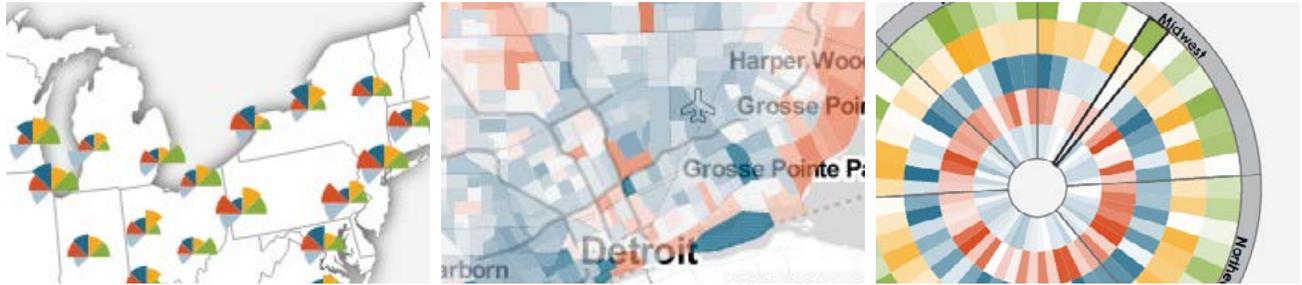


**MEDIA CONTACT:**

Dana Politi  
(313) 451-2027 (office)  
dana@datadrivendetroit.org

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**DATA DRIVEN DETROIT LAUNCHES 2014 ONE D SCORECARD**  
ONLINE TOOL CURATES REGIONAL DATA INDICES AND INTERACTIVE VISUALIZATIONS

DETROIT, Michigan - **Data Driven Detroit (D3)**, is launching the **2014 One D Scorecard** - an online tool that reports on the status of our region - metropolitan Detroit - through key data indicators in five priority areas: economic prosperity, educational preparedness, quality of life, social equity, and regional transit.

Now home to the **Southeast Michigan Regional Opportunity Index** mapping from the **Kirwan Institute for the Study of Race and Ethnicity at Ohio State University**, the One D Scorecard aims to increase access to information, inform civic dialogue, and track progress on shared goals for our region.

“Regional thinking is critical,” says Erica Raleigh, Director of D3. “Understanding how we compare to other regions can lead to localized action, and integrating the Opportunity Index and the One D Scorecard allows just that - we can see exactly where we need to foster greater opportunity within metro Detroit.”

Explore the 2014 One D Scorecard at [onedscorecard.datadrivendetroit.org](http://onedscorecard.datadrivendetroit.org).

This project is supported by New Economy Initiative, the Kresge Foundation, and the Bosch Community Fund.

**ABOUT DATA DRIVEN DETROIT (D3)**

**Data Driven Detroit (D3)**, an affiliate of the **Michigan Nonprofit Association (MNA)**, provides accessible, high-quality information and analysis to drive informed decision-making. D3 houses a comprehensive data system that includes current and historic indicators - demographic, socio-economic, educational, environmental, and more. This system allows analysts to illustrate complex relationships by combining different datasets to reveal the true stories of our regions, cities, and blocks.