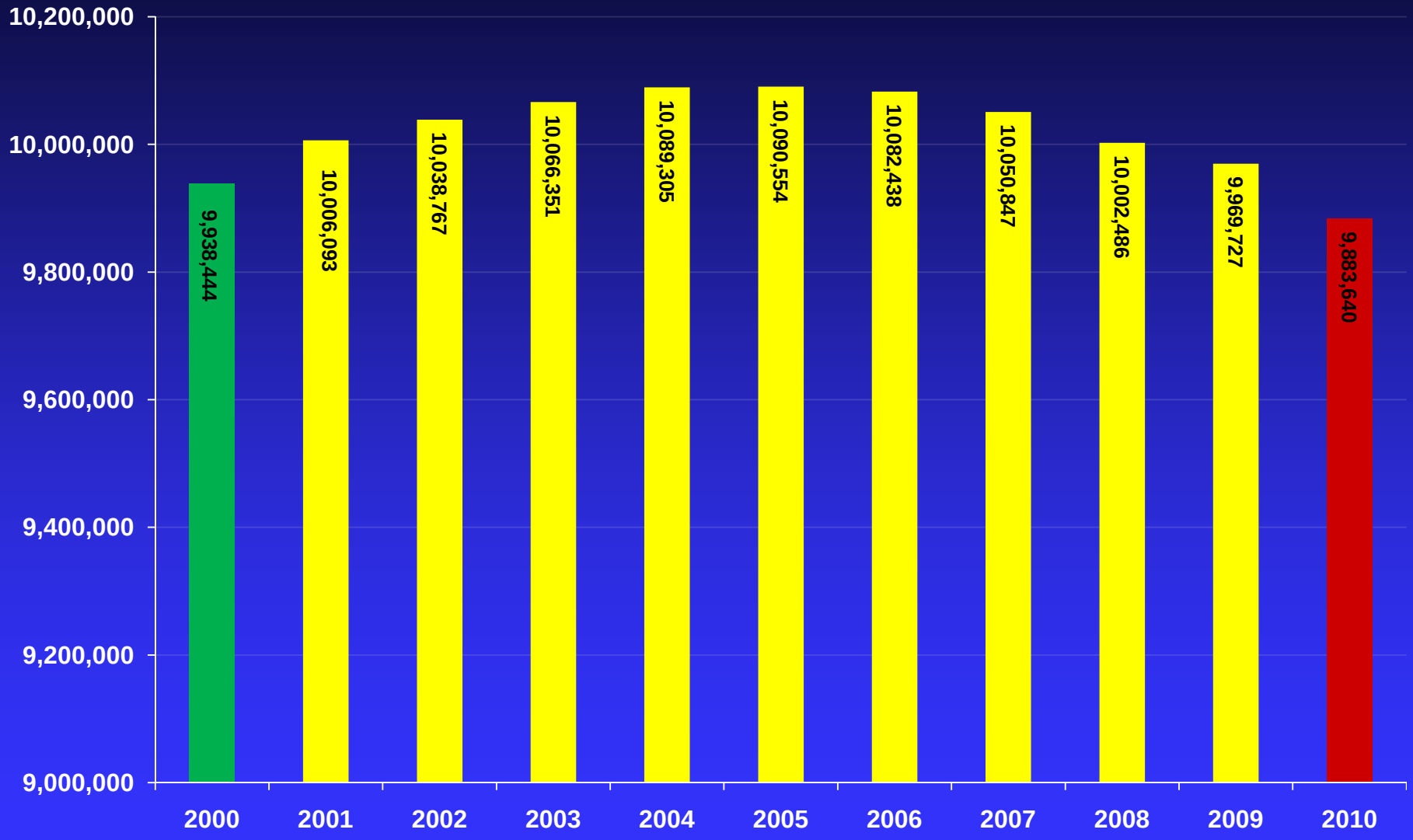
Population Has dropped in each of last 5 years

9th Lowest Birth rate, behind New England, PA and WV

Ranked 8th in 2000, leading New Jersey by 1,526,000 residents

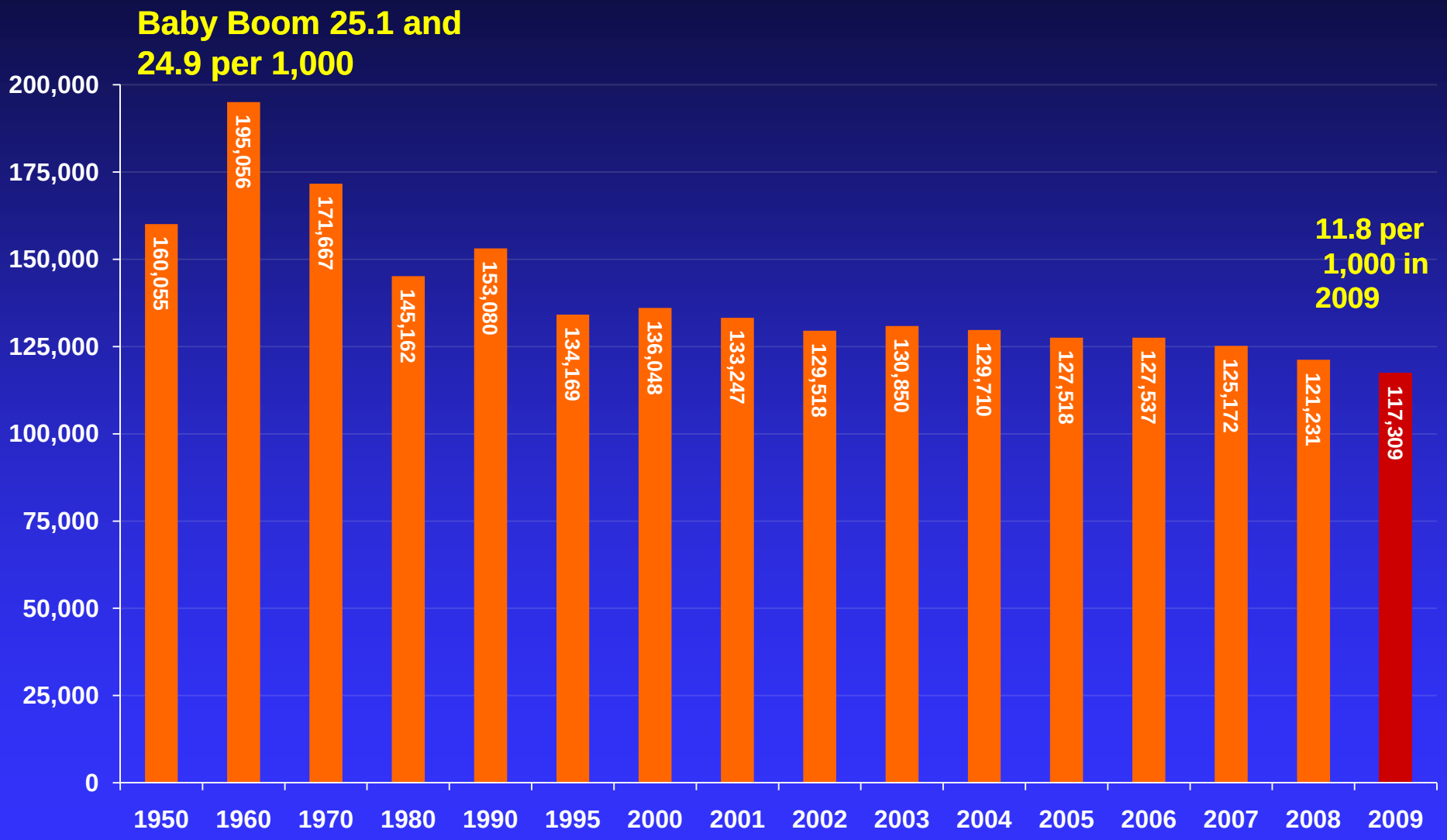
Ranked 8th in 2010, leading Georgia by 196,000 residents

Michigan's Population Growth Stalled in 2005 and Dropped in Each of The Last 5 Years



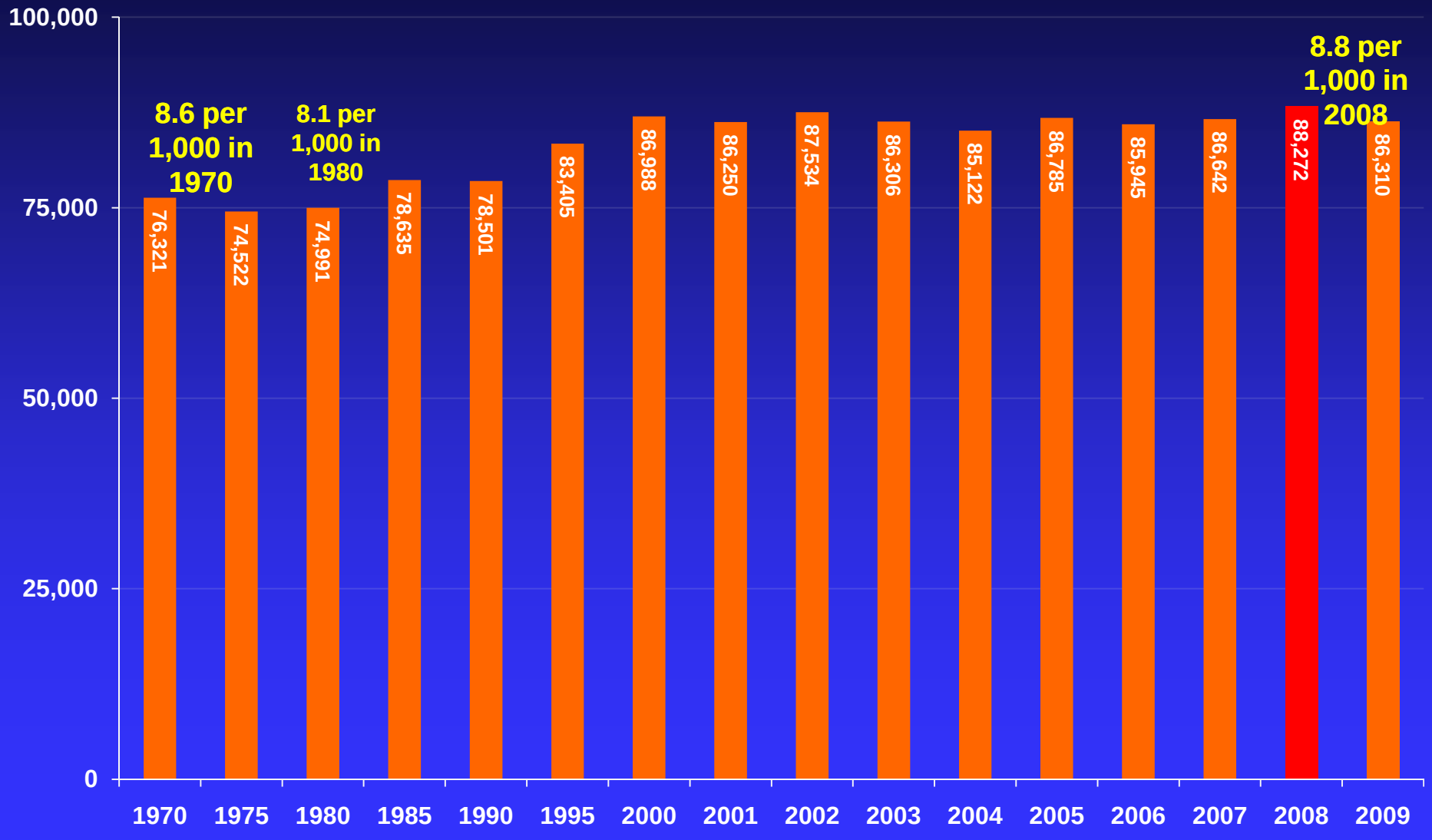
Source: Census Bureau

Michigan Births Have Decreased by 23 Percent Since 1990 – Birth Rate in Bottom 10 States



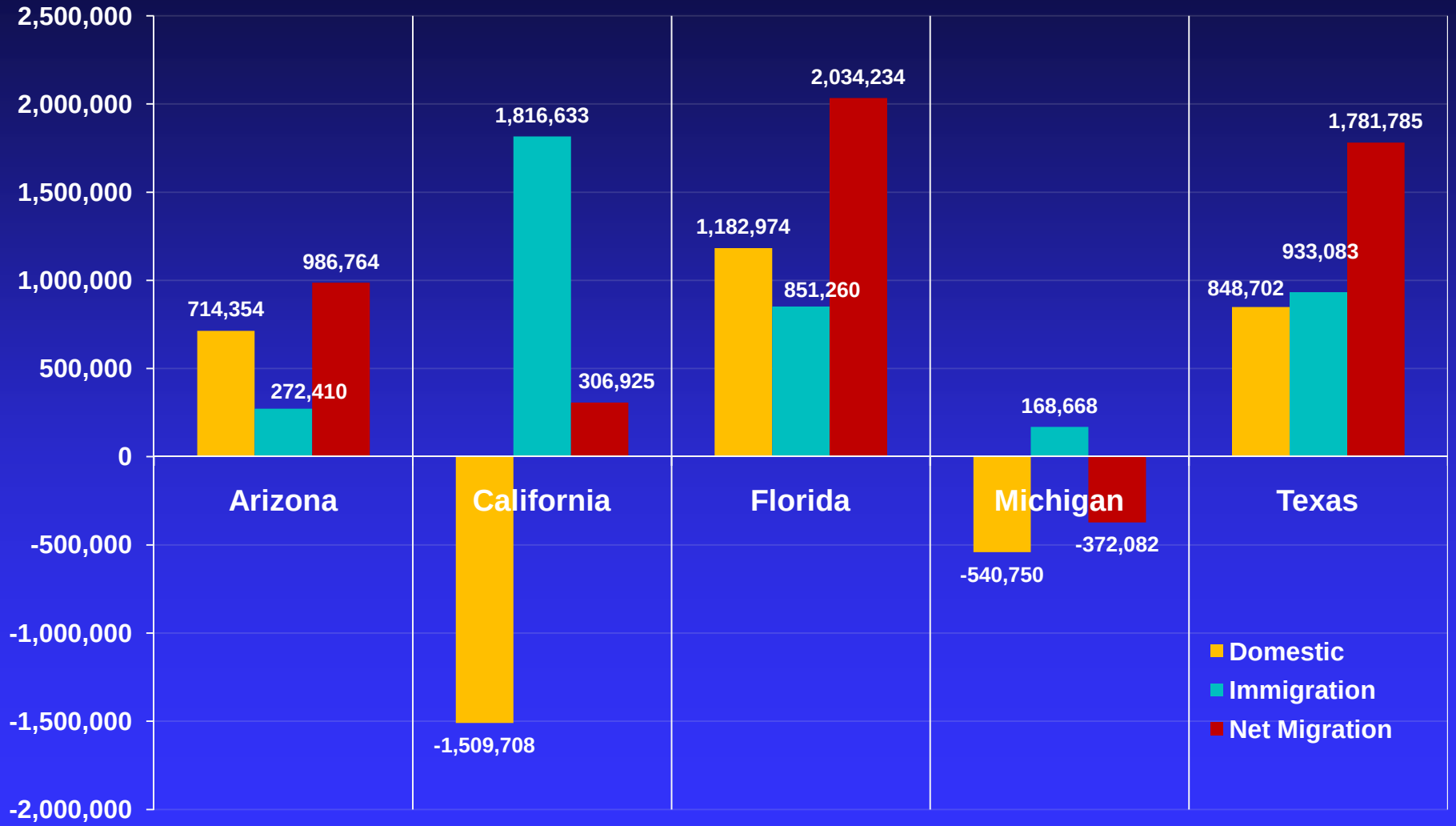
Source: Michigan Department of Community Health

Michigan Deaths Have Shown No Change Over the Decade and Only 15 Percent Increase Over Last 40 Years



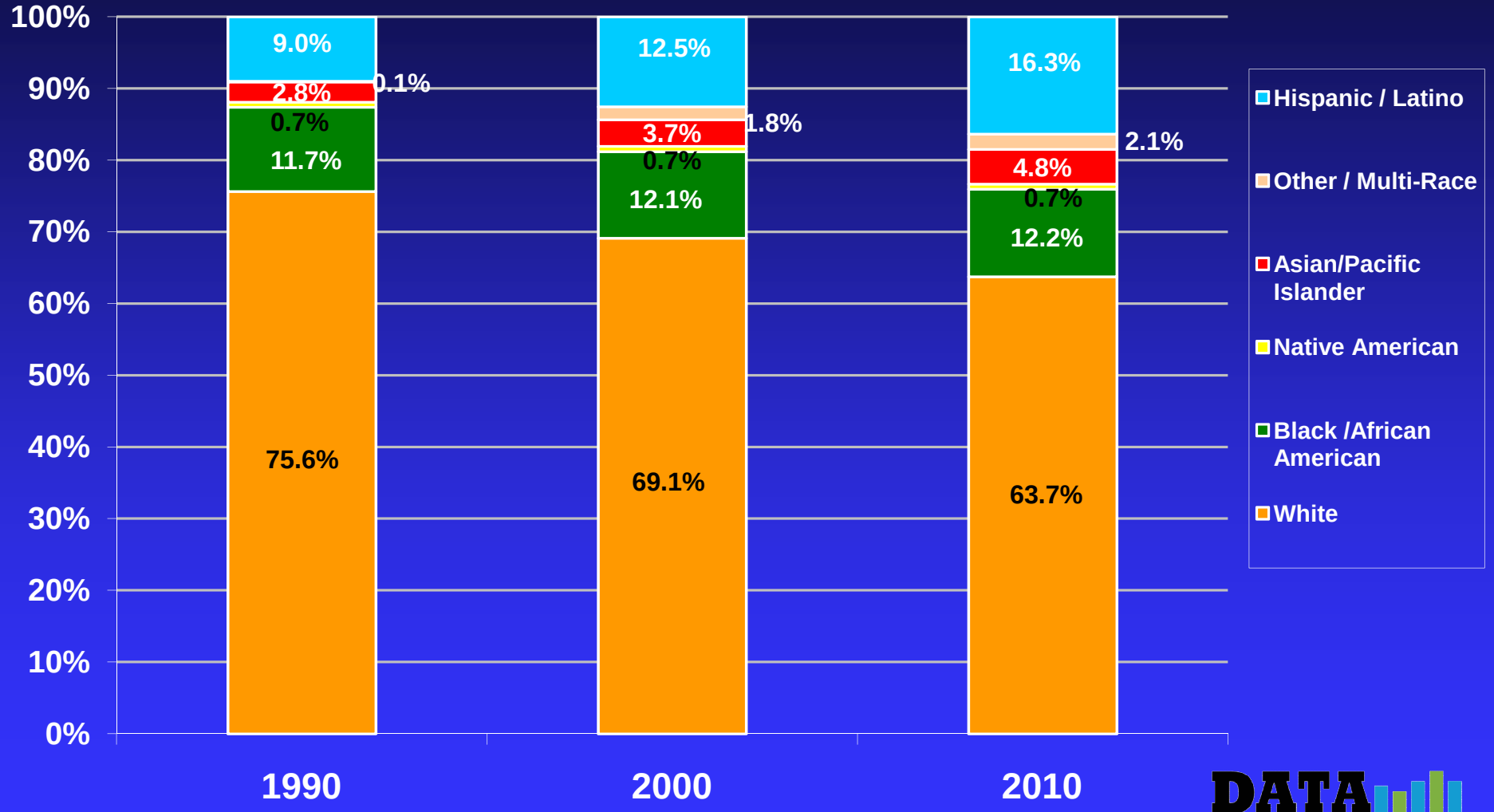
Source: Michigan Department of Community Health

Migration Patterns During the Period 2000 -2009 Had a Major Impact on State Population Change



Source: Census Bureau

UNITED STATES: Population by Race/Ethnicity: 1990 - 2010



Source: Census Bureau

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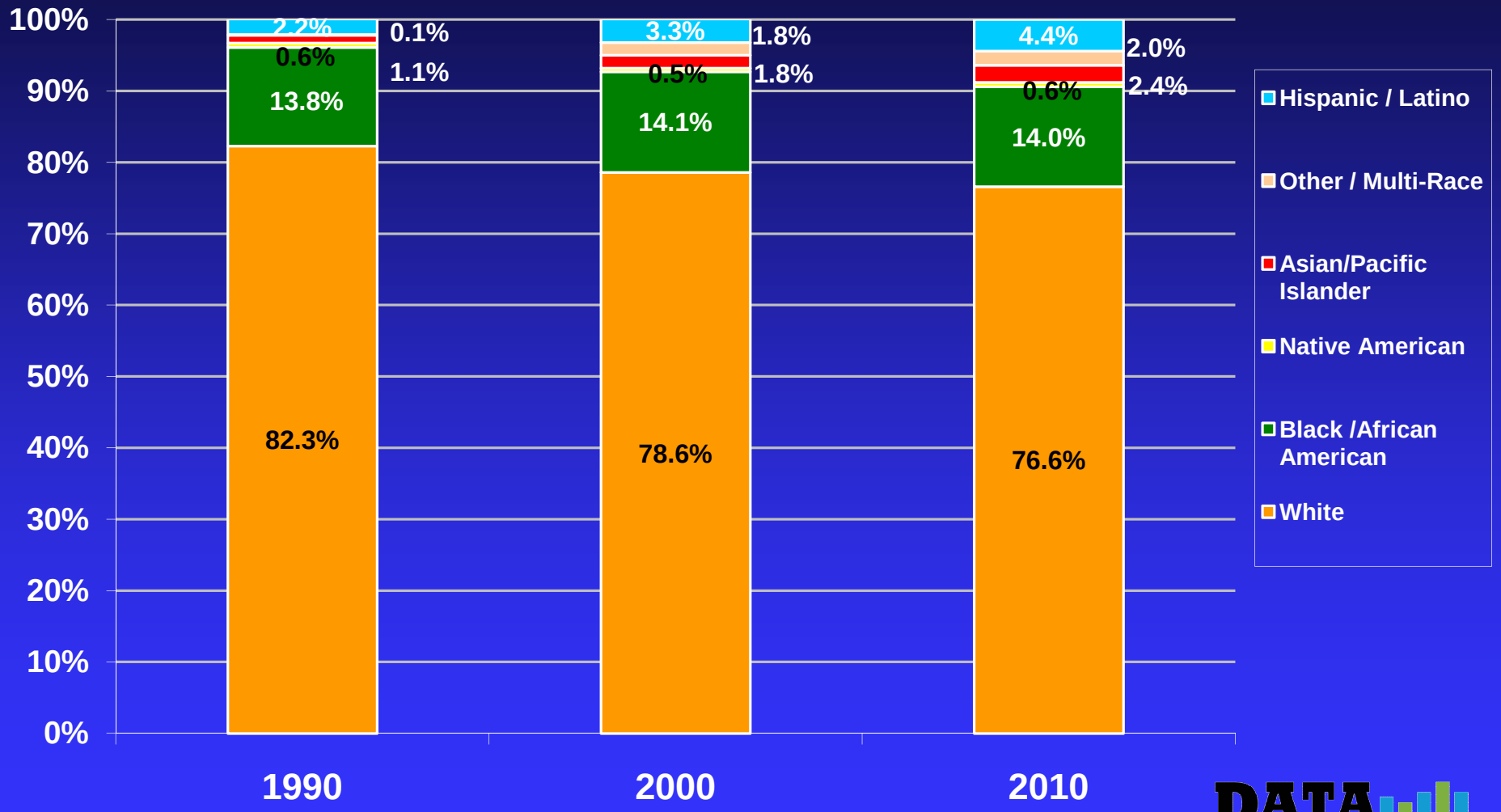
MICHIGAN: Population by Race/Ethnicity: 1990 - 2010

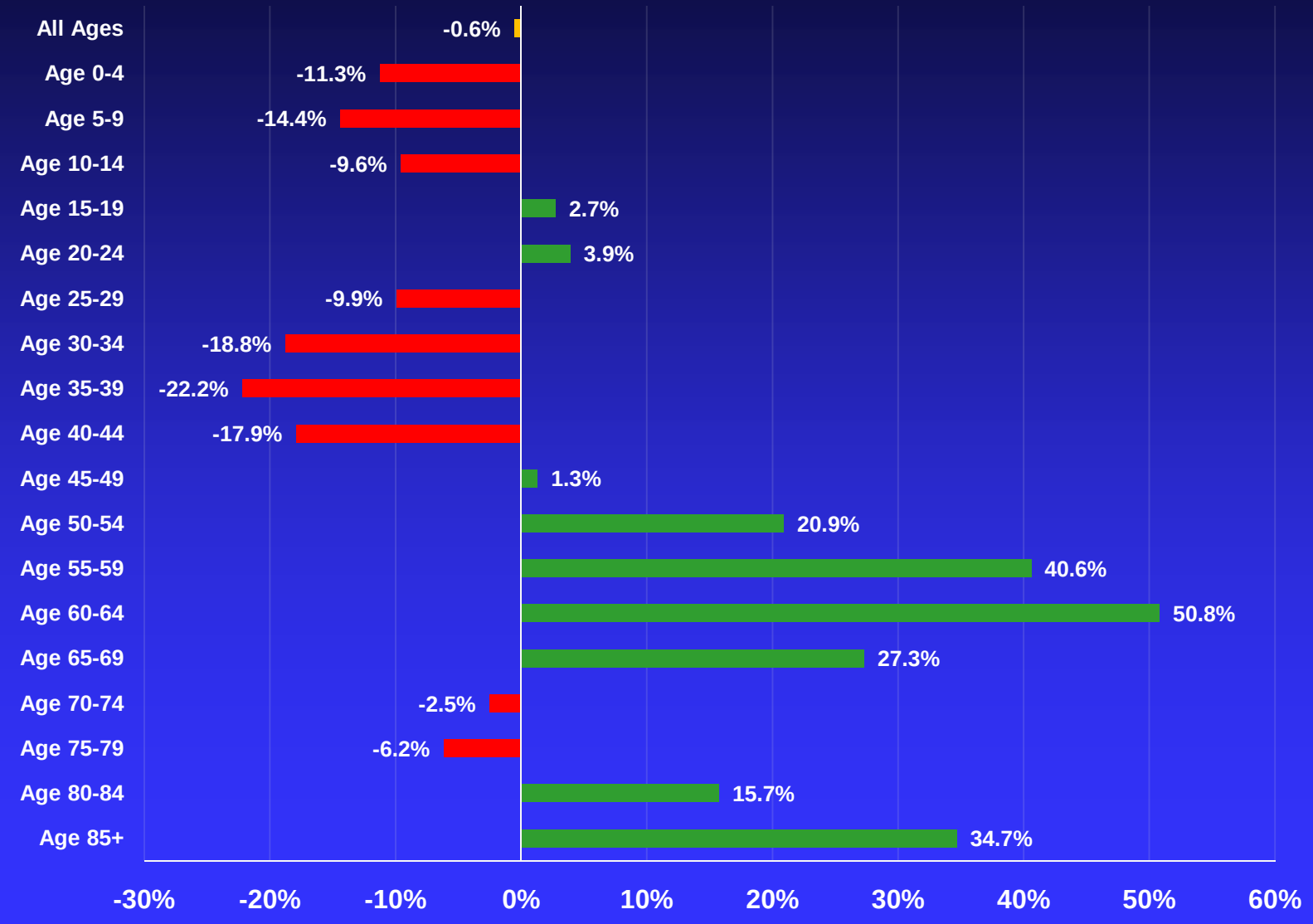


Source: Census Bureau

DATA DRIVEN DETROIT

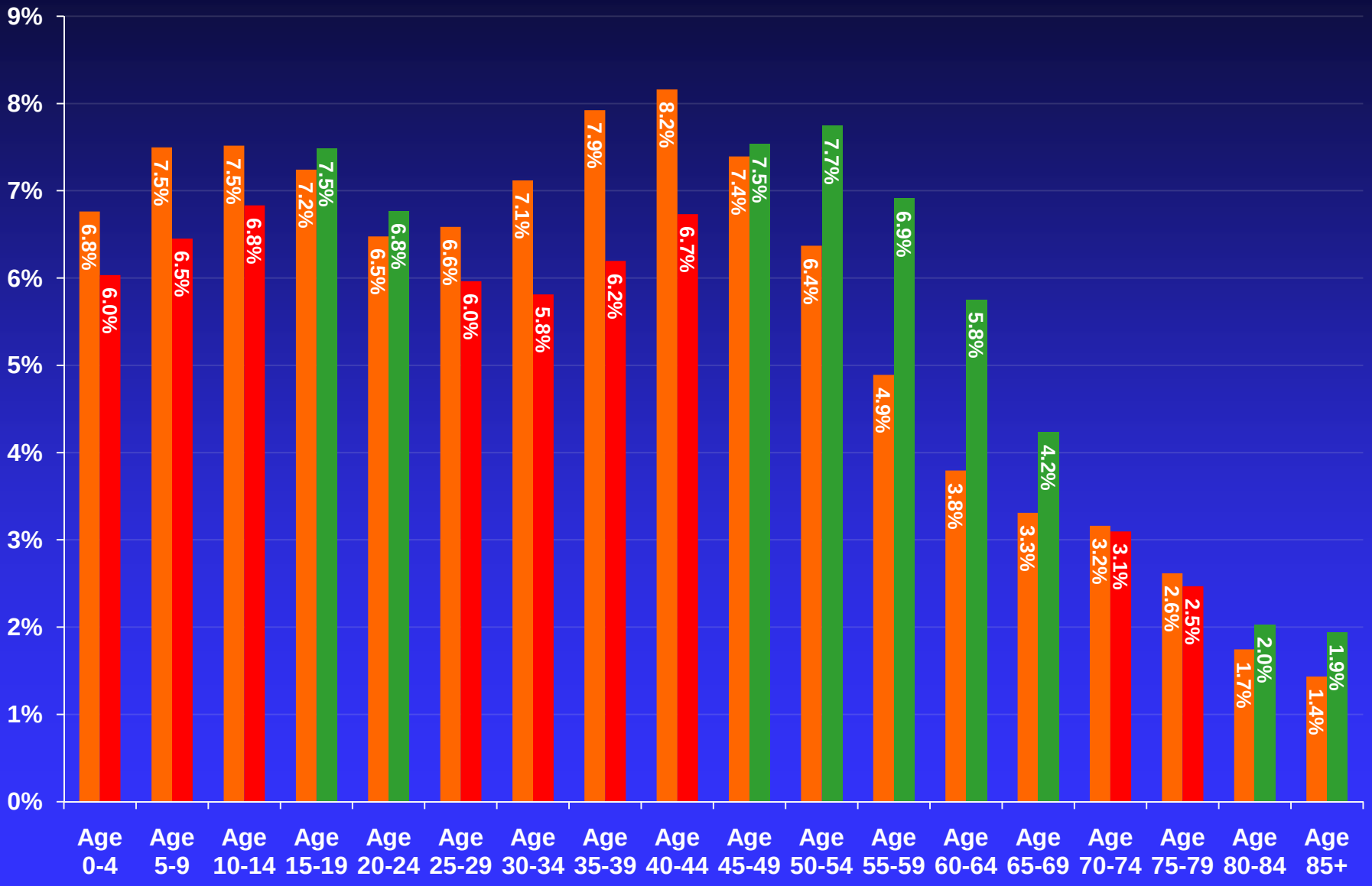
2000 – 2010 Population Change by Age Group

MICHIGAN



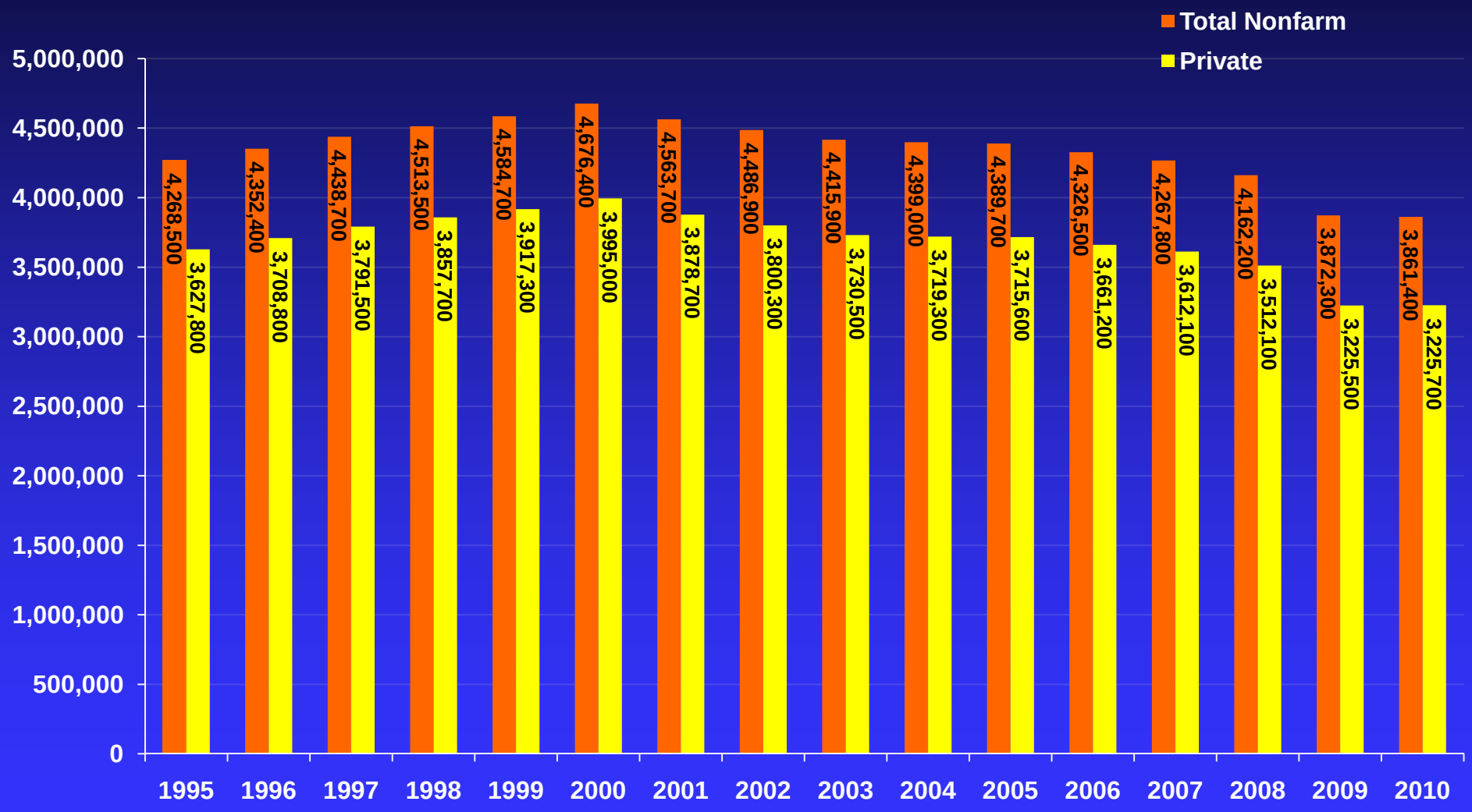
Source: 2010 Census

Michigan's Population Has Shifted Older This Decade



Source: Census Bureau

Michigan's Job Loss Has Been Occurring Since 2000
Over 815,000 Nonfarm Jobs / 769,000 Private Sector Jobs



Source: MI Labor Market Information

EMPLOYMENT

Michigan Has Been At or Near the Bottom Among States in All employment categories.

Michigan Lead the Nation in Unemployment for 4 Straight Years

Manufacturing Employment Has Dropped in Half from 898,600 in 1999 to 452,100 in 2010

Michigan's Unemployment Rate Has fallen from High of 14.1% in September 2009 to Recent Low of 10.3% in March 2011

As of March 2011, Michigan's Unemployment Rate is Lower than California (12.0%), Florida (11.1%), Nevada (13.2%) and Rhode Island (11.0%)
Texas stands at 8.1% and Arizona at 9.5%

RESEARCH AND DEVELOPMENT

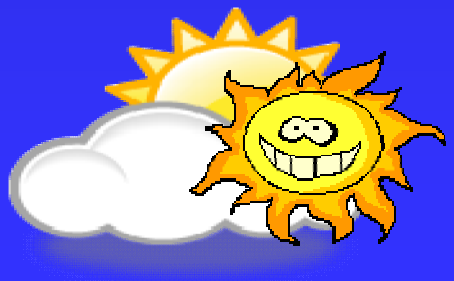
Michigan recently dropped out of the top 10 states for R&D expenditures at colleges and universities and in state agency expenditures on R&D.

EXPORTS

Michigan ranks 8th in the country in 2008, but this was down 2 notches from 2006 (auto-related) and many states are growing their exports faster than we are.

ARTS AND CULTURE

Slight improvement in federal arts grants were offset by continued decline in state art grants. Exacerbated by declines in private and corporate giving.

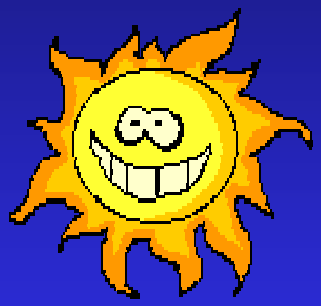


VENTURE CAPITAL

Total VC investment more than doubled between 2006 and 2008, as Michigan rose 4 slots to 25th in total VC investment.

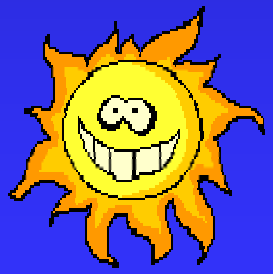
BUSINESS TAX BURDEN

Rank 17th in 2010 according to the Tax Foundation, up 11 spots since 2006



ECONOMIC TRANSFORMATION

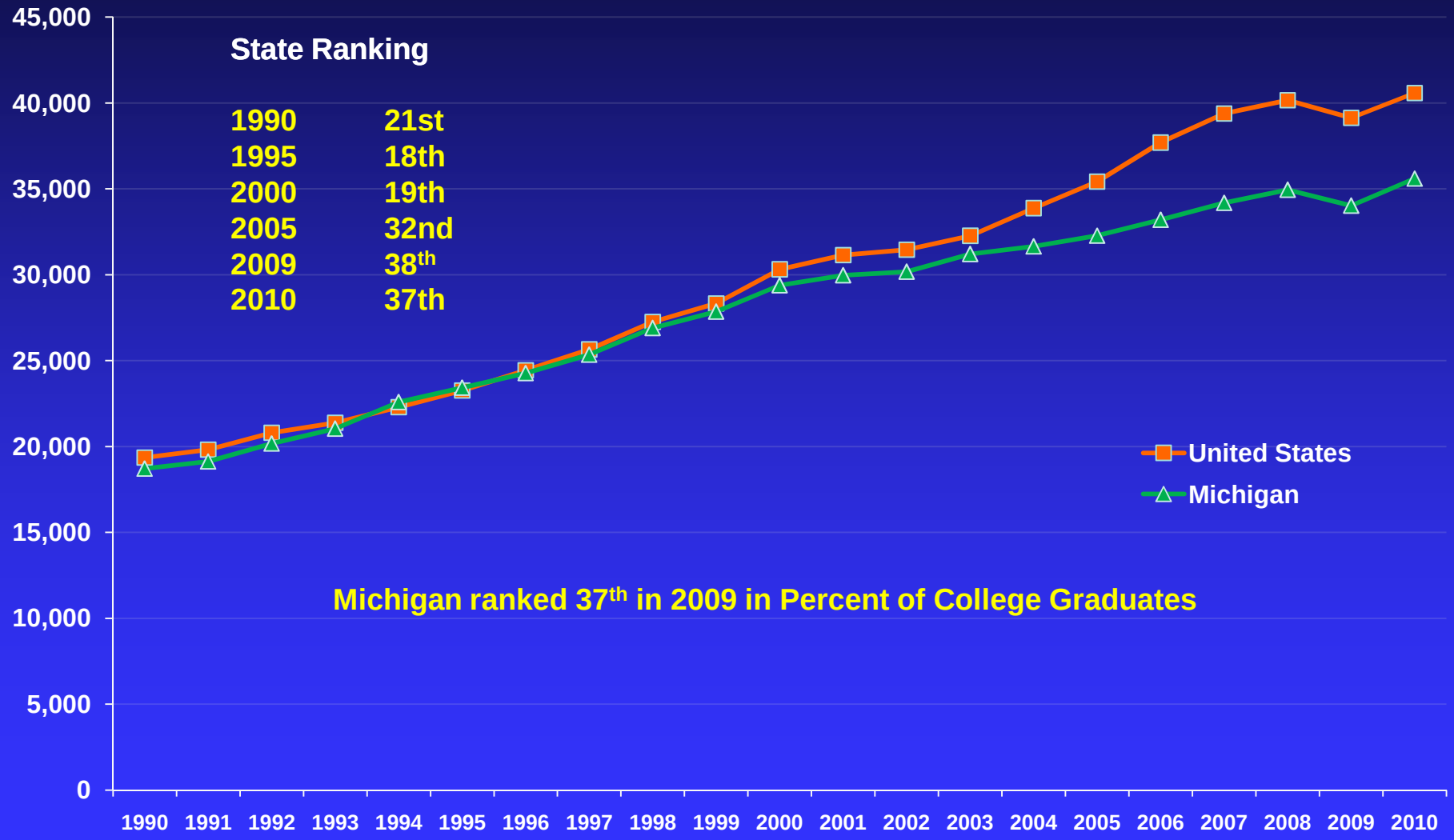
Michigan ranks in the top 15 states for "knowledge economy' and "creative economy' jobs and establishments



HOME OWNERSHIP

While foreclosures have taken their toll in the last few years, Michigan still ranks 4th in home ownership.

The Economic Downturn Faced by Michigan This Decade is Reflected in Per Capita Personal Income



Source: Bureau of Economic Analysis and Census Bureau

THE TALENT DIVIDEND

Per capita income and college attainment rates are closely correlated. Using data from 2006, each additional percentage point improvement in aggregate adult four-year college attainment is associated with a $763 increase in annual per capita income. Raising the national median of the top 51 metro areas from 29.4 percent to 30.4 percent would be associated with an increase in income of $124 billion per year for the nation.

Source: CEOs for Cities www.ceosforcities.org

K-12 INVESTMENT

Downgraded from “good” in ’08. Michigan offers competitive compensation for educators, but is dropping in national ranking of per-pupil expenditures.

STUDENT PERFORMANCE

Unchanged from “poor” in ’08. Statewide students show improved reading and math scores – though math improvements still did not keep pace with improvements nationwide

HIGHER EDUCATION INVESTMENT

Unchanged from “poor” in ’08. Michigan ranks in the bottom 10 among the states in terms of public support per student.

COLLEGE COMPLETION

Unchanged from “poor” in ’08. Thirty-four states have a higher proportionof college grads.

Income*

2000, 2009

	2000*	2009	Change	%Change
Median Household Income				
City of Detroit	38,089	26,098	-11,991	-31.3%
Southeast Michigan	63,303	48,535	-14,768	-23.3%
Macomb County	67,070	50,553	-16,517	-24.6%
Oakland County	79,692	62,308	-17,384	-21.8%
Wayne County	52,491	38,192	-14,299	-27.2%
Michigan	57,499	45,255	-12,244	-21.3%
United States	54,058	50,221	-3,837	-7.1%

* Note: All 2000 monetary values are adjusted to 2009 dollars using U.S. Consumer Price Research Series Index for All Urban Consumers (CPI-U-RS) from 1999 to 2009.

Source: U.S. Department of Labor

POVERTY

16.2% of Michigan residents were in poverty in 2008

22.5% of Michigan children were in poverty

34.6% of African Americans were in poverty

28.8% of Latinos were in poverty

1,948,044 Michigan residents received Food Stamps in March 2011 –
[806,905 of these were children]

As of October 2000, Food Stamp recipients numbered 575,476

"The United States must remake its economy if it is to achieve sustainable prosperity in a world that continues to transform at a dizzying pace. Americans must move from an economy driven by domestic consumption, debt, and financial engineering to one that is driven by exports, powered by cleaner energy, fueled by innovation, and rich in opportunity. Movement toward such an economy must be led by metropolitan areas."

Bruce Katz and Jennifer Bradley
Brookings Institution
The Metropolitan Moment

2010 One D Regional Scorecard

The 2010 One D Scorecard is now available! The regional Scorecard tracks over 100 indicators in five key priority areas: Economic Prosperity, Educational Preparedness, Quality of Life, Social Equity, and Regional Transit. Learn more about the 2010 One D Scorecard.

one D scorecard

2010 One D Regional Scorecard

Latest Report on Wayne County Families

The Skillman Foundation

Detroit Residential Parcel Survey

Strength Through Numbers

ASK KURT

"THE DATA THAT DRIVE DETROIT"

February, 2011

Check out Delta Sky magazine's profile of Detroit: **Motor City Momentum**.

January 11, 2011

The Skillman Foundation's 2009 Annual Report *Tough Boys* was recently released. For links and other information about The Skillman Foundation, click **here**.

January 4, 2011

NUMBER OF THE WEEK:

81

% of Detroit 3rd graders meeting/exceeding MEAP reading standards in '09.

oneD scorecard

HOME | EDUCATIONAL PREPAREDNESS | ECONOMIC PROSPERITY | QUALITY OF LIFE | SOCIAL EQUITY | REGIONAL TRANSIT

Belle Isle Casino

SOCIAL EQUITY INDICATORS

- 6 YR COLLEGE GRAD RATE - BLACK
- 6 YR COLLEGE GRAD RATE - HISPANIC
- 6 YR COLLEGE GRAD RATE - MINORITY
- 6 YR COLLEGE GRAD RATE - WHITE
- BUSINESS OWNERSHIP - BLACK
- BUSINESS OWNERSHIP - FEMALE
- BUSINESS OWNERSHIP - HISPANIC
- BUSINESS OWNERSHIP - MINORITY
- BUSINESS OWNERSHIP - WHITE
- DOMESTIC VIOLENCE
- FOREIGN BORN POPULATION
- GINI INDEX (INEQUALITY MEASURE)
- HATE CRIMES
- HOMEOWNERSHIP RATE - BLACK
- HOMEOWNERSHIP RATE - HISPANIC
- HOMEOWNERSHIP RATE - WHITE
- IMMIGRATION POP VS FOREIGN BORN
- INCOME LEVEL BY QUINTILE
- INFANT MORTALITY: BLACK
- INFANT MORTALITY: WHITE
- INSURANCE COVERAGE
- MEDIAN HH INCOME - BLACK
- MEDIAN HH INCOME - HISPANIC
- MEDIAN HH INCOME- WHITE
- PER CAPITA INCOME - BLACK
- PER CAPITA INCOME- HISPANIC
- PER CAPITA INCOME - WHITE
- SEGREGATION: BLACK EXPOSURE TO WHITE POP

search...

Percent of Firms that were Female-Owned

In 2007, Michigan ranked 7th of 51 states (incl. D.C.) for highest percent of firms that were female-owned.

Source: U.S. Census Bureau, 2007 Survey of Business Owners

7 Rank 2007 Business Ownership - Female

DOWNLOAD DATA

- BUSINESS TAX CLIMATE INDEX
- CREATIVE INDUSTRIES ESTABLISHMENTS
- CREATIVE INDUSTRY EMPLOYEES
- DIVERSITY OF INDUSTRY - SHIFT-SHARE
- EXPORTS-TOTAL EXPORT VALUE (DOLLARS)
- GMP - GROSS METRO PRODUCT
- GROWTH IN ALL EMPLOYMENT
- GROWTH IN ALL BUSINESS ESTABLISHMENTS
- GROWTH IN HIGH TECH EMPLOYMENT
- GROWTH IN HIGH TECH BUS. ESTABLISHMENTS
- GROWTH IN KNOWLEDGE INDUSTRY EMPLOYMENT
- GROWTH IN KNOWLEDGE IND-REL BUS EST.
- HIGH-SPEED INTERNET LINES
- INTERNET USAGE AT HOME
- LOCATION QUOTIENT
- MEDIAN HOUSEHOLD INCOME
- NUMBER OF NEW PATENTS
- PER CAPITA INCOME
- PER CAPITA PERSONAL INCOME
- POPULATION AGED 25-34
- POVERTY RATE
- R & D AS A SHARE OF GDP
- TECH IN SCHOOLS (COMPUTER/STUDENT RATIO)
- UNEMPLOYMENT RATE
- VENTURE CAPITAL DOLLARS PER CAPITA

LOCATION QUOTIENT

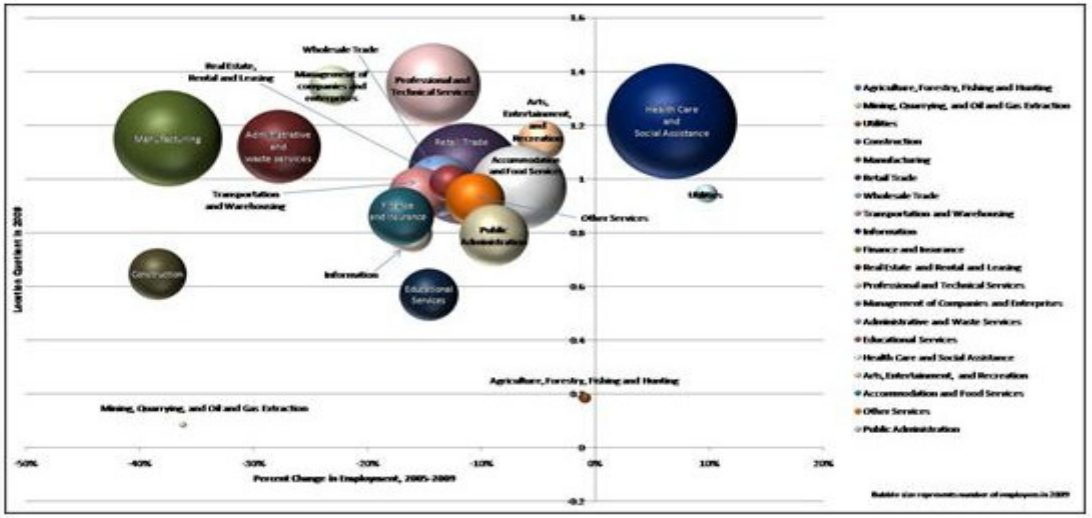
Location quotient compares the regional share of economic activity in a particular industry to the national share of economic activity in the same industry. The result reveals the degree of regional specialization in each industry. If the location quotient for a particular industry is between zero and one, the region is less specialized than the nation, while location quotients greater than one reveal greater specialization of the industry in the local economy than in the national economy. Also, observing location quotients over time show if an industry is becoming more or less specialized in the region.

In the location quotient graphic, each bubble represents one NAICS sector (2-digit NAICS codes). The placement of each bubble along the horizontal access indicates percent change in employment from 2005 to 2009; the placement along the vertical access indicates the location quotient; and the size of each bubble represents the number of employees.
Original Source: Bureau of Labor Statistics, Quarterly Census of Employment and Wages

Estimates are generated using county-level flat files; includes data on public (federal, state, and local government) and private establishments.

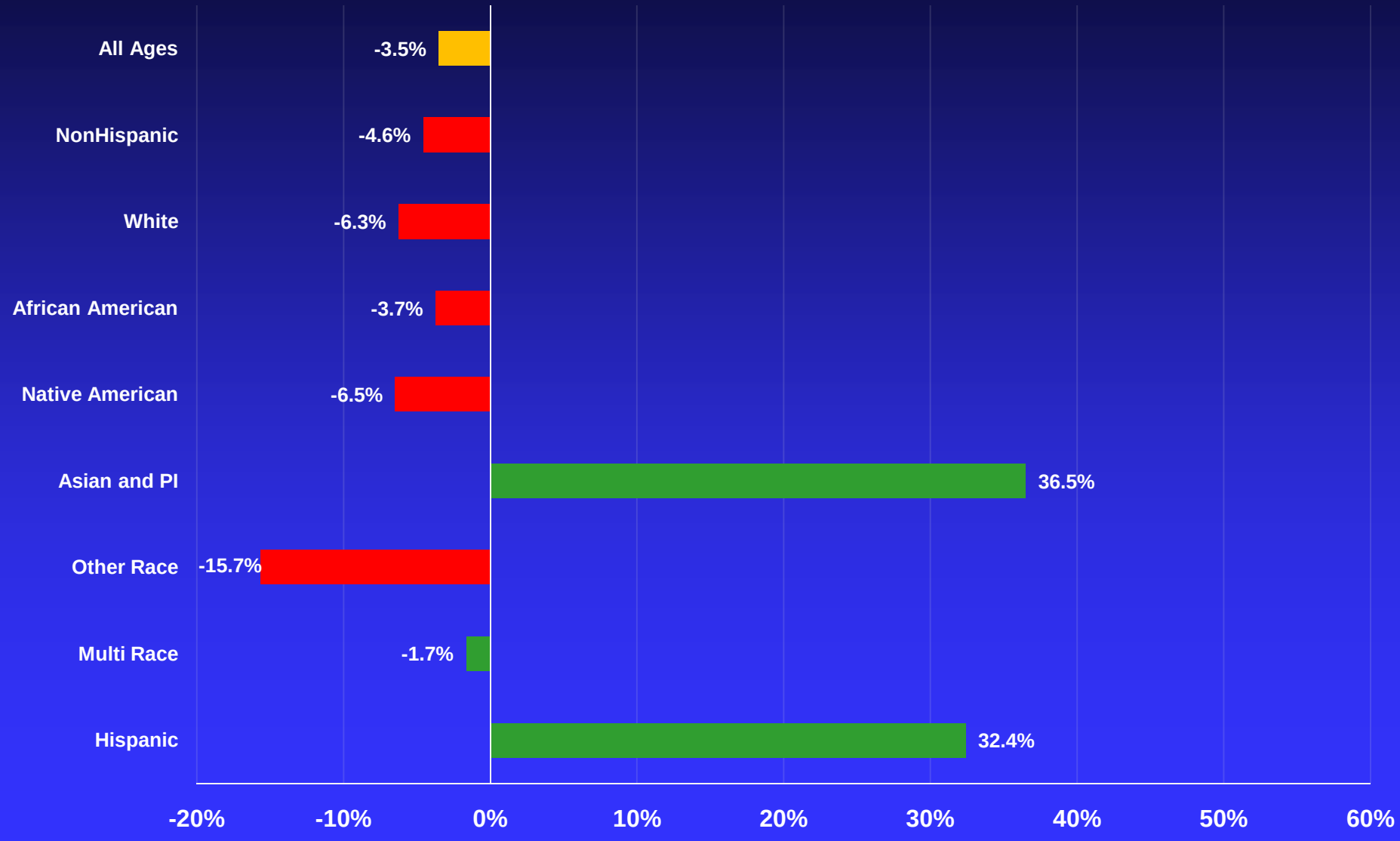
Notes: Location quotient calculations for two-digit NAICS codes may not account for all industries in the metro area due to missing information deemed not disclosable or calculable by QCEW. Location quotient analysis contains several assumptions, including: equal productivity, equal consumption, no net national exports, and no cross-hauling.

Click image to enlarge



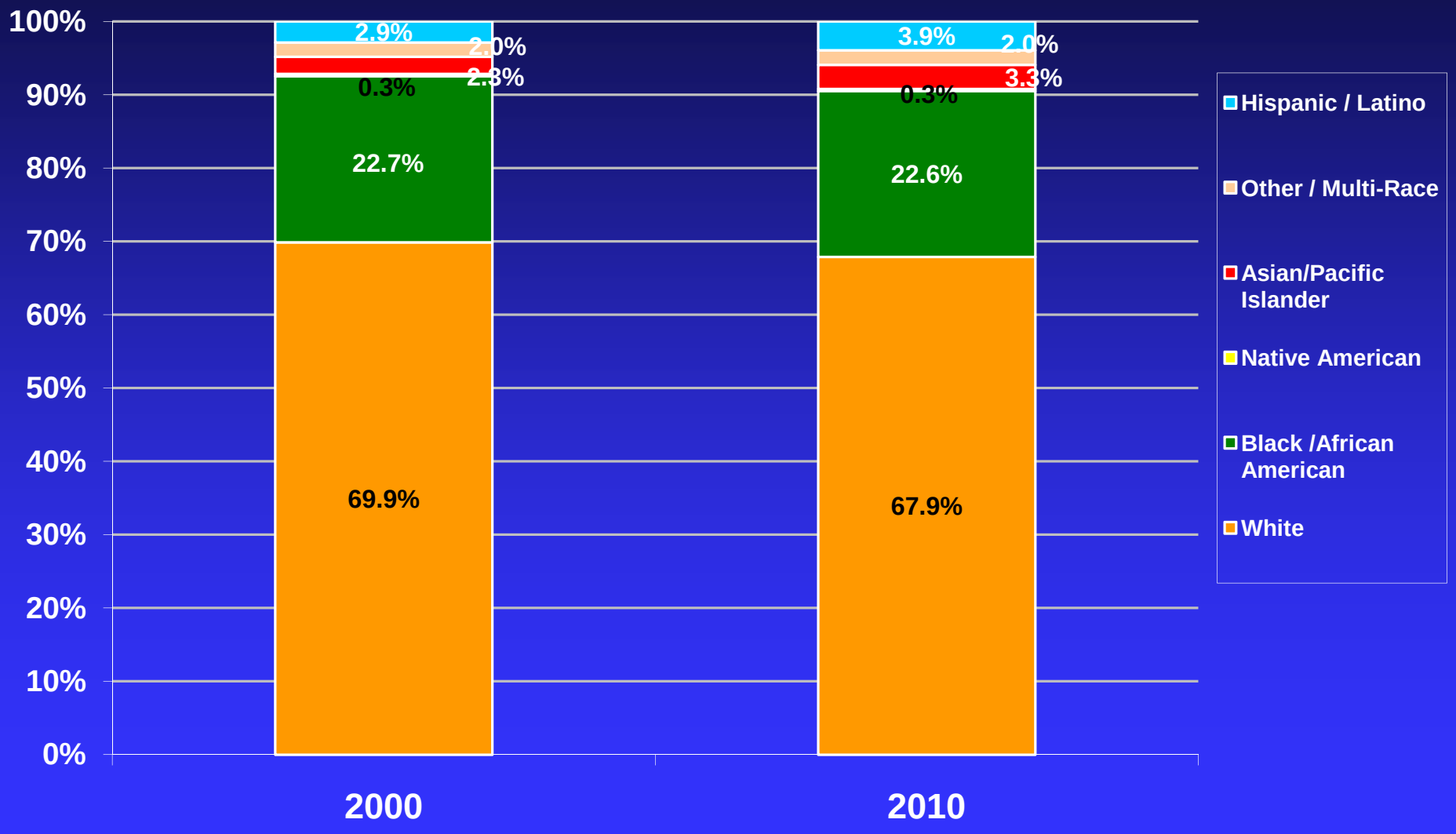
2000 – 2010 Population Change by Race/Ethnicity Group

DETROIT MSA (6-COUNTY)



Source: 2010 Census

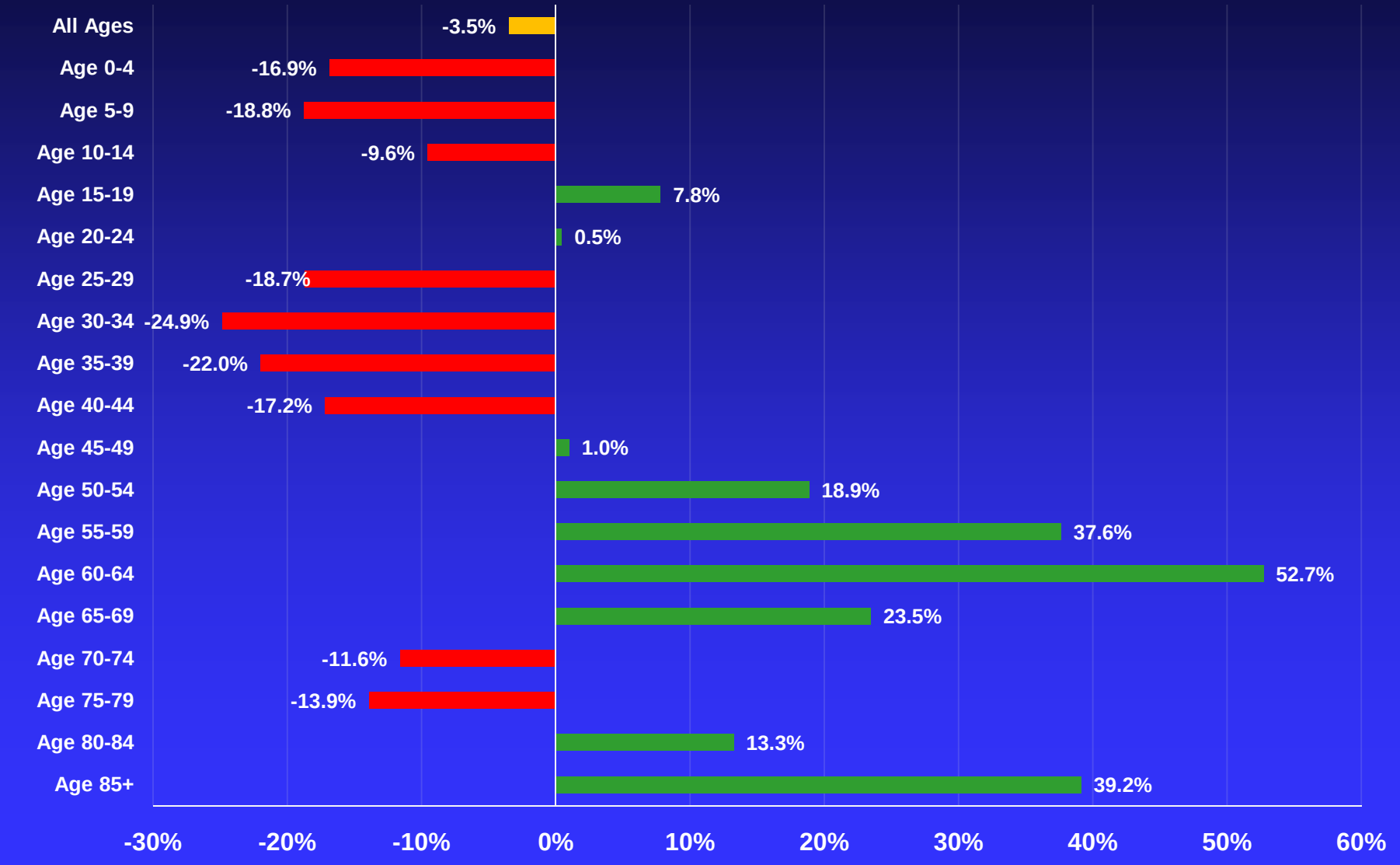
DETROIT MSA : Population by Race/Ethnicity: 2000 - 2010



Source: Census Bureau

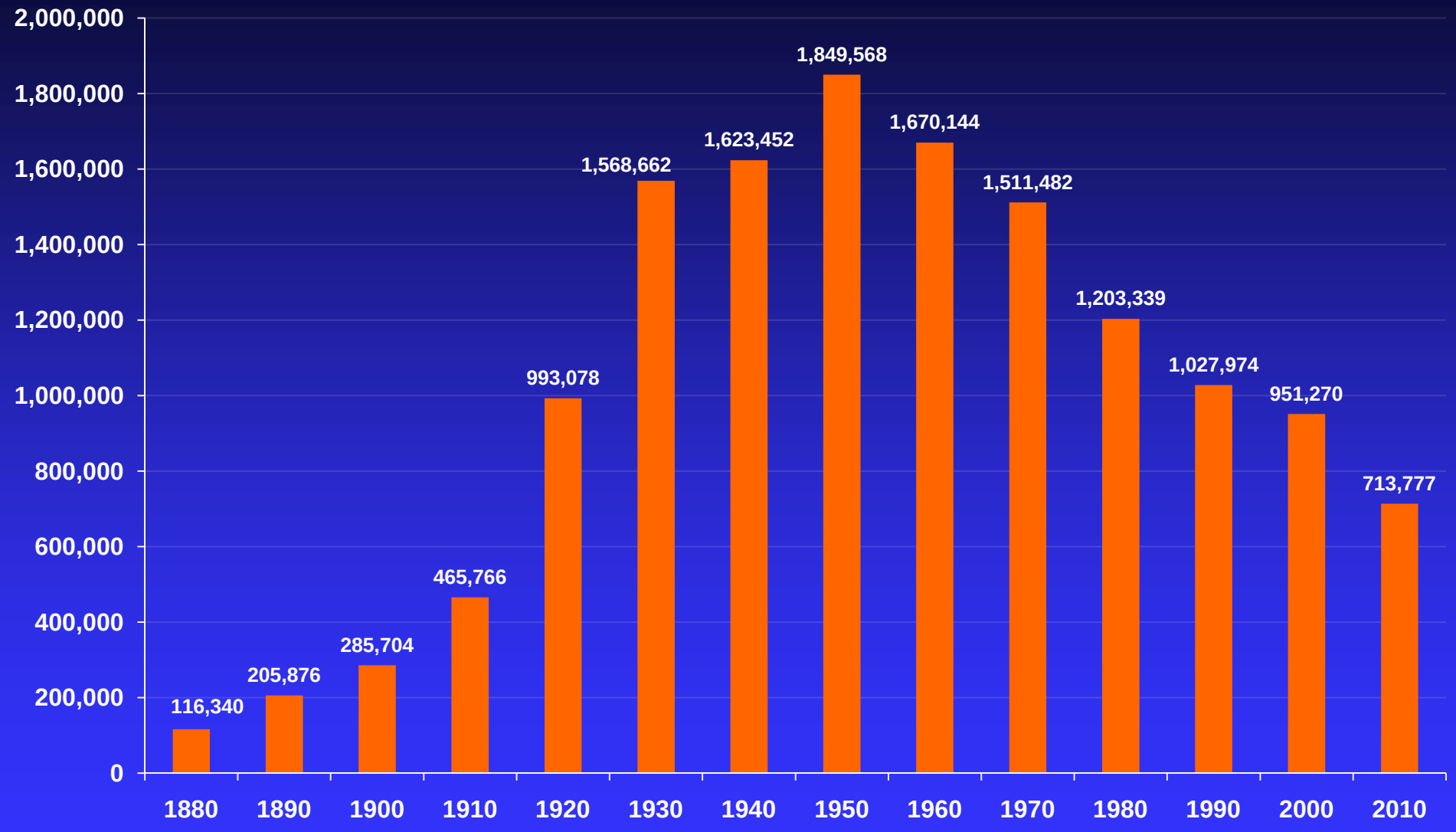
2000 – 2010 Population Change by Age Group

DETROIT MSA (6-COUNTY)



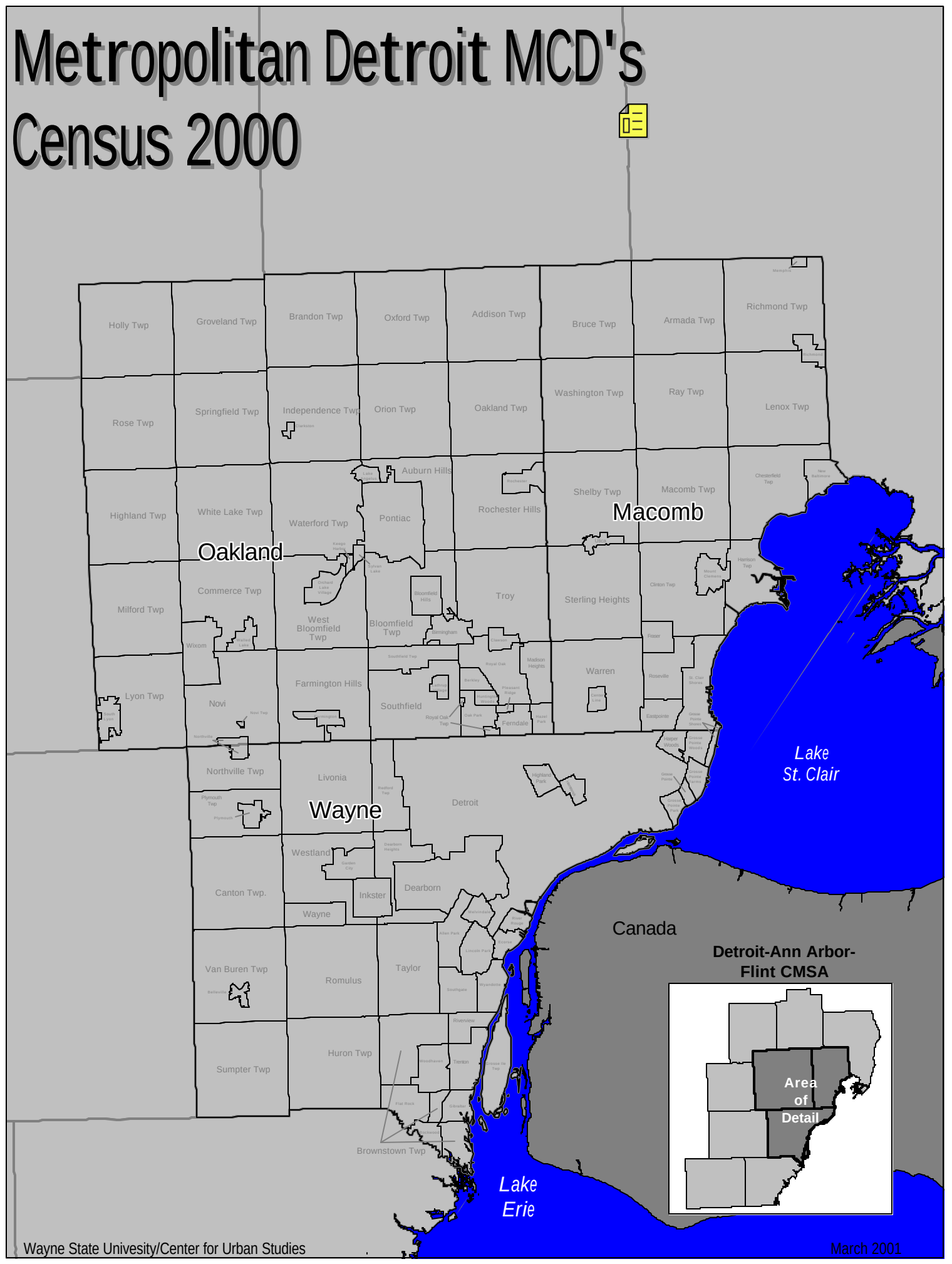
Source: 2010 Census

Detroit's Population History



Source: Census Bureau

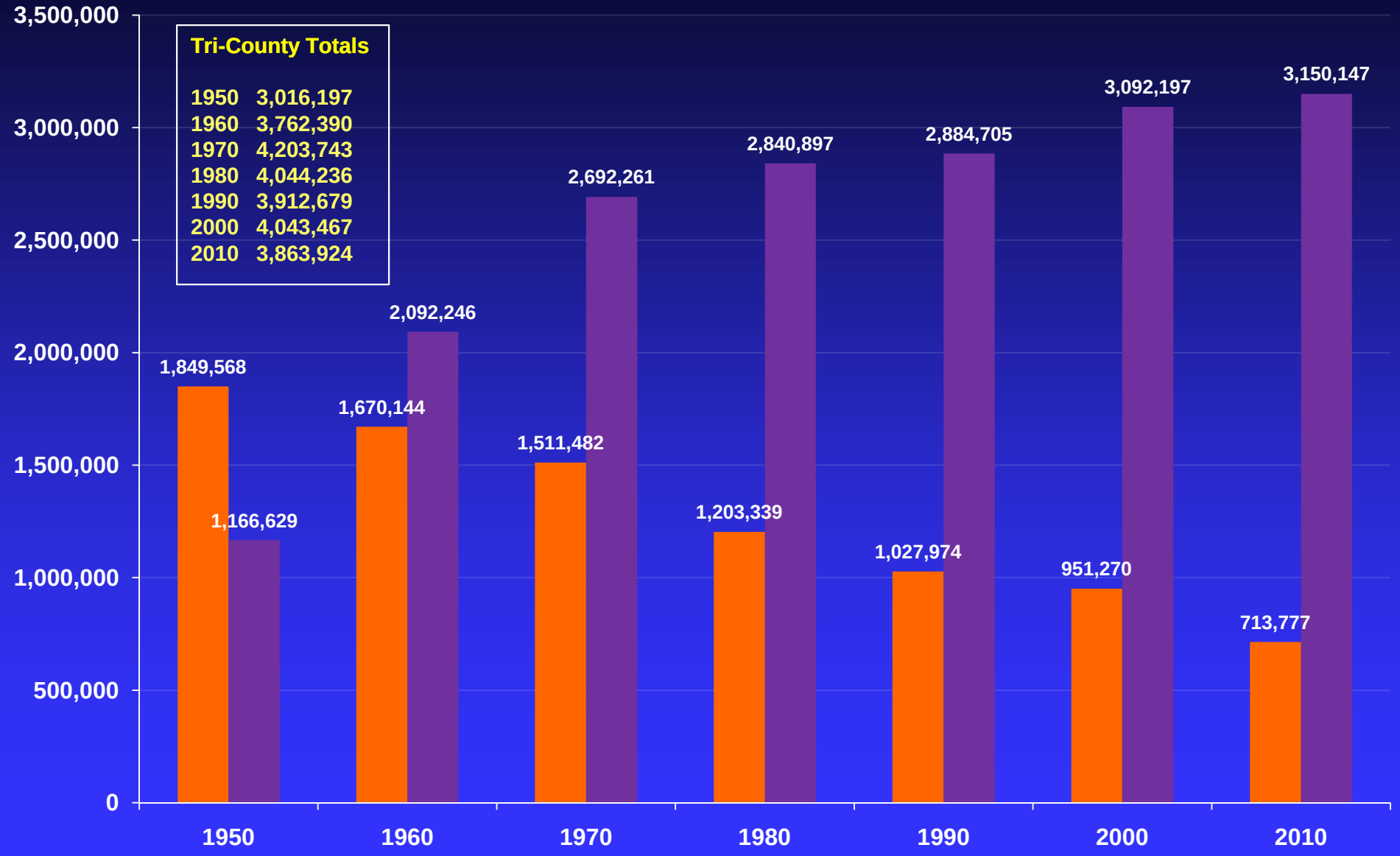
Metropolitan Detroit MCD's
Census 2000



Wayne State Univesity/Center for Urban Studies

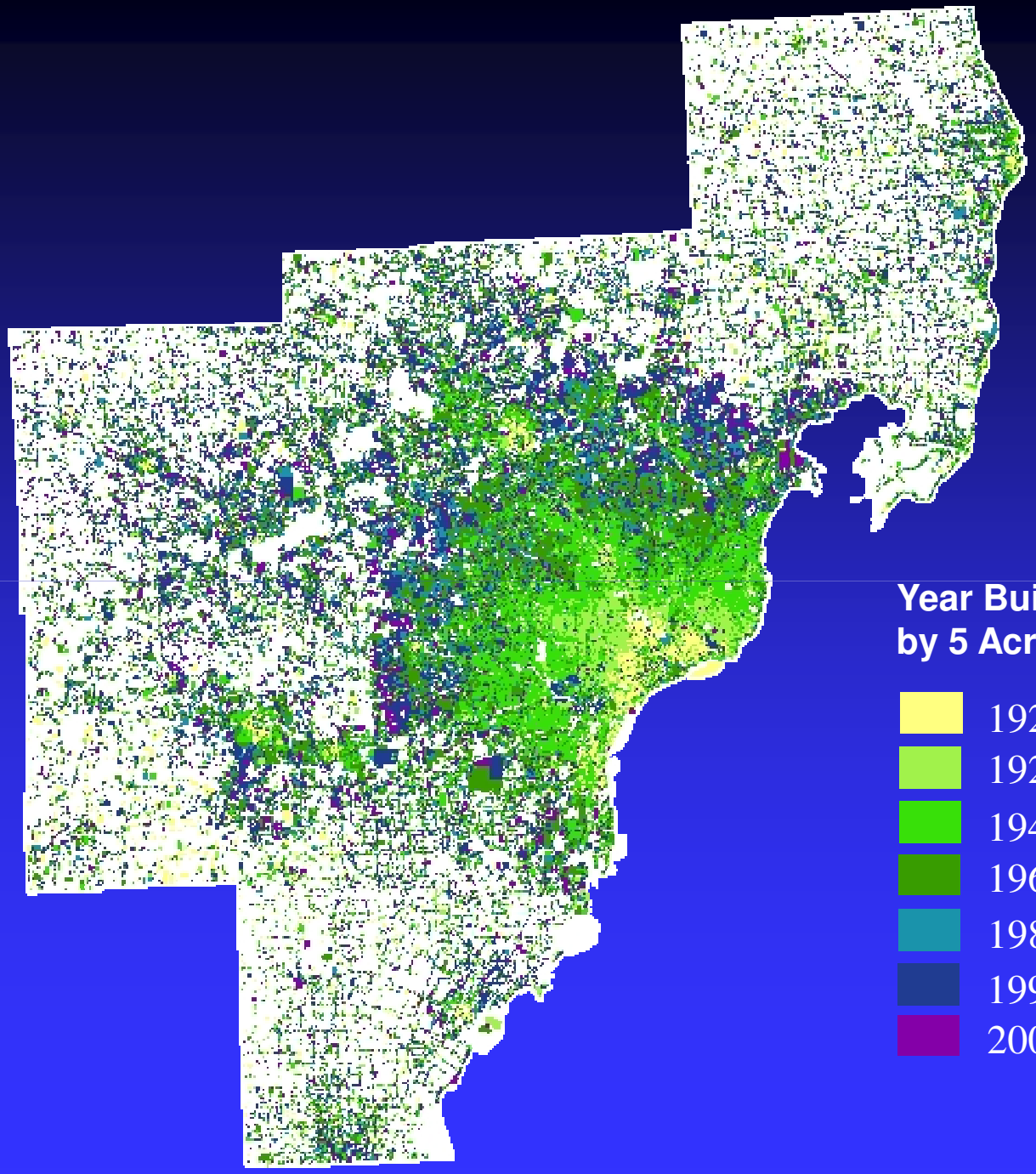
March 2001

Growth of Detroit Suburbs Post-World War II



Source: Census Bureau

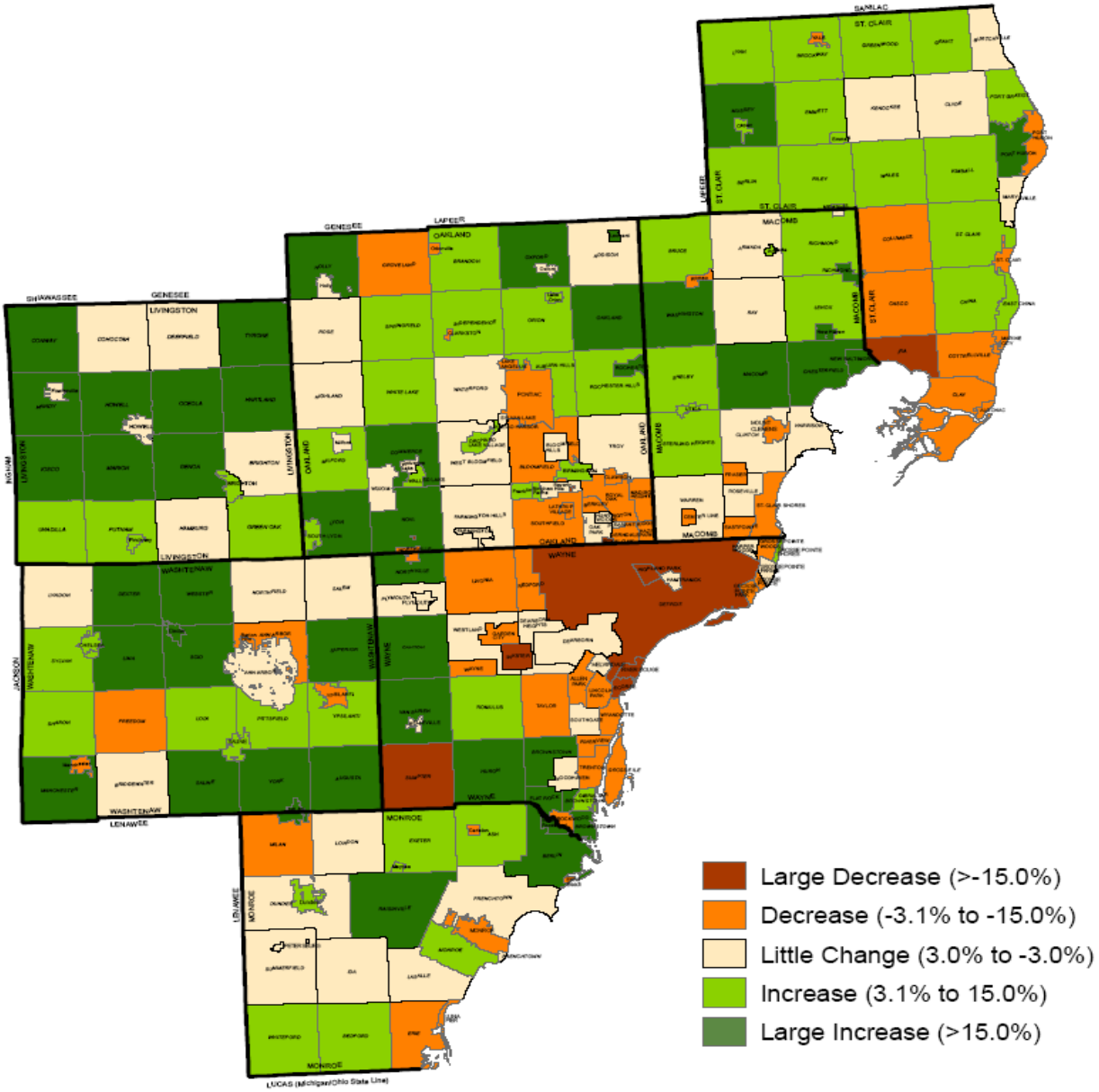
Development History



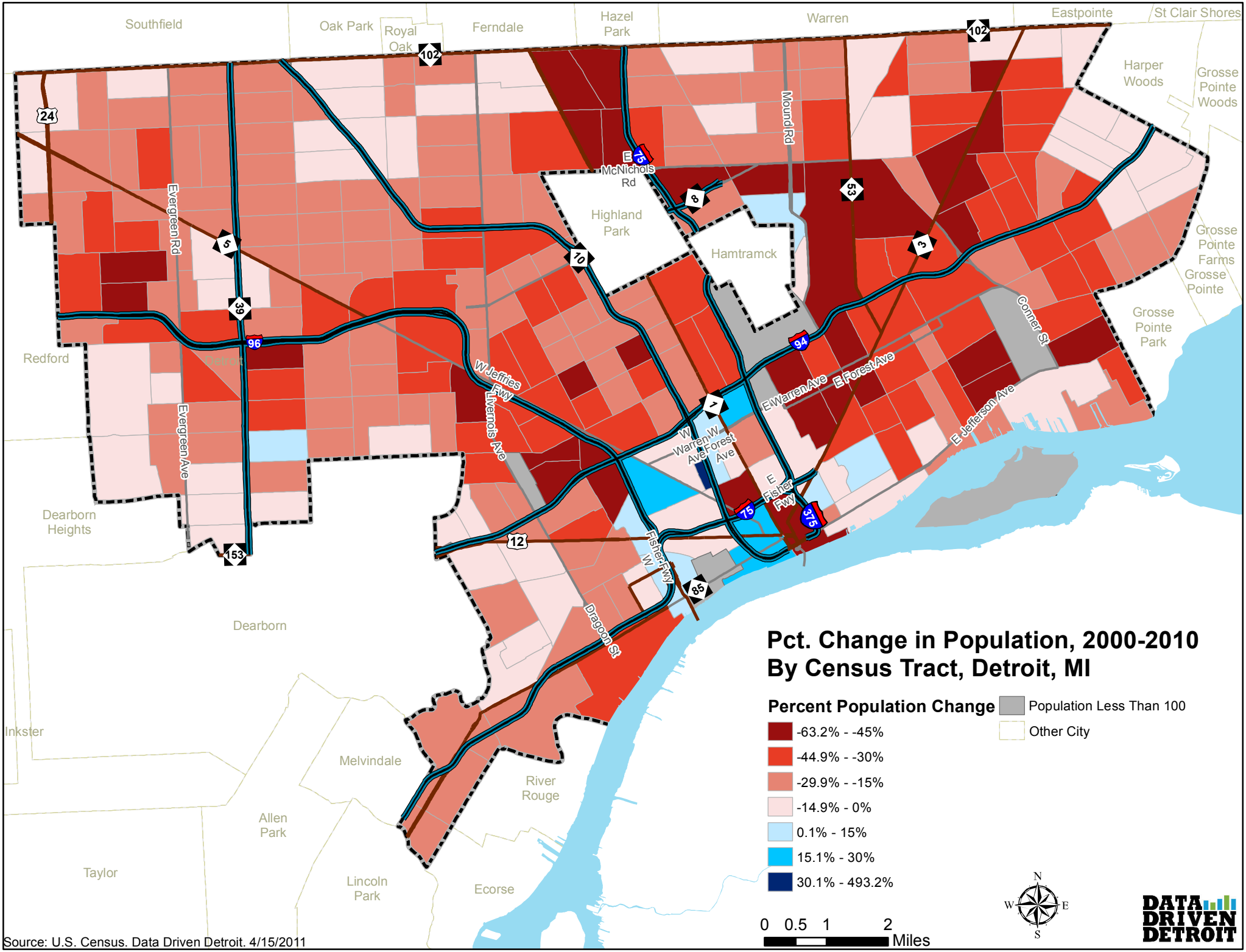
Year Built
by 5 Acre Gridcells

- 1920 and Earlier
- 1921 - 1940
- 1941 - 1960
- 1961 - 1980
- 1981 - 1990
- 1991 - 2000
- 2001 - 2004

Percent Population Change by Community, 2000-2010
Southeast Michigan



Source: Census 2000, 2010


Pct. Change in Population, 2000-2010
By Census Tract, Detroit, MI
Percent Population Change
-63.2% - -45%
-44.9% - -30%
-29.9% - -15%
-14.9% - 0%
0.1% - 15%
15.1% - 30%
30.1% - 493.2%
Population Less Than 100
Other City
0 0.5 1 2
Miles
N
S
W
E
DATA DRIVEN DETROIT
Source: U.S. Census. Data Driven Detroit. 4/15/2011
Southfield
Oak Park
Royal Oak
Ferndale
Hazel Park
Warren
Eastpointe
St Clair Shores
Harper Woods
Grosse Pointe Woods
Grosse Pointe Farms
Grosse Pointe
Grosse Pointe Park
Highland Park
Hamtramck
Redford
Detroit
Dearborn Heights
Dearborn
Inkster
Melvindale
River Rouge
Allen Park
Taylor
Lincoln Park
Ecorse
McNichols Rd
Mound Rd
Evergreen Rd
Evergreen Ave
W Jeffries Fwy
Livernois Ave
E Warren Ave
E Forest Ave
W Warren Ave
W Forest Ave
E Fisher Fwy
W Fisher Fwy
Dragoon St
Conner St
E Jefferson Ave
24
102
5
39
96
10
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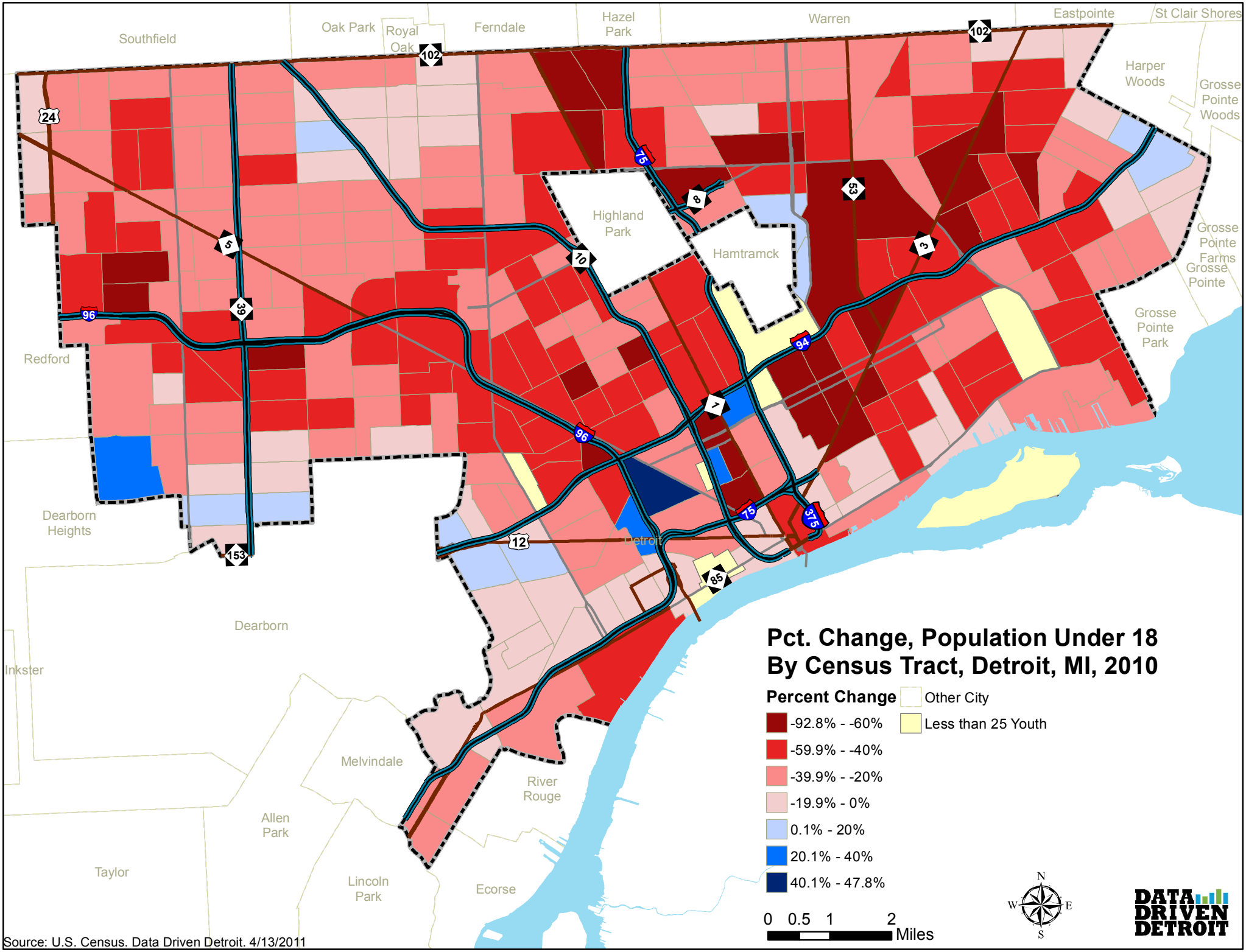
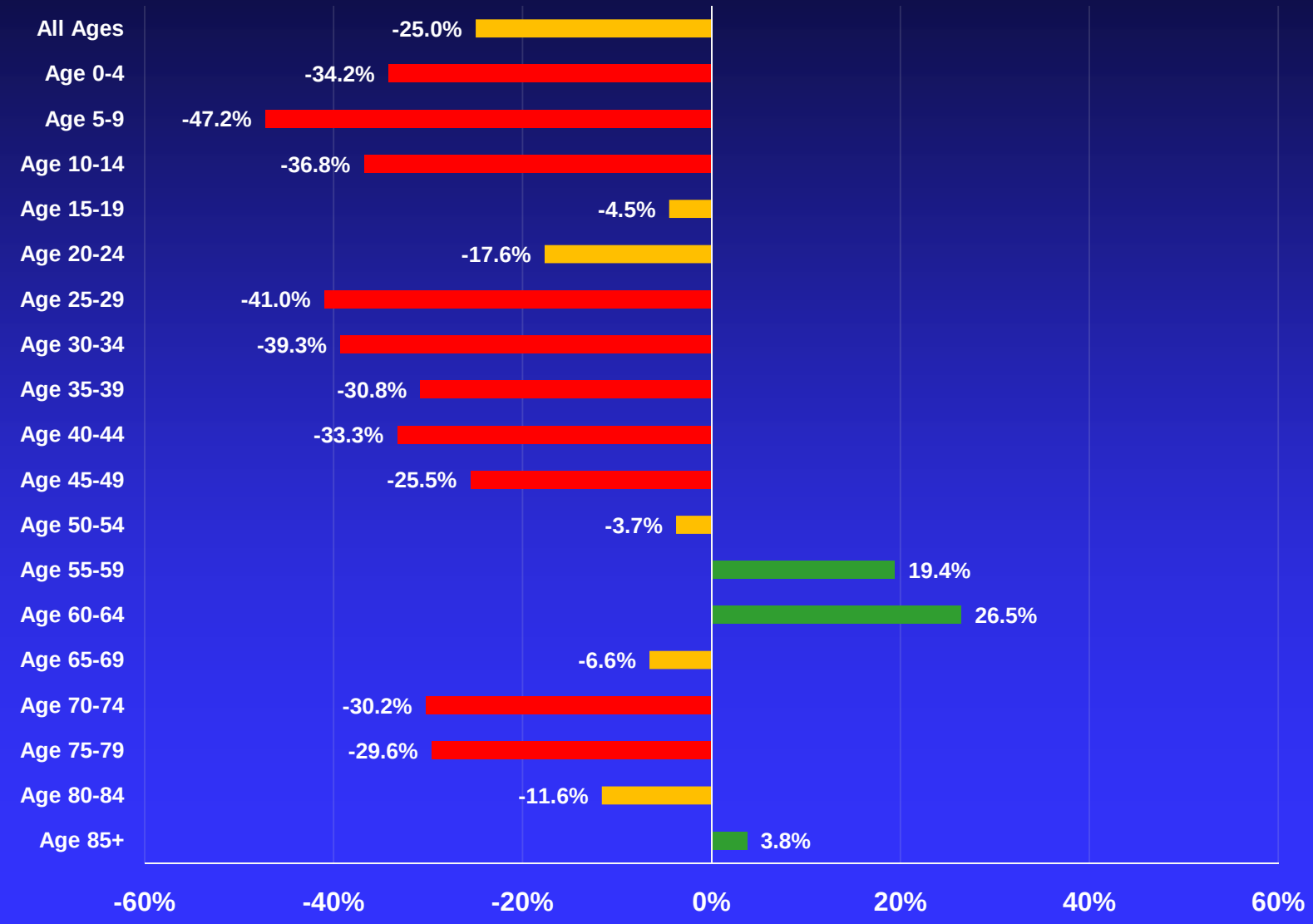
1
12
85
153
375



Source: U.S. Census. Data Driven Detroit. 4/13/2011

2000 – 2010 Population Change by Age Group

DETROIT



Source: 2010 Census

The Movement of Persons of Color to the Suburbs Marked the Decade of the 1990s

	White	Black	Asian	Hispanic	Multi/Othr
Macomb	34,402	10,838	8,005	4,457	12,841
Oakland	13,452	42,907	24,827	9,369	19,692
Washtenaw	12,095	7,992	8,779	3,108	7,414
Out-Wayne	-44,235	21,866	12,970	8,007	26,672
Detroit	-112,357	-2,563	1,219	18,694	18,664

Source: Census Bureau

The Suburban Movement of the 1990s Increased Post-2000 With Exodus of African Americans From Detroit

	White	African American	Asian	Hispanic	Other/ Multi
Macomb	-16,189	50,902	8,176	6,660	2,664
Oakland	-68,354	42,595	18,319	12,921	2,104
Washtenaw	3,642	3,826	6,746	5,021	2,530
Wayne	-126,804	-131,826	10,659	18,053	-10,316
Out-Wayne	-82,487	53,567	12,445	16,541	-3,327
Detroit	-44,317	-185,393	-1,786	1,512	-6,989

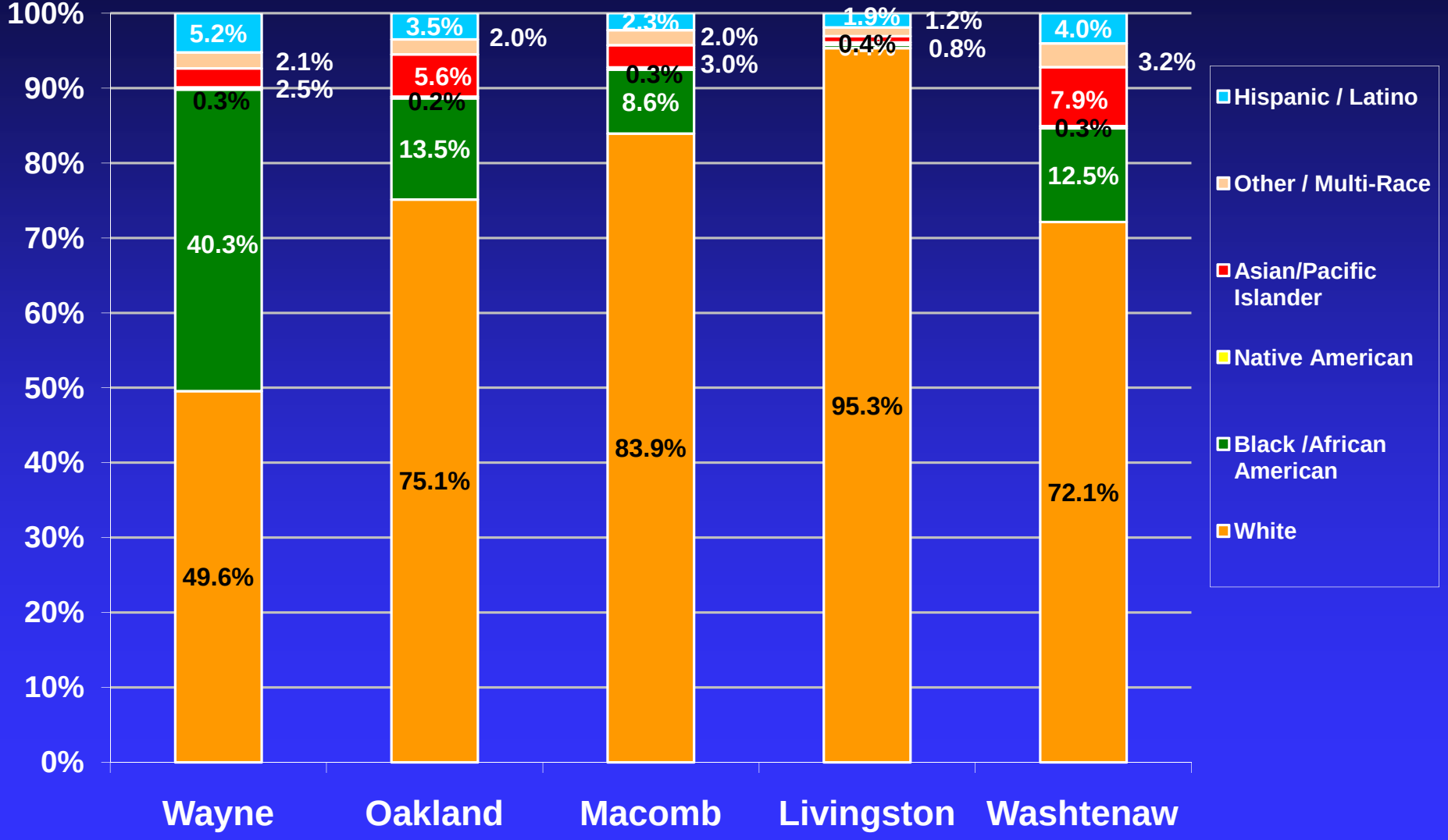
Source: Census Bureau

The Detroit Metropolitan Area Experience the Largest Decrease in Black-White Residential Segregation

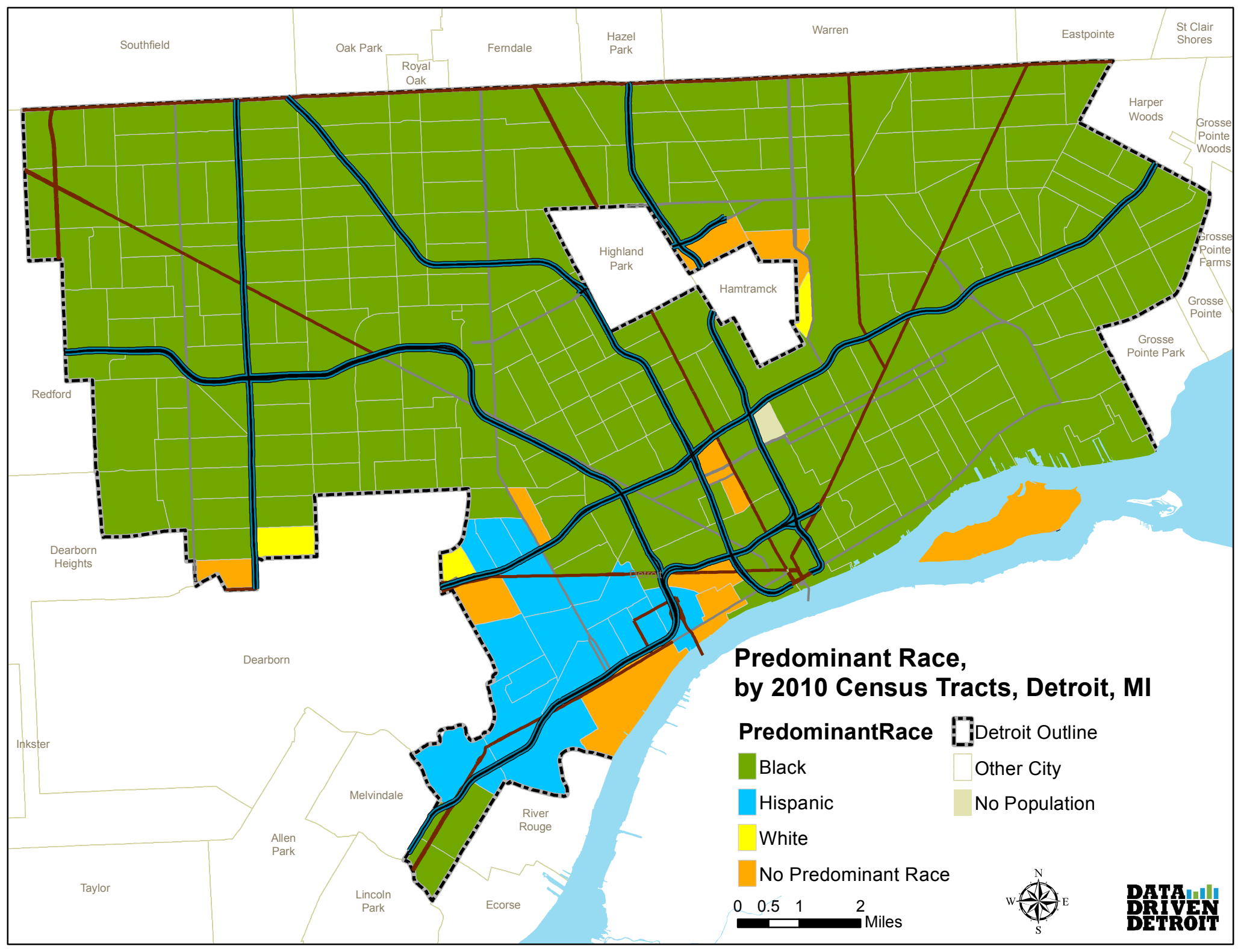
	1980 Rank	1990 Rank	2000 Rank	2010 Rank	1990 Score	2000 Score	2010 Score
Milwaukee MSA	5	4	2	1	82.8	82.2	79.6
New York MSA	9	7	4	2	80.9	79.5	76.9
Chicago MSA	1	2	3	3	84.4	80.4	75.2
Detroit-Warren-Livonia MSA	2	1	1	4	87.6	84.9	74.0
Cleveland MSA	3	3	5	5	82.8	77.2	72.6

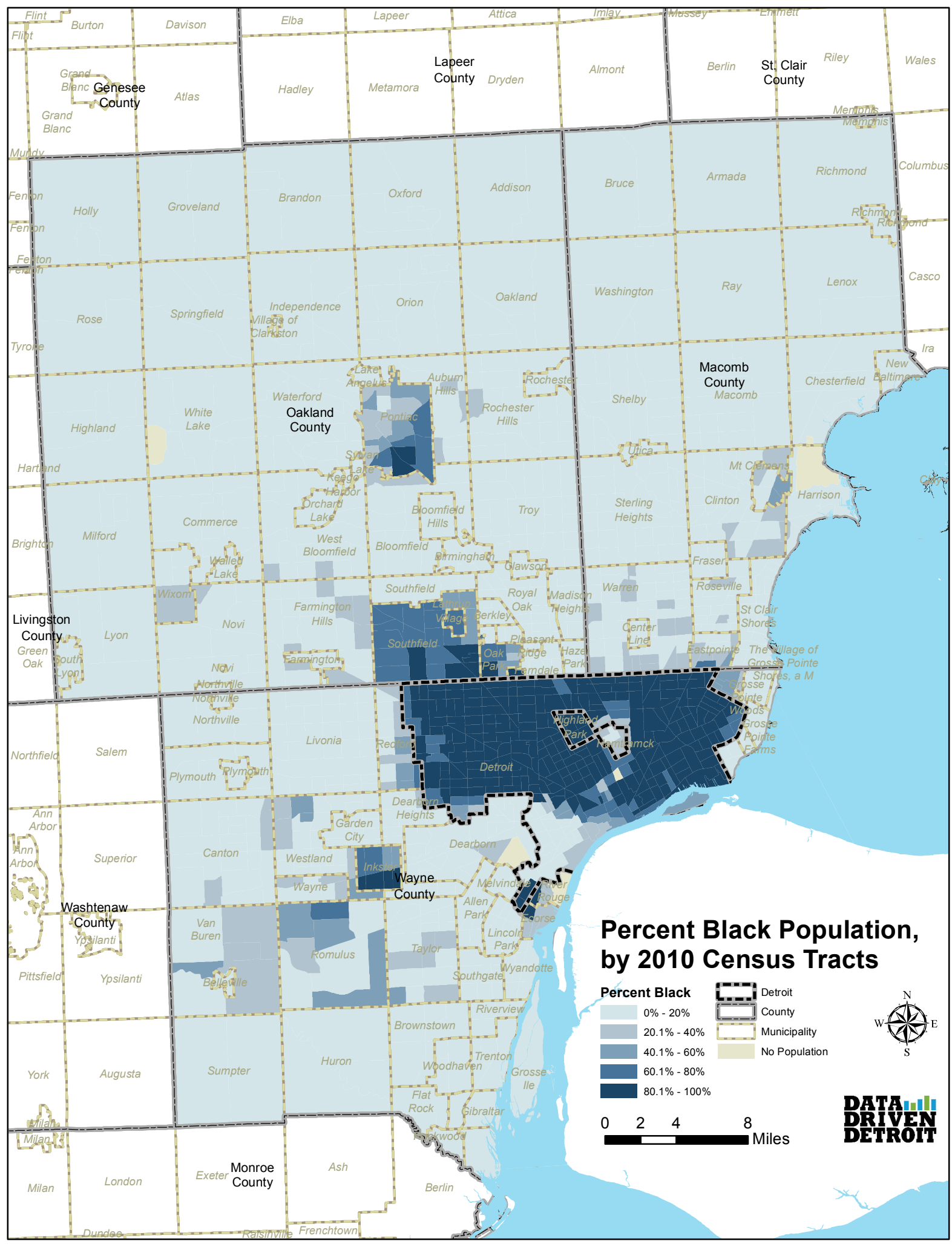
Source: Census Bureau / U.S. 2010 Project

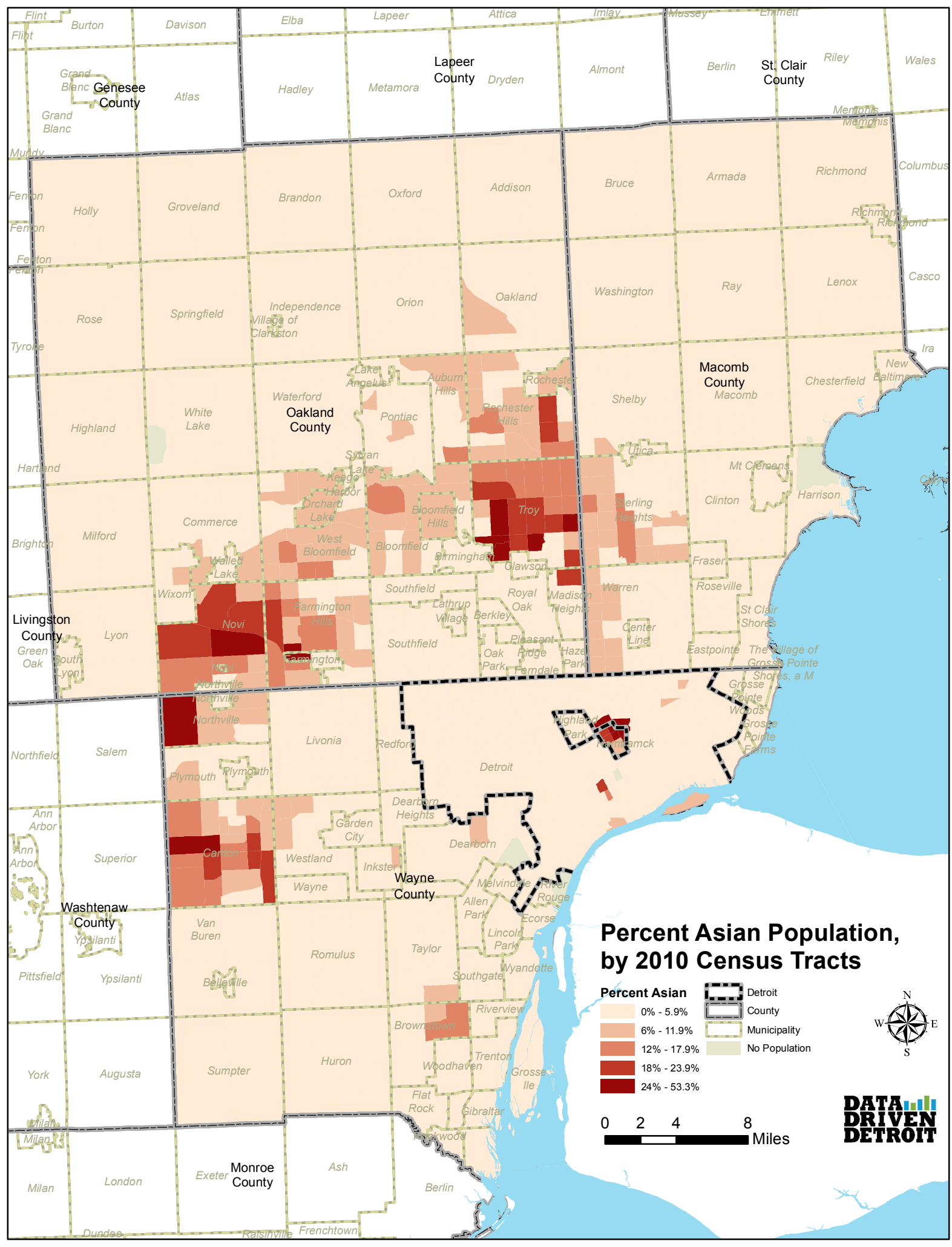
SELECT COUNTIES: Population by Race/Ethnicity: 2010

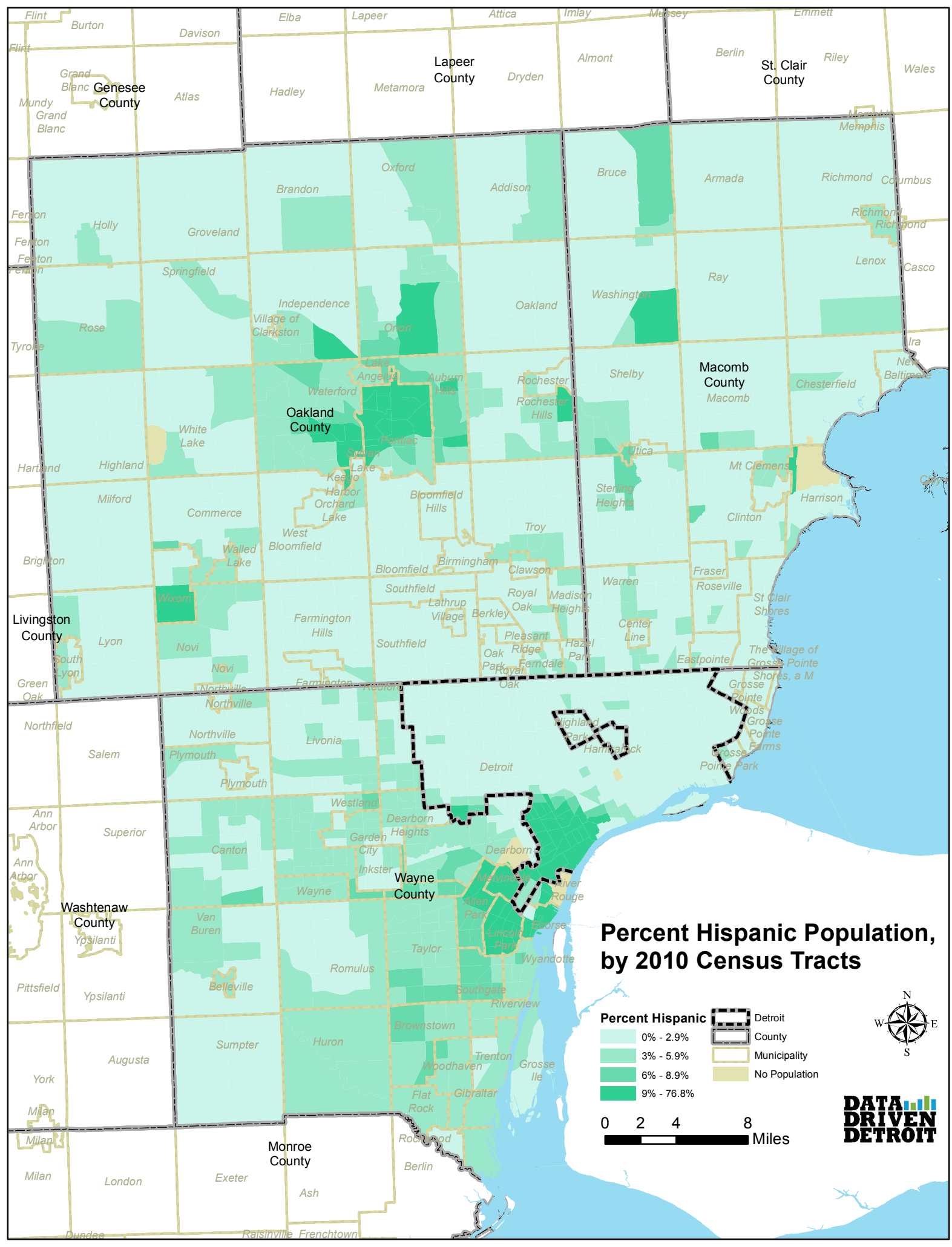


Source: Census Bureau

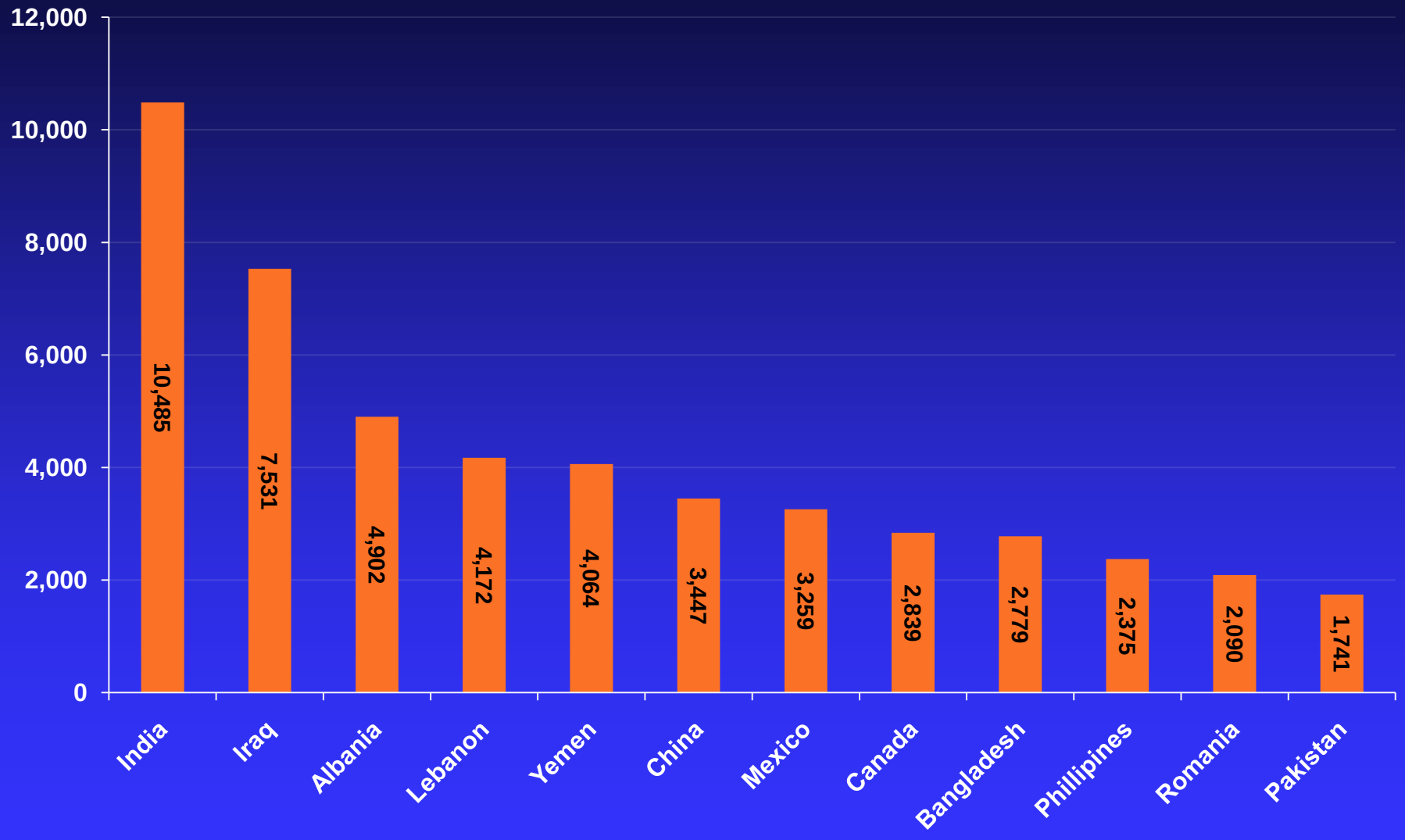

Southfield
Oak Park
Royal Oak
Ferndale
Hazel Park
Warren
Eastpointe
St Clair Shores
Harper Woods
Grosse Pointe Woods
Grosse Pointe Farms
Grosse Pointe
Grosse Pointe Park
Highland Park
Hamtramck
Redford
Dearborn Heights
Dearborn
Inkster
Melvindale
River Rouge
Allen Park
Taylor
Lincoln Park
Ecorse
Predominant Race,
by 2010 Census Tracts, Detroit, MI
PredominantRace
Black
Hispanic
White
No Predominant Race
Detroit Outline
Other City
No Population
0 0.5 1 2
Miles
N
W
E
S
DATA DRIVEN DETROIT


Percent Black Population, by 2010 Census Tracts
Percent Black
0% - 20%
20.1% - 40%
40.1% - 60%
60.1% - 80%
80.1% - 100%
Detroit
County
Municipality
No Population
N
W
E
S
0 2 4 8
Miles
DATA DRIVEN DETROIT
Genesee County
Lapeer County
St. Clair County
Macomb County
Oakland County
Livingston County
Washtenaw County
Wayne County
Monroe County
Flint
Burton
Davison
Elba
Lapeer
Attica
Imlay
Almont
Berlin
Riley
Wales
Grand Blanc
Atlas
Hadley
Metamora
Dryden
Memphis
Columbus
Holly
Groveland
Brandon
Oxford
Addison
Bruce
Armada
Richmond
Fenton
Rose
Springfield
Independence
Village of Clarkston
Orion
Oakland
Washington
Ray
Lenox
Casco
Tyrone
Lake Angelus
Auburn Hills
Rochester
Rochester Hills
Shelby
Macomb
Chesterfield
New Baltimore
Ira
Waterford
White Lake
Pontiac
Highland
Hartland
Sylvan Lake
Keego Harbor
Orchard Lake
Utica
Mt Clemens
Harrison
Commerce
Milford
Brighton
West Bloomfield
Bloomfield
Bloomfield Hills
Troy
Sterling Heights
Clinton
Walled Lake
Birmingham
Clawson
Fraser
Roseville
Wixom
Farmington Hills
Southfield
Royal Oak
Madison Heights
Warren
St Clair Shores
Novi
Lyon
Green Oak
South Lyon
Farmington
Oak Park
Ferndale
Hazel Park
Center Line
Eastpointe
The Village of Grosse Pointe Shores, a M
Northville
Livonia
Redford
Highland Park
Hamtramck
Grosse Pointe Woods
Grosse Pointe Farms
Detroit
Northfield
Salem
Plymouth
Dearborn Heights
Ann Arbor
Garden City
Dearborn
Superior
Canton
Westland
Inkster
Melvindale
River Rouge
Wayne
Allen Park
Ecorse
Van Buren
Romulus
Taylor
Lincoln Park
Pittsfield
Ypsilanti
Belleville
Southgate
Wyandotte
Riverview
Brownstown
Trenton
Woodhaven
Grosse Ile
York
Augusta
Sumpter
Huron
Flat Rock
Gibraltar
Milan
London
Exeter
Ash
Berlin
Dundee
Raisinville
Frenchtown


Percent Asian Population, by 2010 Census Tracts
Percent Asian
0% - 5.9%
6% - 11.9%
12% - 17.9%
18% - 23.9%
24% - 53.3%
Detroit
County
Municipality
No Population
0 2 4 8
Miles
N
W
E
S
DATA DRIVEN DETROIT
Genesee County
Lapeer County
St. Clair County
Macomb County
Oakland County
Livingston County
Washtenaw County
Wayne County
Monroe County


Percent Hispanic Population, by 2010 Census Tracts
Percent Hispanic
0% - 2.9%
3% - 5.9%
6% - 8.9%
9% - 76.8%
Detroit
County
Municipality
No Population
0 2 4 8
Miles
N
W
E
S
DATA DRIVEN DETROIT
Genesee County
Lapeer County
St. Clair County
Macomb County
Oakland County
Livingston County
Wayne County
Washtenaw County
Monroe County
Flint
Burton
Davison
Elba
Lapeer
Attica
Imlay
Emmett
Grand Blanc
Mundy
Atlas
Hadley
Metamora
Dryden
Almont
Berlin
Riley
Wales
Memphis
Oxford
Brandon
Addison
Bruce
Armada
Richmond
Columbus
Fenton
Holly
Groveland
Springfield
Independence
Village of Clarkston
Orion
Oakland
Washington
Ray
Lenox
Casco
Rose
Tyrone
Waterford
Auburn Hills
Rochester
Rochester Hills
Shelby
Chesterfield
Macomb
Ira
White Lake
Highland
Hartland
Pontiac
Sylvan Lake
Utica
Mt Clemens
Harrison
Clinton
Milford
Commerce
Keego Harbor
Orchard Lake
Bloomfield Hills
Sterling Heights
Troy
West Bloomfield
Walled Lake
Brighton
Bloomfield
Birmingham
Clawson
Warren
Fraser
Roseville
Wixom
Southfield
Lathrup Village
Royal Oak
Madison Heights
Berkley
St Clair Shores
Farmington Hills
Center Line
Lyon
Novi
Pleasant Ridge
Hazel Park
Oak Park
Ferndale
Eastpointe
South Lyon
Green Oak
Northville
Farmington
Redford
Grosse Pointe Woods
Grosse Pointe Farms
Grosse Pointe Park
Northfield
Salem
Plymouth
Livonia
Detroit
Highland Park
Hamtramck
Ann Arbor
Superior
Westland
Dearborn Heights
Garden City
Canton
Dearborn
Inkster
Melvindale
River Rouge
Wayne
Allen Park
Ecorse
Lincoln Park
Van Buren
Taylor
Wyandotte
Romulus
Pittsfield
Ypsilanti
Belleville
Southgate
Riverview
Brownstown
Sumpter
Huron
Trenton
Woodhaven
Grosse Ile
Augusta
York
Flat Rock
Gibraltar
Milan
Berlin
London
Exeter
Ash
Raisinville
Frenchtown
Dundee

Top Countries of Origin for Immigrants Coming to Metropolitan Detroit, 2003 - 2008



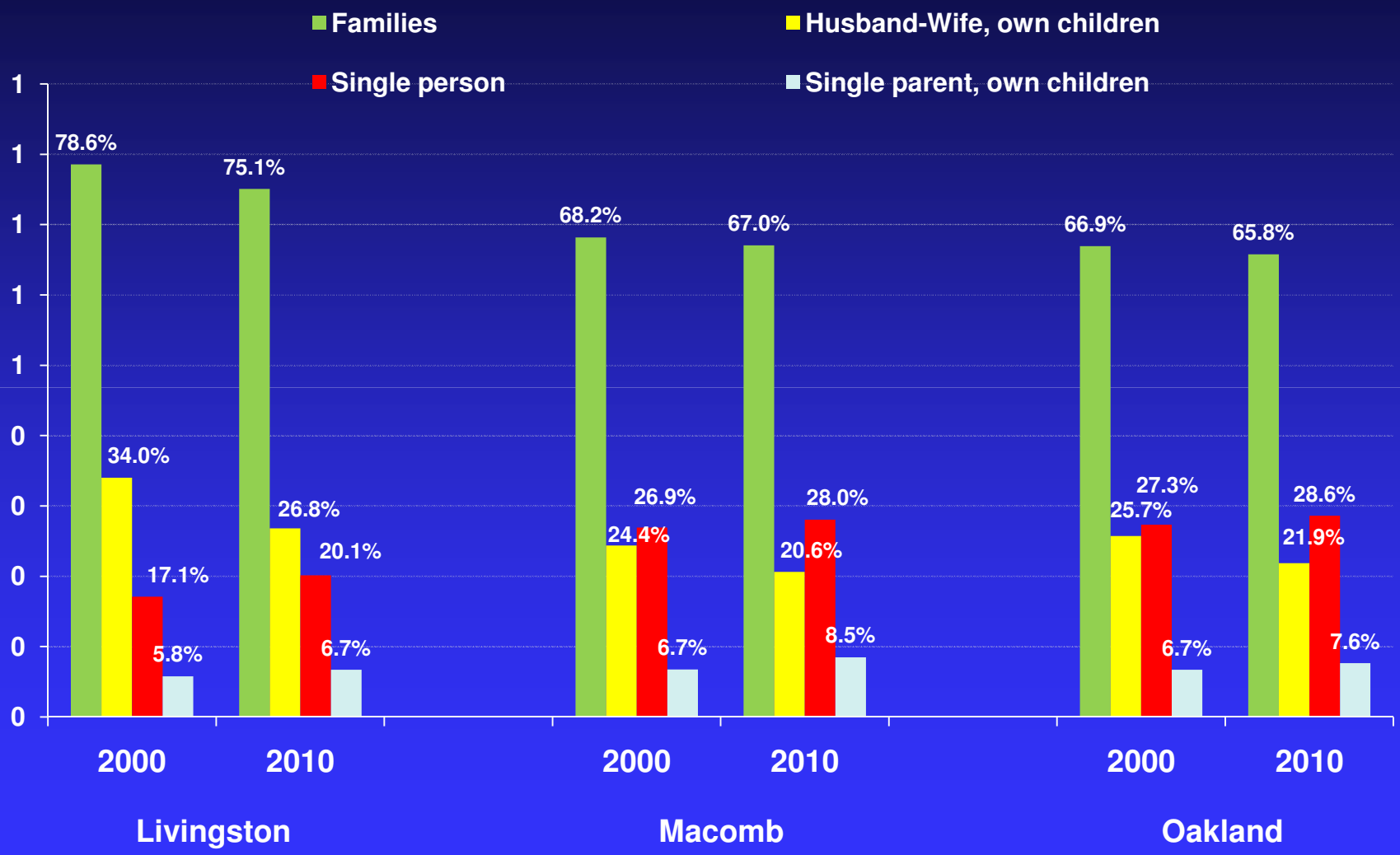
Source: US Dept. Of Homeland Security / Immigration

Global Detroit

Four Strategic Outcomes

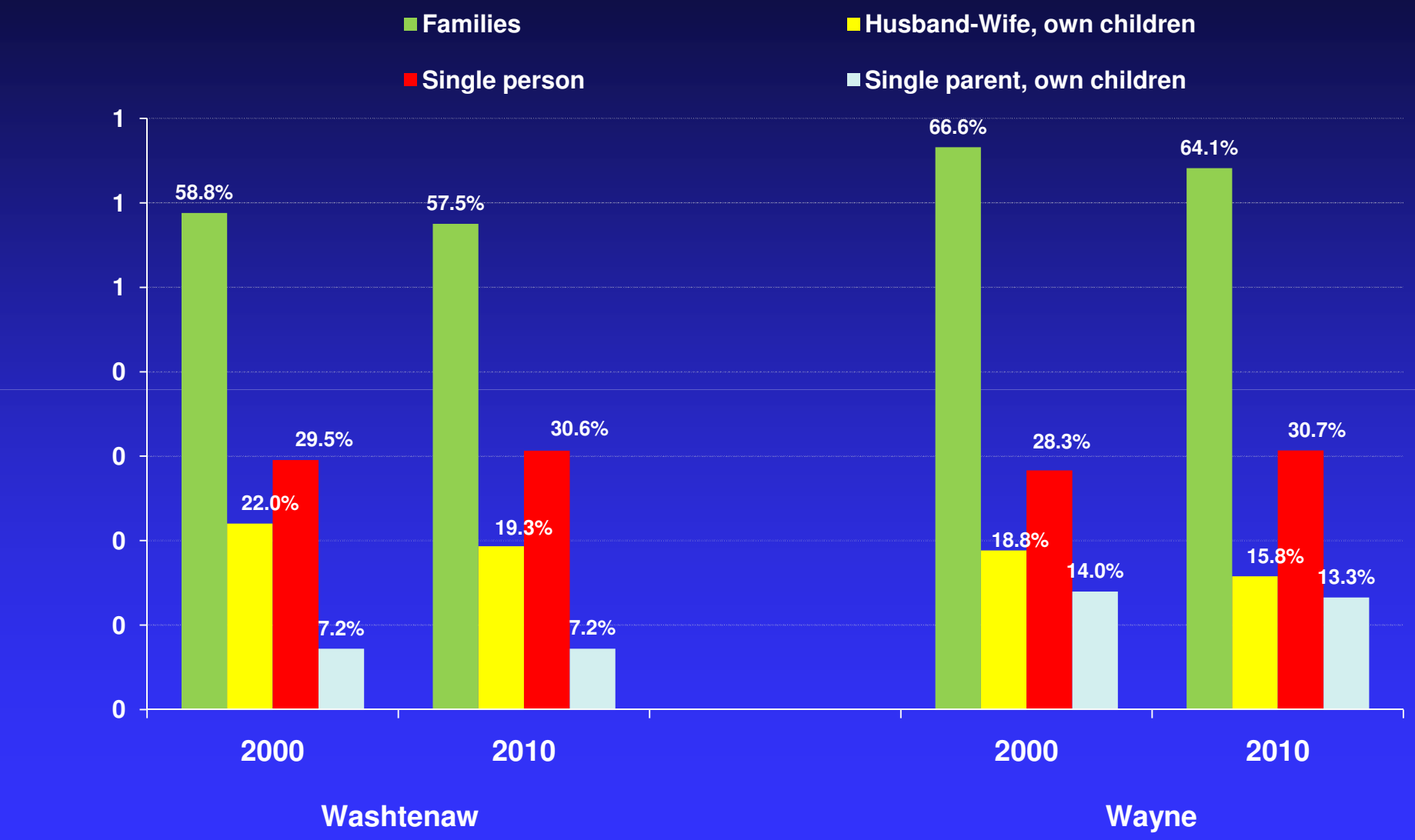
1. **Make the region welcoming to the international community and immigrants.**
2. **Attract international investment and businesses that create jobs.**
3. **Strengthen, grow, and revitalize neighborhoods in the city of Detroit and in the region's core communities.**
4. **Attract and retain international talent in the region.**

Households Are Changing – More in Some Counties Than Others



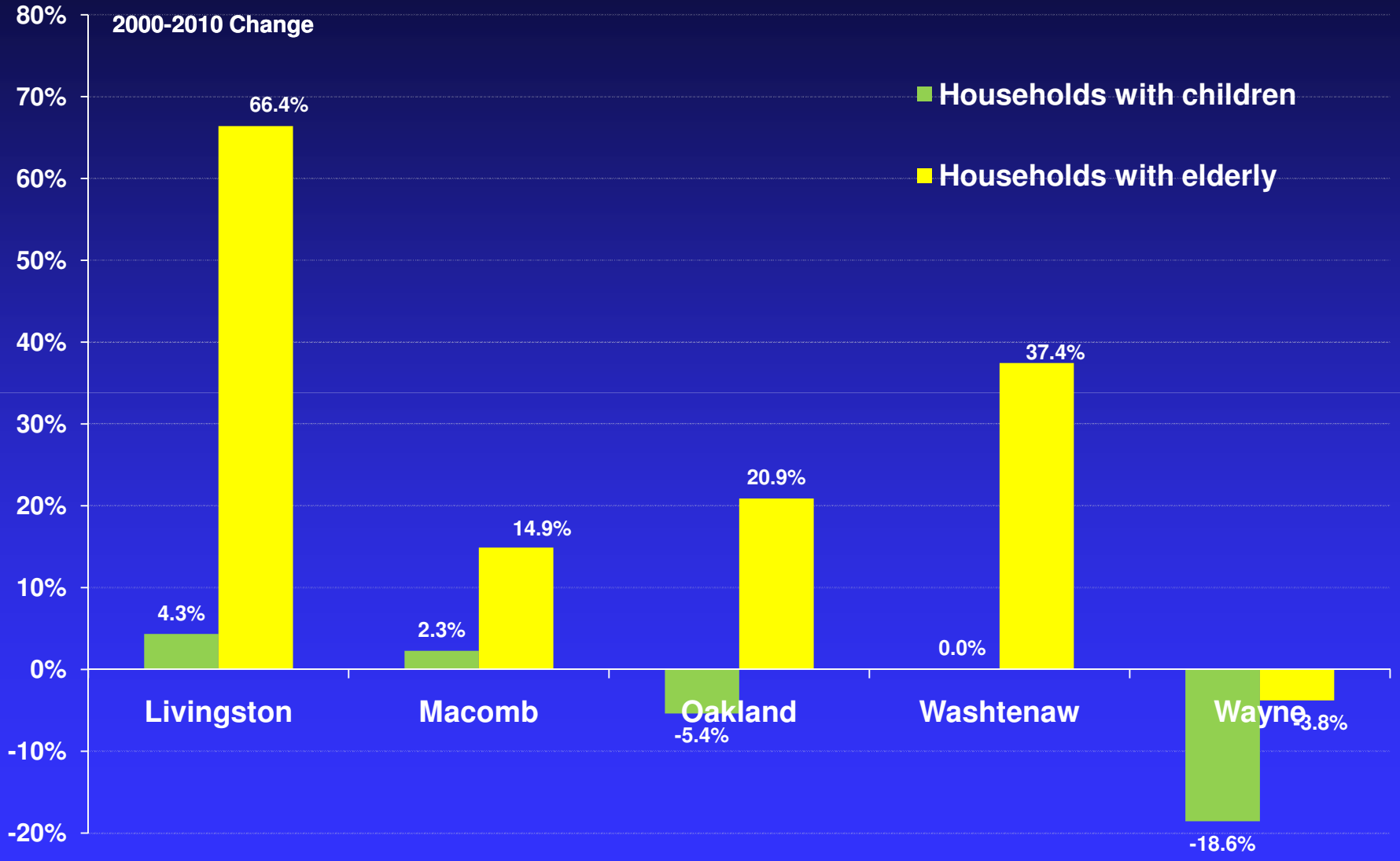
Source: Census Bureau – 2010 Census

Households Are Changing – More in Some Counties Than Others



Source: Census Bureau – 2010 Census

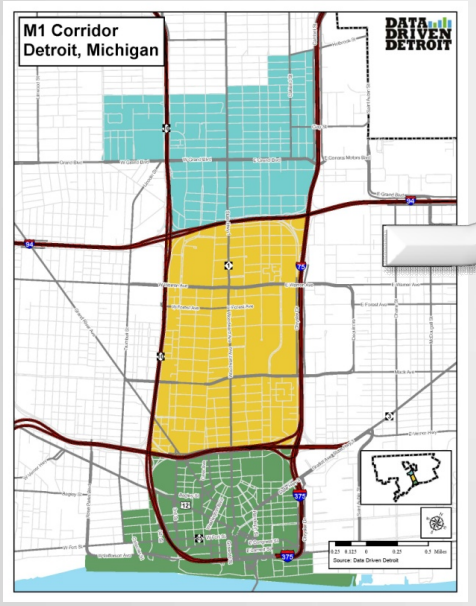
Households with Elderly Are Outpacing Those With Children



Source: Census Bureau – 2010 Census

“We have an opportunity to reinvent Detroit like never before… Local, regional and state leaders are stepping up, working with us and showing their support for real change in this city… Now is the time for Detroit to recapture the spirit of ingenuity and creativity that made our city great.”

State of the City Address
Mayor Dave Bing
March 23, 2010



Living Cities
INTEGRATION INITIATIVE
ALIGNING PEOPLE, PLACE & POLICY

livemidtown

UCCA
University Cultural Center Association

15x15
15,000 YOUNG, TALENTED HOUSEHOLDS BY 2015

Anchor Institutions

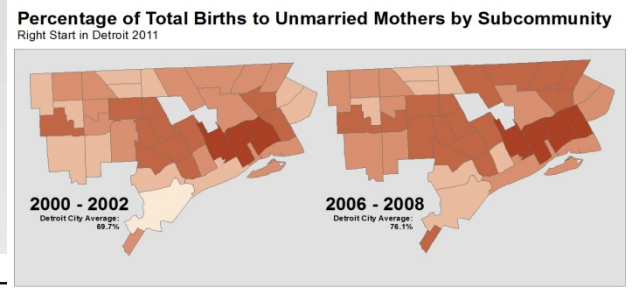
WAYNE STATE UNIVERSITY

Henry Ford MEDICAL GROUP

DMC
DETROIT MEDICAL CENTER

The Skillman FOUNDATION

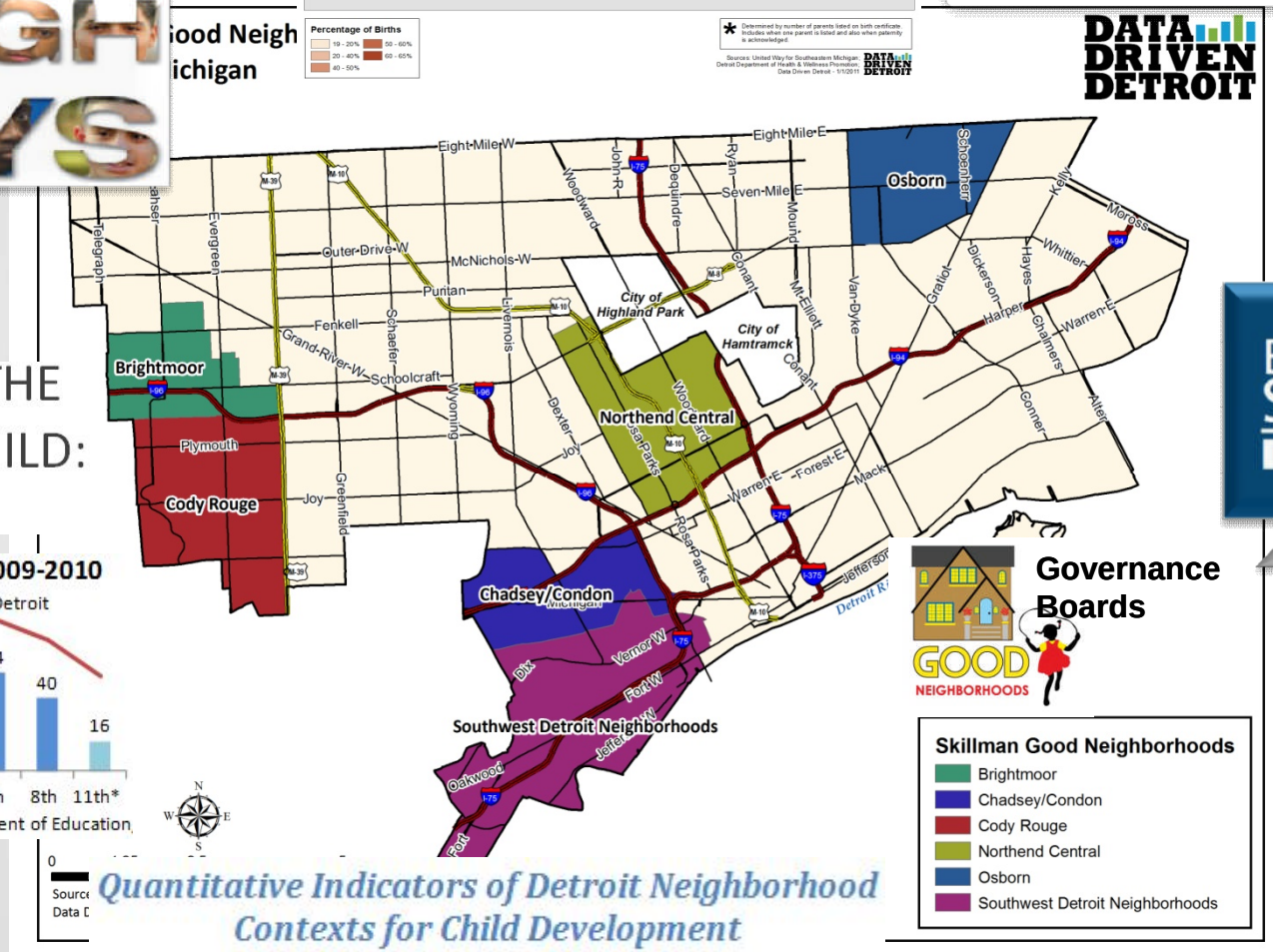
A voice for Detroit children since 1960



2016 Task Force

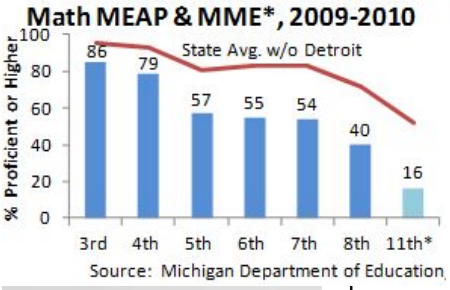
Results Oriented Leadership to Achieve Community Change for Children

TOUGH BOYS



STATE OF THE DETROIT CHILD:

2010



EXCELLENT SCHOOLS DETROIT

Governance Boards

GOOD NEIGHBORHOODS

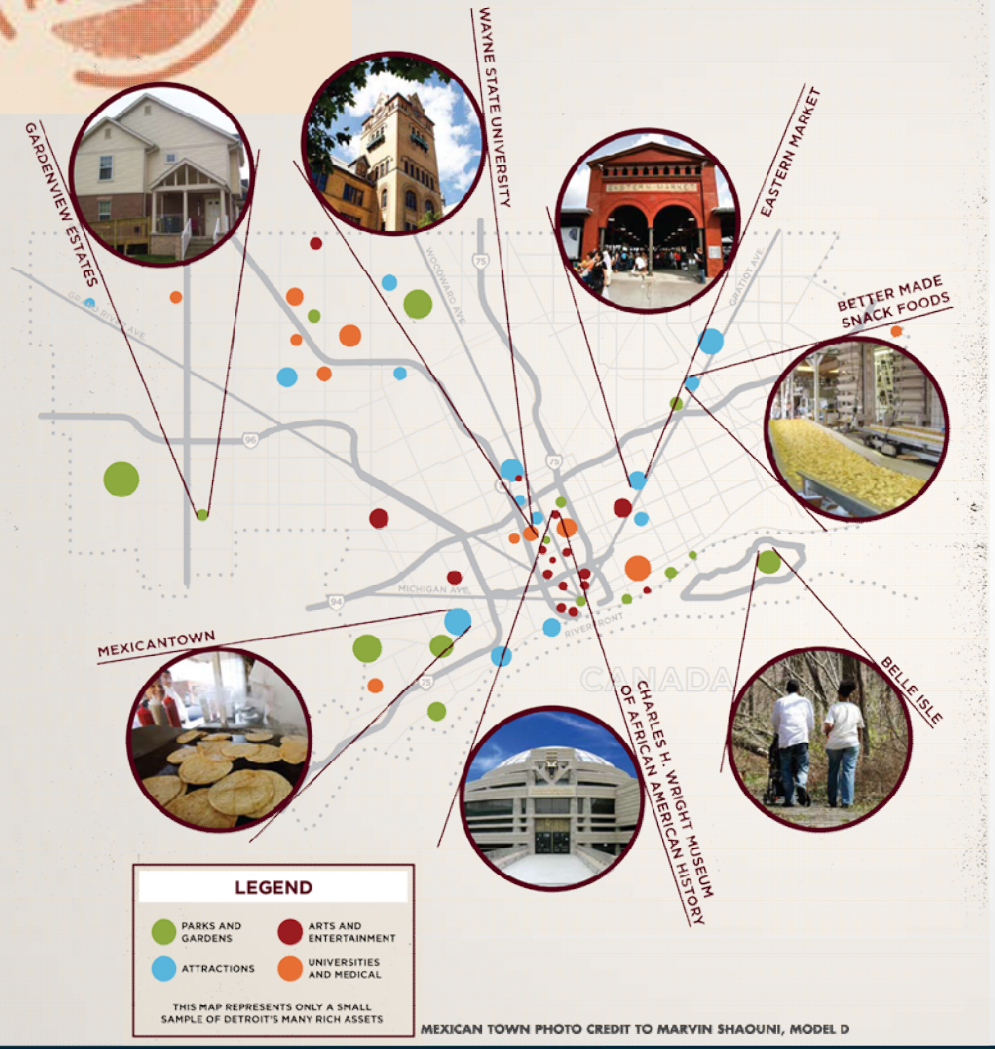
GOOD SCHOOLS

Quantitative Indicators of Detroit Neighborhood Contexts for Child Development

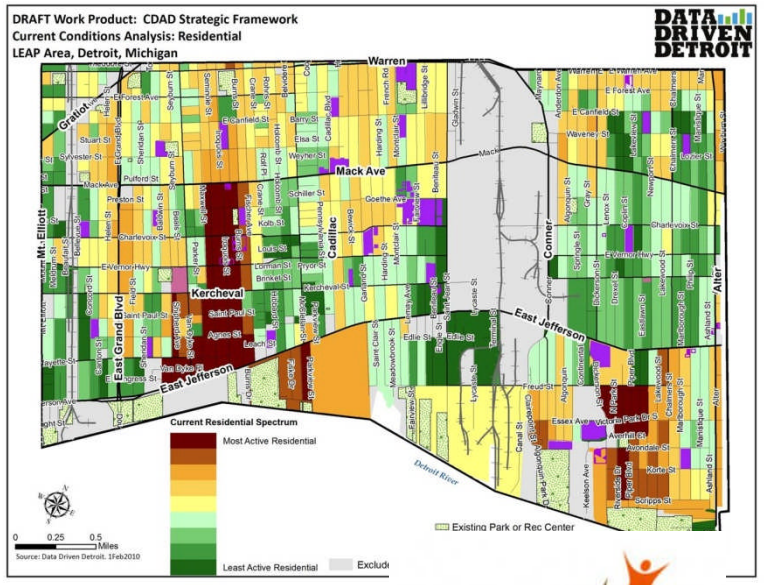
www.DataDrivenDetroit.org

DATA DRIVEN DETROIT

The DETROIT WORKS PROJECT



MEXICAN TOWN PHOTO CREDIT TO MARVIN SHAOUNI, MODEL D



leap
LOWER EASTSIDE ACTION PLAN

CDAD

DATA DRIVEN DETROIT

HTC Michigan 2010 Census Planning

Hard To Count

LOGIN

Welcome to the Michigan 2010 Census Planning website, a joint effort of the Community Research Institute (CRI) at Grand Valley State University and the Detroit-Area Community Information System (D-ACIS), in collaboration with the Michigan Nonprofit Association.

Read More

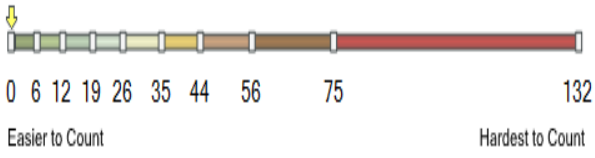
DO YOU LIVE OR WORK IN A HARD TO COUNT AREA?

Hard-To-Count (HTC) scores are calculated for census tracts (learn more about HTC scores). To find out your score and what tract you live in, type your address in the fields below and click GO!

Address	Dir	City	State	Zip		
			MI		GO!	Clear
EX: 201 Front Ave		Grand Rapids	MI	49504		

Your Score:

-



The Census Bureau created a Tract Level Planning Database for 2010, utilizing Census 2000 Data, that assembles a range of housing, demographic, and socioeconomic variables found to be correlated with mail non-response. The variables included were guided by extensive research conducted by the Census Bureau and others to measure census coverage and to identify reasons people are missed in the census. The variables include housing indicators (percent renters, multi-units, crowded housing, lack of telephones, vacancy) and person indicators (poverty, not high school graduate, unemployed, complex households, mobility, language isolation). Other operational and demographic data were also included (such as race/ethnic distributions).

Read More

MAPS

The following is a series of "ready-to-go" maps for you to download and share. You can also create your own map by using our interactive mapping application above. Enter an address to get your "Hard To Count (HTC)" score and use the "indicator on map" links to visualize that data on the interactive mapping application. With this tool you can also create your own PDF files or images for you to share and use in your grant applications and outreach efforts.

- Allegan County Hard To Count Areas (pdf)
- Battle Creek City - Hard To Count Areas (pdf)

NONPROFITS COUNT in Michigan

NATIONAL RESOURCES

- » Census 2010 - U.S. Census Bureau
- » Hagase Contar
- » Nonprofits Count
- » The Pew Charitable Trusts Report: Preparing for the 2010 Census
- » The Leadership Conference on Civil Rights
- » The Census Project
- » Census in Schools
- » Voto Latino

STATE RESOURCES

- » 2010 Census - Nonprofit Counts!
- » What's at Stake?
- » Why Nonprofits: Key to a Complete Count
- » Census 101: The Basics
- » Seven Things Any Nonprofit Needs to Know About Census 2010
- » Census by the Numbers
- » Meeting with Census Specialists
- » Census Glossary of Terms

MAPAS Ver. 1.5

a project of the Community Research Institute

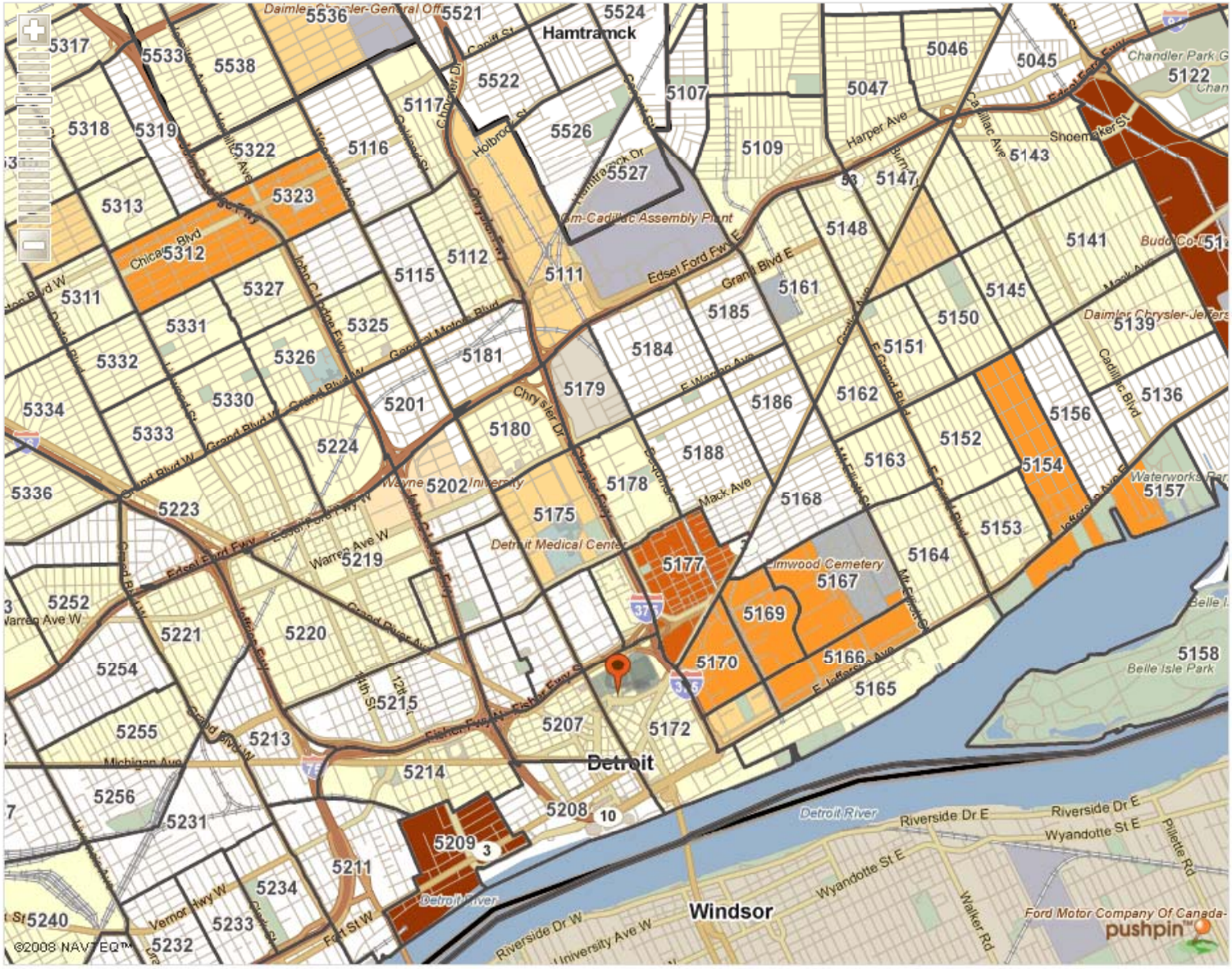
Michigan > Wayne County > Detroit > 48211

ENTER A LOCATION

SELECT A GEOGRAPHY

2000 Census Mail Return Rate [description]

DRAW A RADIUS AROUND A POINT | DRAW A CUSTOM GEOGRAPHY | IDENTIFY GEOGRAPHY | CREATE A GRAPH | RESTART MAP



Mail Return Rate

Percent of Occupied Housing Units that Returned a 2000 Census Form

Clear Topic

0.0 - 65.5	
65.6 - 72.2	
72.3 - 76.7	
76.8 - 80.6	
80.7 - 84.6	
84.7 plus	

Shaded by: Census Tract

Source: US Census Bureau

Year: 2000

Reinventing Michigan! Building a Foundation for the Future

Webinar Presentation

Michigan Oral Health Conference

Kurt Metzger
Data Driven Detroit

July 14, 2011